



## GALLATIN PUBLIC AFFAIRS Practice Group Overview

# STRATEGIC COMMUNICATIONS AND MEDIA RELATIONS

*Without effective communication, opportunities are lost and challenges become problems.*

*We create strategies to shape public opinion, enhance reputations and manage crises.*

*From advertising to media relations, our team of proven communication strategists is ready to craft your message, prepare your messengers and engage the media and public to ensure your voice is heard.*

### EXPERTISE

- Media relations for public policy, business and litigation
- Professionals with print and TV news experience
- Active relationships with news outlets and reporters
- Customized media and presentation training
- Relationships with top-notch advertising and internet strategists

### SELECTED CLIENTS

- University of Idaho
- St. Luke's Health System
- Bonner General Hospital
- I-5 to Hwy 99 Project
- Vestas North Americas Wind Technology
- Battelle Energy Alliance
- Ridgeline Energy
- Portland Beavers & Timbers

## PRACTICE GROUP PROFESSIONALS

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*"WHEN A COMPANY IN THE NORTHWEST HAS A SEEMINGLY INSURMOUNTABLE PUBLIC RELATIONS CHALLENGE, GALLATIN FREQUENTLY GETS A CALL. WITH DEEP CONNECTIONS IN POLITICS AND INDUSTRY, AND EMPLOYEES THAT HAVE WORKED IN POLITICS AND THE MEDIA, THE COMPANY IS EFFECTIVE AT POLISHING CORPORATE IMAGES AND REPOSITIONING COMPANIES TO SUCCEED."*

The Spokesman-Review

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