



United Arts Council of Raleigh and Wake County
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Artist Directory Provides Creative, Interactive Programming for Businesses

[Raleigh, N.C.] – Building on its successful Artist Directory for schools, United Arts has curated a list of arts programming for adults aimed specifically at businesses and organizations.

The new Artist to Business Directory includes specific and interactive experiences, such as team building, creativity workshops, stress reduction activities, leadership development and creative process solution programs.

For the pilot year, eight local artists and arts organizations have constructed unique, value-added programs for businesses to consider. All programs offer customizable options to meet the needs of each company.

The public is invited to view the searchable online directory. The program presenters are knowledgeable, experienced and ready to engage in a dialogue with business and organization leaders about the options, benefits, and details associated with artist-led programming.

“Greg is a deservedly popular visiting artist. He is great with community groups. We have employed him for board retreats and fundraising events. He is truly good: with people, his art form, and with delivering an experiential message,” said Eleanor Oakley, President/CEO, United Arts Council speaking about Greg Whitt of Drum for Change, an artist in the Directory.

For questions about the Artists to Business directory, contact Karla Heinen at kheinen@unitedarts.org or call (919) 839-1498, ext. 211.

The United Arts Council of Raleigh and Wake County, based in Raleigh, NC, was incorporated in 1990. Our mission is to build better communities through the support and advocacy of the arts. For the 2016/17 school year United Arts is helping bring in teaching artists to 137 schools in Wake County through its Artists in Schools program. The United Arts Council also offers grants to organizations, communities and individual artists and provides services to the community such as advocacy, resource development, professional/leadership development and special projects. The grants, programs and services of United Arts reach over 1.2 million people annually in Wake County.

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