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## President's Corner



Dear Friends,

Summer is almost over, but ASTD-MT is closing out the summer with exceptional presenters – our own Marty Nord and Marie Jennings will be using “story-telling” to show us how effective this tool is in communicating who we are. Most of you know Marty and how much she has helped to mentor and lead ASTD-MT. Let’s show Marty and Marie how much we appreciate their expertise and have FUN telling our stories!

As the membership requested in last years survey, ASTD-MT will have our first luncheon meeting at Sunset Grill in September. David Owens, Ph.D., has accepted our invitation to speak at the luncheon. Dave will examine the framework for understanding common constraints that stop organizations from being innovative in their development of processes,

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## Past Meeting Notes



Members and guests interact at June Meeting at Caterpillar Financial.



June speaker, Dave Wachtel, (right), speaks with a member from AIG.

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(From L) Bob Duthie and July speaker, Don McCain



Robb Bingham

## Spotlight ASTD Board Members!



**Linda Hughes**  
**Past President**

Linda Hughes is a Senior Training Consultant for the American General Life and Accident Company with the main responsibility of managing training initiatives for 900+ Nashville-based employees. Other responsibilities include; oversight and delivery of management development for middle to senior level managers and consulting services for the AGLA operations including our Philippine business group. Linda joined American General in 1967 when it was locally known as National Life. During her 38 years in the insurance industry she has spent 25 years in Finance and 13 years in Training.

Linda is a certified facilitator for Development Dimensions International and Achieve Global. She also holds the Associate, Customer Service and Associate, Insurance Agency Administration designations from the prestigious Life Office Management Association, Inc.

Currently, Linda is Past President for the Middle Tennessee chapter of the American Society for Training & Development. During her 13 year tenure in ASTD, Linda has served as Vice President of Communications, President-Elect, and President.

In her spare time, Linda serves on American General's Employee Activity Committee. She also enjoys travel, reading and gardening. Linda has been a resident of Nashville, TN for 45 years.

"I spent the first part of my career in the financial area. I was forced to make a change when my job was eliminated. I was fortunate to be offered a job in the newly created

training department. I can truly say it was the best move I have ever made. I love the challenges of the job, however the best part is when I see someone's face when they realize how training can make their jobs much easier."

### Reservation Policy Update

ASTD has not required reservations for meetings in the past. However, due to high attendance at recent meetings reservation are strongly encouraged in order to arrange meeting rooms to accommodate attendees. Please RSVP by close of business the day before each monthly meeting by logging onto [www.astdtn.org](http://www.astdtn.org). Bringing a guest? Let the ASTD Office know so a name tag can be prepared for your guest(s) prior to the meeting.

### ONLINE STUDY GROUP

Sitting for the **Certified Professional in Learning and Performance** in September? Lee Ann Smith has formed an online study group and welcomes anyone who wants to study. Contact Lee Ann at [Lee\\_Ann\\_Smith@taccp.com](mailto:Lee_Ann_Smith@taccp.com) if you are interested in participating.

### Recent ASTD Guests

ASTD welcomed the following guests at the July membership meeting:

Mikaela Barnett	Janie McCreary
Chris Feller	Danika Miles
Michael Hein	Karissa Ruiz
Dottie Huffine	Laura Smith

## President's Corner

(Continued from page 1)

products and business strategies. Check out the flyer in this month's newsletter and be sure to sign up early as reservations are required.

Last month Toby Cannon hosted our meeting at BMI ...if you weren't there, you missed a great presentation by Dr. Don McClain on Evaluating Training Programs. Just being in that gorgeous building was a treat in itself! Thank you Toby and Don.

We are fast approaching the deadline (October 31<sup>st</sup>) to receive Golden Torch Award nominations. If you know of a chapter member (maybe yourself) who has accomplished a project under the guidelines shown on the website, please fill out the form available under "Items of Interest" and "Golden Torch Awards" on our website.

See you at Lifeway on August 18<sup>th</sup>!



Mimi Hagar, ASTD-MT Chapter President

## Community Relations Update:

by Loren Wyatt

If you are interested in becoming more active in your ASTD chapter, Community Relations has an exciting opportunity awaiting you.

We are currently seeking Instructional Designers, Facilitators, and "Training Trend Setters", to volunteer with one of several exciting projects including:

- ⇒ Nashville Helping Hands – Facilitators needed to lead an existing curriculum
- ⇒ The St. Thomas and Baptist Hospital Community Outreach Program: Instructional Designers needed to provide input and advice on current curriculum
- ⇒ We continue to work with the Nashville Prevention Program and other non-profit agencies, developing new programs and facilitating existing programs.

