

2016

LEADERSHIP CONVENTION

Knoxville, TN

April 24–26

Hilton Knoxville Hotel



2016

LEADERSHIP CONVENTION

Knoxville, TN

Sunday, April 24

4:30–

Convention Check-in and Registration

5:30 p.m.

Mobile App sponsored by EverFi, Inc, Washington, DC
Refreshments sponsored by Investors Title, Chapel Hill, NC
Badge covers sponsored by Harland Clarke, Franklin, TN
Notepads sponsored by Waller, Nashville, TN
Wifi sponsored by Mauldin & Jenkins, Chattanooga, TN

6:30–

Opening Night Reception & Dinner

8:30 p.m.

The Sunsphere, World's Fair Park

Entertainment sponsored by The Plateau Group, Inc, Crossville, TN

Convention delegates are invited to open the event by enjoying cocktails and dinner with fellow young bankers from across the state, along with unparalleled views of Knoxville from the top floor of the iconic Sunsphere. Constructed for the 1982 World's Fair, the Sunsphere has become a symbol synonymous with the Knoxville skyline. Essential to the professional growth and development of emerging banking leaders, this networking opportunity allows attendees to build new relationships and connect with peer bankers from around the state.

The Sunsphere is within walking distance from The Hilton Knoxville or easily accessible by taxi or car service. Reception participants must be 21 years or older.



Frequency
Photo by Robin Carbaugh

Enjoy Knoxville-based trio Frequency during the Sunday night reception. They pride themselves on their beautiful three-part harmonies and variety of music. Along with thier original music, they also play classic hits from Fleetwood Mac, Heart, Eagles and James Taylor, to country and bluegrass hits from Johnny Cash, Allison Krauss, Miranda Lambert and Dolly Parton, and classic soul such as Van Morrison, Stevie Wonder, and Marvin Gaye.

Monday, April 25

8:30 a.m.

Registration and Breakfast

*Breakfast sponsored by by **CRS Data***

9:00 a.m.

Welcome and Opening Remarks

***Colin Barrett**, President, Tennessee Bankers Association*

***Bo Blanken**, Chairman, Young Bankers Division,*

Citizens Bank & Trust Company of Grainger County, Rutledge



Blanken

9:15 a.m.

Leveraging Emerging Technologies

***Robert Morgan**, Director of Emerging Technologies, American Bankers Association, Washington DC*

*Session sponsored by **Crowe Horwath**, Brentwood, TN*

The trends and technologies that banks need to be aware of to meet changing customer expectations.

10:00 a.m.

Congressional Actions, Inactions, and the Dodd Frank Act

***Amy Heaslet**, SVP & Deputy Counsel, Tennessee Bankers Association*

This session will cover the top federal issues relating to regulatory relief for Tennessee banks including what Congress has and has not passed, and what is still to come as it relates to implementation of the Dodd-Frank Act.



Heaslet

10:30 a.m.

Refreshment Break

*Sponsored by **Alexander Thompson Arnold**, Milan TN*

10:45 a.m.

Roundtable Discussions: Tennessee Banking Hot Topics

Moderated by industry experts and Young Bankers Division leadership, participants will divide into small groups to roundtable key issues and challenges that are top of mind for convention attendees.

Noon

Luncheon

*Co-sponsored by **Graduate School of Banking at LSU**, Baton Rouge, LA, and **Earl R. Whaley & Company**, Alcoa, TN*



Gonzales

Luncheon Address

***Greg Gonzales**, Commissioner, Tennessee Department of Financial Institutions*

Note

All registered attendees and guests must wear name badges to all events, including the opening night reception.

Noon



Schlueter

Luncheon, *continued*

Personal Economics Program Awards Ceremony

Chris Schlueter, *PEP Committee Chairman; Chairman-Elect, Young Bankers Division; FirstBank, Nashville*

*Sponsored by **First National Banker's Bank**, Birmingham, AL*

Join the Young Bankers Division as it recognizes exceptional bankers and Tennessee banks participating in the Personal Economics Program (PEP), TBA's financial literacy program for children and adults.

1:30 p.m.



