

Picture 2010

Renewal House is a best practice model offering communities resources for healing families affected by addiction. Through Renewal House addicted women build healthy, self-sustaining futures for their families.

STRATEGIES:

- 1. Position Renewal House at both a state and national level as an effective advocate for low-income, addicted mothers and as an example of family-based treatment that provides a sound alternative to foster care.**
 - a. Identify current national standards for residential, family-based treatment programs.
 - b. Identify, gather and analyze statistics, outcomes and program descriptions from other residential, family-based programs.
 - c. Initiate conversations with other family-based program staff and board members about current or future participation in a national advocacy and education network.
 - d. Create a plan for initiating a network or joining a network already in place.
 - e. Regularly attend conferences addressing alternatives to foster-care, family-based treatment programs and innovations in intervention with low-income and/or homeless women who are addicted and/or their children.
 - f. Examine how Renewal House can best support other communities in Tennessee who have contacted us regarding replication of our model.
 - g. Provide technical assistance and expertise to those in the region and beyond interested in pursuing a similar programmatic model.

- 2. Add organizational capacity to handle mental health issues of residents and their children.**
 - a. Add regular, on-site services for residents and their children.
 - b. Provide some mental health services to clients in aftercare, in the recovery apartments and in IOP.

- 3. Expand children's program offerings beyond those currently offered to all children of mothers involved with Renewal House.**
 - a. Provide services to children in the residential program, IOP, aftercare and apartment families and non-resident children of mothers in the residential program.
 - b. Include on-site play therapy.
 - c. Incorporate an applied parenting program into other services to reinforce parenting classes.
 - d. Employ a dedicated staff member to provide parenting educational and support services.
 - e. Explore the possibility of operating an on-site licensed therapeutic childcare center for children of residents and staff.

- 4. Provide a seamless continuum of care that further links families to recovery-stage appropriate services.**
 - a. Enhance services and lengthen time in after-care.
 - b. Expand family preservation curriculum, children's programming and counseling services to IOP families and lengthen time that services are available.
 - c. Provide services for families in recovery apartments.
 - d. Expand recovery apartments to provide additional transitional housing.
 - e. Create a new alumni association.

5. Improve vocational services to clients.

- a. Partner with organizations that also serve women with criminal backgrounds.
- b. Pursue the bid as a Families First core services provider.

6. Commit resources to measure data-driven outcomes.

- a. Collect, track and measure program/client information in a format consistent with new outcomes metrics/data.
- b. Create a culture where past residents stay in touch with Renewal House so that historical data can be collected.
- c. Add additional resources as needed to keep data current and updated.
- d. Gather information on recovery, family preservation, employment, professional development, program and marketing.

7. Develop and maintain adequate funding and resources to meet program needs.

- a. Establish an Endowment Fund to accommodate long-term building and program needs.
- b. Evaluate the best use of the property at 3408 Clarksville Highway to support the mission of Renewal House, including program and income needs.
- c. Restructure investment management to maximize income while minimizing risk and to reduce the time required from the Executive Director for management of the investments.
- d. Continue to maintain and upgrade facilities as needed.
- e. Increase the base of individual donors who donate at a high dollar level.
- f. Explore hiring additional part-time development staff for the purpose of cultivating large individual donors.
- g. Increase grants from private foundations and corporations.
- h. Continue to focus on one major fundraiser, while building its fundraising capacity.
- i. Create a “Friends of Renewal House” group that will take an active and structured role in supporting the agency and helping the organization build capacity.