Your knowledge, experience, and valuable skills are an asset to our chapter and to the community. The impact on our community, that is possible with your efforts, is astounding.

If you are available for one or two lunch meetings, or can spare an hour or so after work occasionally, I'd like to speak with you. Please contact Loren Wyatt at [loren.wyatt@nashville.gov](mailto:loren.wyatt@nashville.gov) to express your interests and level of availability in assisting with our current and future volunteer opportunities.



(From L) Toby Cannon, BMI; ASTD President Mimi Hagar and Vice President of Programs Lee Ann Smith

**Thanks to . . .**

**Toby Cannon for hosting the July Membership Meeting at Broadcast Music, Inc.**



### An Approach to Strategic Innovation

Are you interested in improving your ability to manage and lead innovation in business organizations?

Join us at the Sunset Grill for an amazing lunch and a dynamic presentation from Professor David A. Owens of Vanderbilt University's Graduate School of Management.

Dr. Owens examines the framework for understanding common constraints that stop organizations from being routinely innovative in their development of products, processes, and business strategies.

Learn how to approach innovation as a process of generating, assessing, and *implementing* useful and valuable ideas. Dr. Owens offers the philosophy that generating new ideas is relatively easy, what is hard is getting them listened to, accepted, and implemented in organizations.

Discover how to be creative ourselves, but more importantly, how to gain an understanding of how to manage and lead it.

### Join us for Lunch!

Date:  
September 14, 2005

Time: 12:00 – 1:00 P.M.

Location:  
Sunset Grill  
2001 Belcourt Avenue  
Nashville, TN, 37212

Cost: \$23.00  
**RESERVATIONS REQUIRED**

Contact:  
Melanie Gober Grand  
Chapter Assistant  
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Meet David Owens, Ph.D., Clinical Professor of Management and Innovation at Owen Graduate School of Management, Vanderbilt University.

Professor Owens serves on the faculty at Vanderbilt University's Graduate School of Management in the area of organizational behavior. Specializing in strategic innovation and product development, Dr. Owens also delivers executive education programs and consulting services to a wide range of clients around the world.

Engagements have included work with NASA, LEGO, Gibson Guitars, Baptist Hospital, Bristol-Myers Squibb, and the Nashville Airport Authority.

Owen's research has been featured in the *New York Times*, *Wall Street Journal*, *London Guardian* and NPR's *Marketplace*.

Reservations must be made by close of business Friday, September 9, 2005

1<sup>st</sup> course – Sonoma Salad

Main Course – Butternut Squash Ravioli

Tossed in Roasted Apple Veloute Cream w/Pancetta, Toasted Pecans

Dessert – Chocolate Torte

Iced Tea, Coffee and Water

## 2005 CALENDAR OF EVENTS

### Monthly Membership Meetings

Meetings are held on the third Thursday of the month, 4:00 - 6:00 p.m., at an area Middle Tennessee location unless otherwise noted. Cost: Members—FREE! Guests/Visitors \$20.00; Student Guests \$5.00. Please register online at [www.ASTDtn.org](http://www.ASTDtn.org).

#### **August 18, 2005—Exploring the Power of Storytelling**

**Presented by Marty Nord, PhD and Marie Jennings, M.Ed**

Lifeway Christian Resources, Room 117 B-C-D, 1 Lifeway Plaza, Nashville, TN (one block off Broadway at 10th Avenue North)

Exploring the Power of Storytelling ...

- ❖ to expand possibilities
- ❖ to build credibility
- ❖ to facilitate learning
- ❖ to influence change

Marty and Marie invite you on a journey into the world of storytelling. Stories define us and open or close a world of possibilities, both personally and professionally. Expand your repertoire of approaches to telling stories and facilitating the process for others! *Prethink: Call up a memorable professional experience that will serve as fodder for working with a partner to experience the power of story.*

### Upcoming Meetings

**September 14, 2005—Special Luncheon Meeting at Sunset Grill;** Speaker Dave Owens at Vanderbilt Owen School of Management

**October 20, 2005—Professional Ethics: A Preventative Maintenance Approach; (Center for Non-Profit Management);** Presented by Christopher Bauer, PhD

**November 15, 2005—What's New in E-learning? (Dollar General Corporation);** Presented by Bob Duthie

**December 15, 2005—Golden Torch Awards—Breakfast Meeting (AIG)**