

## EXPERIENCE

Art/Web Director (2011 - present)  
Lam-Andrews

design  
art direction  
ux/ui design  
wireframing  
prototyping  
app design  
responsive/mobile design  
photography direction  
video art direction  
video editing  
ad campaign direction (Bradford's Interiors, EPlus, Clinix, Passport Health)  
logo development (YMCA, EPlus, Shareable Ink, Oncologics)  
brochure design (BCA, Eplus, Passport Health, Compassus, Urology Associates)  
web design (Bradford's Interiors, eDoc4u, NorthCrest Medical Center, Lam-Andrews)  
advertisements  
creative concepts  
manage interns and designers  
manage web development/programmers

Market Art Director (2006 - 2011)  
Primedia

design  
art direction  
creative concepts  
develop all creative and advertisements  
photography direction  
logo development and design  
oversee production from pagination and layout to file prep and final proofing  
develop branding and campaigns for a variety of clients  
oversee production artists, acting as final creative authority  
awarded "Ad of the Month" numerous times in company wide competition

Graphic Designer II (2002 - 2006)  
The Harmon Group

design  
art direction  
catalog design (Lehigh, Herff Jones, Stuller)  
ad campaign direction (Stuller, Herff Jones, PSI)  
exterior building design (2Danes - Huntsville, AL)  
logo development  
brochure design  
web design  
advertisements  
creative concepts

Graphic Designer (2001 - 2002)  
Freelance

logo design  
letterhead design  
advertising design  
interior book design

## EDUCATION

Bachelor of Fine Arts  
Graphic Design  
University of Memphis  
Memphis, Tn

## STRENGTHS

Very Creative  
An "Idea" Guy  
Problem Solver  
Flexible and Adaptable  
Detail Oriented  
Plays Well with Others  
Uses Time Wisely

## COMPUTER SKILLS

Adobe Photoshop, InDesign,  
Illustrator, Premiere,  
Flash, Dreamweaver, Fireworks;  
QuarkXpress; Final Cut Pro; iMovie;  
UX Pin, Axure, Invision;  
Microsoft Office:  
Word, Powerpoint, Excel  
HTML5, CSS

## INTERESTS



books



photography



outdoors  
hiking  
rappelling



guitar  
drums



woodworking

# JONATHAN KINCAID

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