



# SUSTAINABLE DEVELOPMENT AND LAND USE

Most new developments – urban, suburban, rural or recreational – face opposition or controversy. At Gallatin, our public affairs professionals are skilled at helping developers overcome opposition and controversy. We create and implement strategies based on solid research that **engage communities, evaluate and overcome opposition groups, and build community support** utilizing media relations, lobbying, and stakeholder outreach. Our experienced team has a proven track record of helping our development clients succeed where others fail.

## Our Expertise

- Research is the foundation of effective community engagement. From public opinion polling to issues research, Gallatin’s team is especially **proficient in the science of research methodologies**.
- Understanding the environment is critical to the success of your development project, and Gallatin’s team has combined decades of **environmental advocacy experience**.
- No project is too complicated. We have successfully developed **communication and community engagement strategies** for some of the most complex environmental projects in the Pacific Northwest.
- Our background and knowledge of sustainable design and development means we can help you **engage communities on sustainability issues**.
- Political advocacy moves projects through the permit process. Gallatin has **strong local, state and federal political and agency relationships** throughout the Pacific Northwest.
- Stakeholder involvement overcomes opposition. **Identifying and mobilizing community support** is one of our team’s greatest strengths.
- Leave the community engagement to us and we will ensure that your project is **permitted, approved and embraced** by the community.
- Our proven ability to collaborate and work seamlessly **with planners, engineers and attorneys** means your project will be managed efficiently and effectively.

## Our People

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“Gallatin was instrumental in helping me move a large and complicated development project forward. Their expertise in community outreach, breaking down the issues into manageable parts, and local lobbying are essential to success for any developer in today’s real estate market.”

Jim Tosti  
Glenmont Windward  
Real Estate



GALLATIN PUBLIC AFFAIRS

ANALYSIS • ADVOCACY • ADVANTAGE