

Your Town: The Citizens' Institute on Rural Design

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Group Two: Heritage Area Development

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Heritage Development

Friday's Brainstorming Session



- Strengths
- Challenges
- Goals
- Tools
- Sources of Money
- Existing Partnerships
- Projects

Heritage Development

Our Strengths



- Existing Driving Tours
- Existing Markers/Kiosks
- Strong Landscape
- Nationally Significant Story
- Diverse Architecture
- University Infrastructure
- Non-Profit Status

Heritage Development

Challenges We Face

- Too Long, Too Broad
- Fundraising
- Using Technology
- Space, Expanse
- Niche/Topic Oriented Driving Tours
- Telling Story to Multiple Audiences
- Building Local Capacity
 - Docents to Tell Story
 - Tools to Tell Story
 - Activities at Site

Heritage Development



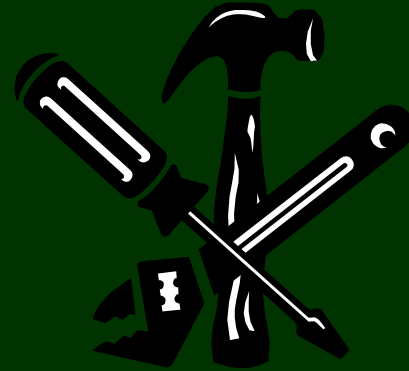
Our Goals

- Telling the Whole Story
- Heritage Tourism
- Resource Conservation
- Local Capacity
- Focus on People
- Fundraising

Heritage Development

Tools We Can Use

- Website Development
- CDs for Tours



Heritage Development

Sources of Money



- Foundations
- Wellness/Healthcare Programs
- Rural Electric Co-Ops
- Resource Conservation & Development Program (USDA)
- National Heritage Area Funds (future)

Heritage Development

Existing Partnerships

- Developers
- Universities
- County (Taui Jones Property)



Heritage Development

Saturday's Discussion: Moving Forward with Projects

- Enhancement of Mission Cemetery
- 2006 Commemoration of Pottawatomie Massacre
- Getting Railroad Tourists Downtown
- Making Growth Work for the Past, Present, & Future

Heritage Development

Mission Cemetery Site

Existing Features

- Landscape/Prairie
- Limited Access
- Marked Entrance
- Conceptual Drawing
- Well Researched
- Open by Appointment
- Discovery Boxes
- Ottawa Tribe Involved
- Archaeology

Heritage Development

Mission Cemetery Site

Needs

- Markers with More Information
- Easier Accessibility
- Inventory of Prairie Plants
- Broader Historical Interpretation
- Use + Maintenance Plan
- Expand Site
- Friends of ...

(Mission History)

- Visibility: Webpage, Hwy Markers, Nat'l Register of Historic Places

Heritage Development

Mission Cemetery Site

Partners

- Ottawa University
- Ottawa Tribe
- KSHS
- Franklin Co. Hist. Soc.
- First Baptist Church (Ottawa)
- Dr. Rita Napier (KU History Dept.)
- SOS KC Chapter
- Meeker Family
- DAR

Heritage Development

Mission Cemetery Site

Work Plan

Immediate: 2004- Spring 2005

- Stakeholders buy-in Meeting
- Develop Use + Maintenance Plan
- Fundraising (State Tourism, Donors, Wal-Mart)
- Conservation
- Plant Inventory

Intermediate: Spring 2005-2006

- Develop Broader Interpretation
- Visibility
- Improve Access

Long Term: 2007-

- Certified Site on NHA
- Expand Site

Heritage Development

Pottawatomie Massacre Commemoration 2006 Heritage & Crafts Festival

Existing Features

- Integrity of Site
- Local Festival
- Nationally Known Event

Heritage Development

Pottawatomie Massacre Commemoration 2006 Heritage & Crafts Festival

Needs

- Name
- Researched Story
- Trained Interpreters
- Maps
- Orientation Center
- Follow-up to 2006 (signage, drama-Arts Commission)
- Festival Design (venues, tours, lectures/ symposium)
- Roads Maintained
- Fundraising: private, companies (Free State Brewery)
- Historical Path in Landscape

Heritage Development

Pottawatomie Massacre Commemoration 2006 Heritage & Crafts Festival

Partners

- Franklin Co. Hist. Society
- County HWY Department
- City of Lane
- Ruritans
- Pottawatomie Township
- Universities
- Public Television
- Franklin Co. CVB
- KTHA
- KS Humanities Council
- Danny Davis (Landowner)
- Media
- USDA RC & D

Heritage Development

Pottawatomie Massacre Commemoration

2006 Heritage & Crafts Festival

Work Plan

Immediate: This Fall

- Resources for Planning Session (maps, stories)
- Planning Session with Locals
- Gather Info on Potential Grants
- Contact Public Television

Intermediate: Spring 2005

- Road Improvement, Maintenance
- Design Tours/ Symposium
- Fundraising & Marketing
- Media Strategy

After the Festival

- Continue Support of Festival
- Create a Drama Script

After the Festival

- Preservation Plan for Black Jack
- Continued Research

Heritage Development

Getting Railroad Tourists Downtown

Existing Features

- Railroad Line to VFW
- Historic Downtown/ Kiosks
- Depot Museum
- Railroad Line has Plan for Junction Site
- 2-hour Layover

Heritage Development

Getting Railroad Tourists Downtown

Needs

- Vehicles
- Liability Questions
- Railroad Line Revenue Sharing
- Town Guide

Heritage Development

Getting Railroad Tourists Downtown

Partners

- Museum
- Railroad Line
- Museum
- Railroad Line

Heritage Development

Getting Railroad Tourists Downtown

Work Plan

- Resolve Insurance Needs/Costs
- Get Involved with Midland on Junction Plan & Shared Needs
- Explore Options: Donated Bikes
- Museum
- Railroad Line

Needs More Discussion...

Heritage Development

Making Growth Work for the
Past, Present, & Future

Existing Features

- Comprehensive City Plan
- Expertise (Planners, Main Street, FCHS)

Heritage Development

Making Growth Work for the Past, Present, & Future

Needs

- Check County Plan
- Review Existing List
- Prioritize List of Eligible Nat'l Register Properties
- Cellular Towers: Vistas
- Dialogue

Heritage Development

Making Growth Work for the
Past, Present, & Future

Partners

- Developers
- Planners
- Land owners
- KSHS
- Real Estate Agents
- Heritage Groups

Heritage Development

Making Growth Work for the Past, Present, & Future

Work Plan

2004-2005

- Get Involved with County Plan
- Inventory Nat'l Register-eligible Properties
- GPS Nat'l Register and Eligible Properties

2005-2006

- Workshop
- Publication (Electronic) for Partners
- Tool Boxes (Making Data Accessible)

And now for something completely different . . .

Prairie Freedoms National Heritage Area

Finding Freedom on the Frontier, 1830-1854

Bleeding Kansas: Seeking Freedom in Time of Civil War, 1854-1870

Building Freedom for All, 1870-1960

Underground Railroad to Brown Case

Carrie Nation?

Farmers Movement

Native American Revivals

New Deal Reforms

US 36 to 77, US 69 to US 166