



REGIONAL
TRANSPORTATION
AUTHORITY



REGIONAL TRANSPORTATION AUTHORITY HIRES TERESA MCKISSICK AS MARKETING COORDINATOR

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Cheatham
Davidson
Dickson
Maury
Robertson
Rutherford
Sumner
Williamson
Wilson

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NASHVILLE, Tenn. – Teresa McKissick is the new Marketing Coordinator for the Regional Transportation Authority (RTA). In her new role, Ms. McKissick will coordinate public relations and marketing activities to support the RTA transit programs such as ridesharing and the commuter rail project. She will also serve as the media contact and spokesperson.

“We are excited to have Teresa join our team. I am sure her years of marketing and public relations experience will make her an invaluable addition to the RTA staff, as we work to meet the specific needs of commuters and employers in Middle Tennessee,” said Bill Farquhar RTA interim executive director.

Teresa McKissick comes to the RTA with a television news and public relations/corporate communications background. Her experience includes work in the automotive and gaming industries and the non-profit sector. She is a graduate of the University of Tennessee, Knoxville with a Bachelor of Science in Journalism.

The RTA serves as the agency of record for the development of the commuter rail system, which includes five Middle Tennessee corridors and 145 miles of track. The first planned corridor connects Wilson and Davidson counties.

The RTA coordinates and promotes vanpooling and carpooling throughout Middle Tennessee and is the largest rideshare coordinator in the Southeast. The RTA also operates weekday commuter “Relax & Ride” bus service between downtown Nashville and Hendersonville, Mt. Juliet, Murfreesboro, Smyrna, LaVergne and the Middle Tennessee State University.

MORE

LEADING THE RIDE TEAM

The RTA Board is comprised of city and county mayors of the nine member counties of Cheatham, Davidson, Dickson, Maury, Robertson, Rutherford, Sumner, Williamson and Wilson, along with the Commissioner of the Tennessee Department of Transportation and six citizen members appointed by the Governor.

For More information on RTA services, contact RTA at (615) 862.8833.

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