Moore

Take Control of Your Banking Future

Robby Moore, *Tennessee Trustee, Graduate School of Banking at LSU, Vice President, Bank of Perry County, Lobelville*

1:35 pm

Loan Portfolio Growth among Community Banks

Dean T. Morgan, *CEIS Revie, Inc., New York, NY*

This session will explore trends in lending growth including portfolio segment types, observed new loan characteristics and trends, and proven diversification options.

2:15 p.m.



Mellor

Banking on a Better Memory

Paul Mellor, *President, Success Links*

In today's business world, having the ability to remember names and faces, beat absent-mindedness, and recall facts and figures puts you at the head of the pack. In this fun-filled session, you'll learn time-tested techniques for recalling names, speaking without notes, and gaining control of your day without the fear of forgetting. When you're skilled in memory, all your other skills get better. This program shows how.

3:30 p.m.

Day One Business Session Adjourns

*Prize Drawing sponsored by **The Hutton**, Nashville, site of the 2017 Leadership Convention*

5:30–

6:30 p.m.

Chairman's Reception – Hilton Knoxville

*Sponsored by **Financial Products and Services, Inc**, Nashville, TN*

All delegates and registered guests are invited to close out day one of the convention and honor the past presidents and outgoing Chairman of the Young Bankers Division before continuing to dinner reservations of your choice.

Note

All registered attendees and guests must wear name badges to all events, including the opening night reception.

Tuesday, April 26

8:00 a.m.

Continental Breakfast

Sponsored by Federal Home Loan Bank of Cincinnati, Cincinnati, OH

8:45 a.m.

Call to Order

Bo Blanken, Chairman, Young Bankers Division,
Citizens Bank & Trust Company of Grainger County, Rutledge



Blanken

TBA Chairman's Welcome

David Verble, Chairman, Tennessee Bankers Association Citizens
National Bank, Sevierville, TN



Verble

Young Bankers Division Chairman's Report/ Election of Division Vice Chairman and Directors

9:00 a.m.

The Tennessee Banking Landscape: A State of the State

Christopher Olsen, Managing Partner, Olsen Palmer, Washington DC



Olsen

Mergers and acquisitions are on the rise in Tennessee and nationally, and Christopher Olsen, a founding partner of leading financial advisory firm Olsen Palmer, will update attendees on the trends in this area and the state of the market for Tennessee banks.

9:45 a.m.

Break

Sponsored by Alexander Thompson Arnold, PLLC, Milan TN

10:00 a.m.

Hacking 101

Chad Knutson, President, SBS Institute, Madison SD



Knutson

Technology has revolutionized our world and provided us with gadgets and apps that make everyday life easier. Unfortunately, the same evolution is happening in the criminal underworld. Technology has revolutionized the cybercrime industry and created new ways to attack financial institutions.

10:30 a.m.

Closing Keynote Address

Inquoris "Inky" Johnson, former University of Tennessee football player and Founder, The Inky and Allison Johnson Foundation, Atlanta, GA



Johnson

Sponsored by Citizens National Bank, Sevierville, TN

Former University of Tennessee football player Inquoris "Inky" Johnson will close the convention with his inspirational message of perseverance found through relentless determination.

11:30 a.m.

Grand Prize Drawing

\$1,000 Cash Prize, must be present to win!

Sponsored by Elliott Davis Decosimo, LLC, Brentwood, TN

Convention Adjourns

Young Bankers 2015-2016 Board of Directors

Officers

Chairman: Bo Blanken, Assistant Vice President, Citizens Bank and Trust Company of Grainger County, Rutledge

Chairman-elect: Chris Schlueter, Vice President, FirstBank, Nashville

Vice Chairman: Michelle Bing, Senior Vice President, Reelfoot Bank, Union City

Immediate Past Chairman: Emily Gray, Senior Vice President/Senior Credit Officer, The Hardin County Bank, Savannah

East Tennessee Directors

Mark Kline, President/CEO, The First National Bank of Oneida, Oneida

Josh Lane, Senior Vice President/Lending Services, TNBANK, Knoxville

Robert Bradley, Executive Vice President/Chief Risk Officer, Bank of Tennessee, Johnson City

Middle Tennessee Directors

Luke Buckley, Executive Vice President and Executive Officer, First Commerce Bank, Lewisburg

