



EXPERTISE

Brand Development
Concept to Creation
Content Strategy
Client Relations
Illustration
Interactive
Layout
Logos
Product Design
Social (Media)
User Experience



SOFTWARE

Adobe CC: After Effects,
Illustrator, Indesign, Muse,
Photoshop, Premier
Final Cut Pro
Keynote
Mac and PC
Microsoft Office
Powerpoint
Principle
Wordpress
Zeplin
3ds Max



OTHER

HTML/CSS
Interpersonal/Team
Motion Graphics
Multi-Tasking
Music
Organized
Photography
Strong Work Ethic
Self Starter
Video Editing

Graphic Design, *The Imagination House* | 2016 –Present

- _Original artwork for Nickelodeon, Royal Caribbean, Norwegian & Disney Cruise Lines from illustration to motion
- _Contributed to the interactive design of Performerstuff.com as well as the development of its branding elsewhere
- _Responsible for social media content creation for Performer Stuff

Graphic Design, *Jeunesse Global* | 2014–2016

- _Redesigned flagship products increasing sales to \$1 Billion USD, while targeting a more focused demographic
- _Digital and print collateral for international events attended by 15,000+
- _Created social media content that redefined the public facing image
- _Solved demanding challenges successfully with quick turnovers

Graphic Design, *Torchlight Productions* | 2013–2014

- _Produced fiercely deadline-focused mockups and wireframes of custom websites and user interfaces
- _Broad design audiences with direct client relationships
- _Branding, logos, digital/print layout, photography, copy

Graphic Design, *Fox & Rabbit* | 2013

- _Managed a small team creating Wordpress sites and marketing campaigns for diverse industries
- _Creative Direction for: video, web, print, and illustration

Graphic Design, *Paradise Advertising* | 2012– 2013

- _Only designer for the first marketing agency on Sanibel Island
- _Rebranded vacation home/rental, seeing growth in residents and visitors
- _Worked directly with clients, press, and printers on web, social media, e-blasts, and a variety of projects across assorted channels

Education, *Full Sail University* | 2009 – 2011

Bachelors of Science Degree with honors in: Advanced Achievement, Typography and Page Layout, Digital Studio, Motion Graphics Project, and Production Management

REFERENCES

Janessa Barrios, Senior Designer | Jeunesse (407) 446.2403
Jacqueline Baca, Senior Manager VIP Services | Jeunesse (773) 879.0512
Arnie Foxx, Owner | Fox & Rabbit (239) 313.1631
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