



Brady launches XOEye Technologies' wearable technology platform

North Carolina-based company rolls out largest smart glass deployment on East Coast to date

Greensboro, N.C. and Nashville, Tenn. – Nov. 29, 2016 – [Brady](#), a company that provides energy-efficient HVAC systems and comprehensive building solutions for commercial and industrial facilities across North Carolina, has partnered with Nashville, Tenn.-based [XOEye Technologies](#), on the deployment of 150 smart glasses.

The smart glasses, which capture and stream high fidelity audio and visual content, enabling first-person point-of-view (POV), were rolled out to Brady field technicians as part of the company's vision of changing from a building services company using technology to a technology company in the building services space. "As part of this vision, we look for partners to help us utilize new technology to increase value for our customers," said Brady President Jim Brady. "In this case, XOEye helped us figure out how to simultaneously increase value to our customers and help our technicians be more productive."

The recently completed rollout – the first of its kind on the East Coast – equipped Brady field technicians with 150 safety-certified industrial grade eyewear devices that – in addition to capturing visual and audio intelligence – provides transparency for customers, helping them make more timely and informed decisions.

"We are excited to be partnering with Brady on our integrated field service software solution," said Aaron Salow, CEO, XOEye Technologies. "We look forward to helping them achieve quantifiable results as our system securely gathers visual intelligence that is turned into actionable data." XOEye's solutions are helping companies like Brady address the skilled labor shortage gap, while also providing a significant return on investment.

“Our use of XOEye’s technology increases the customer experience and helps demonstrate the value we bring as a professional organization,” said Jeff Smith, vice president of service operations, Brady. “The glasses are also used for remote support and to leverage the expertise of our technicians. The videos are also used later to train our technicians, dispatch, and sales teams.”

About Brady Services

Brady is headquartered in Greensboro, North Carolina with locations in Raleigh, Durham, Fayetteville, and Wilmington. Founded in 1962 by Chairman Don Brady, the company remains a family owned enterprise, today employing over 420 associates. The company works with building owners, facility managers, developers, architects, engineers and contractors providing sustainable, comprehensive building solutions for commercial and industrial facilities. Brady provides customers with a diverse range of HVAC and building solutions including building automation, energy conservation, green design, performance contracts, access controls, security, mechanical systems, parts and supplies, as well as world-class technical support. For more information, visit www.bradyservices.com or call (800) 849-1915.

About XOEye Technologies

XOEye Technologies equips field technicians with wearable technology systems that capture and share the right information with the right people at the right time. Through their cloud-based platform Vision, XOEye helps to harness the power of real-time video, audio communication, and content sharing to unlock business opportunities and boost revenue. To learn more, visit www.XOEye.com.

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