Samuel L. Short, Vice President, Southern Bank of Tennessee, Mount Juliet

Johnathan West, Assistant Vice President/Mortgage Originator, Macon Bank and Trust Company, Lafayette

West Tennessee Directors

Andy Collins, Chief Credit Officer, Security Bank & Trust Company, Paris

Danielle Williams, Financial Center President, First Citizens National Bank, Newbern

Melanie Luckey, Assistant Vice President & Controller, First South Bank, Jackson

Young Bankers Division Elections of Officers

West

Middle

East



Delegates will elect a new vice chairman of the Young Bankers Division and one new director from the East, Middle, and West grand divisions of the state during the Tuesday morning business session.

Official applications for directors and vice chairman were due by February 19. Anyone wishing to be nominated from the floor at the convention must file a letter of intent with the nominating committee at least 10 days prior to the meeting.

For complete details about the nomination process, please contact Stacey Langford, slangford@TNBankers.org, in the TBA office.

Thank You to Our Sponsors

Alexander Thompson Arnold, PLLC, Milan, TN—Monday Refreshment Break and Tuesday Morning Break

Citizens National Bank, Sevierville, TN—Keynote speaker Inquoris “Inky” Johnson

Crowe Horwath, Brentwood, TN—Business session ABA speaker

CRS Data, Knoxville, TN—Monday breakfast

Earl R. Whaley & Company, Alcoa, TN—Monday Luncheon co-sponsor

Elliott Davis Decosimo, LLC, Franklin, TN—\$1,000 Grand Prize Drawing

EverFi, Inc, Washington, DC—Mobile app

Federal Home Loan Bank of Cincinnati, Cincinnati, OH
—Tuesday Continental Breakfast

Financial Products and Services, Inc, Nashville, TN—Chairman’s Reception

First National Banker’s Bank, Birmingham, AL
—Personal Economics Program Awards Ceremony

Graduate School of Banking at LSU, Baton Rouge, LA
—Monday Luncheon co-sponsor

Harland Clarke, Franklin, TN—Badge covers

The Hutton, Nashville, TN—Day one prize drawing

Investors Title, Chapel Hill, NC—Sunday refreshments

Kasasa, Austin, TX—\$1,000 General Sponsor

Mauldin & Jenkins, Chattanooga, TN—WiFi

The Plateau Group, Inc, Crossville, TN—Reception entertainment

Waller, Nashville, TN—Notepads



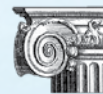
Crowe Horwath.



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The Plateau Group
Your first choice.

waller

Download the **LEADERSHIP CONVENTION** Mobile App

Features of the 2016 Leadership Convention Event App

- Conference schedule
- Sponsor information
- Registration list
- Guest activities and dining suggestions
- Photo album for attendants to share photos
- Twitter feed

To get the 2016 Leadership Convention Event App

1. Open the Guidebook App by clicking on their icon in your phone (Download Guidebook free from your app store if you don't already have it)
2. Select "Enter Passphrase" under the Guidebook logo, above the search bar
3. Enter passphrase: **TBALeadership16**
4. Tap the "Get This Guide" box to download the event app
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Event App Sponsored by
EverFi, Inc
Washington, DC

Hotel Information

Hilton Knoxville Hotel
501 West Church Avenue
Knoxville, TN 37902
865-251-2578

Room block deadline: April 1

Group code: YBLC (Young Bankers Leadership Convention)

Group rate: \$99.00 single/double occupancy per night, plus applicable taxes

Cancellations: Honored when made more than 72 hours advance of stay.

Reservations: 865-251-2578 or 800-445-8667

Online: <http://group.hilton.com/YoungBankersLeadershipConvention>

Hilton Knoxville is located in the heart of downtown Knoxville and within walking distance of the business district, Market Square and the University of Tennessee. When the allotted room block is sold, room rates will return to standard prices on a space-available basis, even if it is before the deadline.

