



In 1890, Benjamin Holt and Daniel Best experimented with various forms of steam tractors for use in farming. They did so separately, with separate companies. In 1925, the Holt Manufacturing Company and the C. L. Best Tractor Co. merged to form Caterpillar Tractor Co. In 1986, Caterpillar Tractor Co. changed its name to Caterpillar Inc. - a more accurate reflection of the company's growing diversity.

For more than 80 years, Caterpillar Inc. has been making progress possible and driving positive and sustainable change on every continent. Caterpillar is the world's leading manufacturer of construction and mining equipment, diesel and natural gas engines, and industrial gas turbines. Caterpillar products and components are manufactured in 50 U.S. facilities and in over 60 other locations, in 23 countries around the globe. The company also is a leading services provider through Caterpillar Financial Services, Caterpillar Remanufacturing Services, Caterpillar Logistics Services and Progress Rail Services.

Caterpillar's global dealer network is one of the company's most important competitive advantages. Many of these independent dealers have relationships with their customers that span at least two generations. There are currently more than 200 independent Caterpillar dealers worldwide with 99,000 dealership employees across the globe. Our global dealer network continues our tradition of locally-based expertise.

Our Vision 2020 goals are:

- Be recognized as the leader everywhere we do business
- Our products and services help our customers succeed
- Our distribution system is a competitive advantage
- Our supply chain is recognized as world class
- Our business model drives entrepreneurial zeal, growth and global scale
- Our people are talented and engaged
- Our work today makes the world of tomorrow possible
- Our financial performance consistently rewards our stockholders.

Our efforts in realizing our Vision 2020 goals have made Caterpillar a great company to work for, a great company to invest in and a truly admired global leader that makes progress possible around the globe. At the end of the day, for the people of Team Caterpillar, it is all about our work today enabling the world of tomorrow.

*Note: This company's BizBrief is provided in honor of Jim English, sponsor of the JA BizTown Supply Center. Jim English is a former Junior Achievement Board of Directors Chairman and retiree of Caterpillar Financial Services, a division of Caterpillar, Inc.*