Registration/Fee Information

The full registration fee includes participation in the business sessions, continental breakfasts, refreshment breaks, and evening events. Spouse/Guest registration fee in-

| TBA Members / Associate Members | TBA Member Spouses/Guests | Nonmembers | Nonmember Spouses/Guests | |
|--|---------------------------|------------|--------------------------|-------|
| Early registration | \$300 | \$175 | \$600 | \$325 |
| Early registration deadline is April 10. | | | | |
| Registration | \$330 | \$205 | \$660 | \$355 |
| Day-of-Program | \$380 | \$255 | \$760 | \$405 |

cludes participation at evening events only. Please register early. **At-the-door registrants will be assessed an additional \$50 late registration fee.**

No written confirmation of registration will be sent from the TBA, unless registration is made online.

Participation in TBA programs is limited to members, associate members, and non-members from an eligible membership category at applicable member or nonmember rates. Stated rates are for early registration, registration and day of registration.

Contact Information

Stacey Langford - slangford@TNBankers.org

Senior Vice President of Membership

211 Athens Way, Ste 100 • Nashville, TN 37228-1381

615-244-4871 or 800-964-5525 • www.TNBankers.org

Who Should Attend

Career financial industry employees in higher ranking staff or junior- to mid-management positions who are preparing to become the industry's next generation of banking leaders.

General Information

Attire: Business casual attire is appropriate for this program. Because of temperature variations in meeting rooms, please bring a sweater or jacket for your comfort.

Program Availability: Due to hotel guarantees and material production, reservations received less than 5 business days before the program will be subject to space and material availability.

Cancellation Policy: Cancellations received in the TBA office 5 business days prior to the scheduled program will be refunded in full. Due to commitments with hotels, cancellations received less than 5 business days prior to the scheduled program are not refundable. Substitutions are welcome. Registrants who do not attend the program or send a substitute will be responsible for the entire registration fee.

Special Needs: If you have a special need that may affect your participation in this program, or special dietary requests, please send TBA a statement regarding any special needs at least 10 days before the program. We will contact you to discuss accommodations.

Additional Information

Advanced Preparation: No advanced preparation is required.

Prerequisites: No prerequisites are required.

Program Level: This conference is basic to intermediate.

Delivery Method: Group-Live

Continuing Education Credit



Attendants qualify for 9.5 hours of Continuing Professional Education (CPE) credit in the area of Business Management and Organization. In accordance with the standards of the National Registry of CPE Sponsors, CPE credits have been granted based on a 50-minute hour. For more information regarding administrative policies or complaints, please contact our offices at 615/244-4871.

Tennessee Bankers Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.



This program has not been pre-approved for ICB CE credits. Attendants who require ICB credits should go to www.aba.com/Training/ICB/Pages/membersreview.aspx for further instructions.

For additional continuing education credit information, call the TBA education department at 800/964-5525 or 615/244-4871.



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Hilton Knoxville Hotel, Knoxville, TN

LAST 4 DIGITS ONLY MUST BE INCLUDED
 -for delegates only
 -For educational tracking purposes only.

SS# _____
 SS# _____
 SS# _____
 SS# _____
 SS# _____

Please print or type. List name and badge nickname for each attendant. Check space if registrant is a spouse.

Name _____ Title _____ Nickname _____ Email _____ Spouse/Guest SS# _____

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Name _____ Title _____ Nickname _____ Email _____ Spouse/Guest SS# _____

Name _____ Title _____ Nickname _____ Email _____ Spouse/Guest SS# _____

Name _____ Title _____ Nickname _____ Email _____ Spouse/Guest SS# _____

Contact _____ Email _____

Company _____ Address _____ State _____ Zip _____ Phone _____ Fax _____

| TBA Members / Associate Members | TBA Member Spouses/Guests | Nonmembers | Nonmember Spouses/Guests | |
|---|---------------------------|------------|--------------------------|-------|
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TOTAL: \$ _____ Please make check payable to Tennessee Bankers Association.

Method of payment: VISA MasterCard Check Ck# _____

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Mail form and payment to:

Tennessee Bankers Association
 Attn: Monique Jenkins
 211 Athens Way, Ste 100 • Nashville, TN 37228-1381
 615-244-4871 • 800-964-5525 • Fax 615-324-1990
www.TNBankers.org

4 WAYS TO REGISTER! 1. Register online at www.TNBankers.org
2. Scan this form and email it to mjenkins@TNBankers.org **3.** Mail this form to the address on the left **4.** Fax this form to 615-324-1990