

# Make Training Stick

## Webinar

May 22, 2008 ■ 1:30–3:30 pm, CT

We cannot guarantee timely and accurate registration for incomplete and/or illegible registration forms received. Please be sure to complete the form and type or write carefully.

**Check one of the following: SW2-1069**

Live webinar/materials  \$255 member  \$505 nonmember  
CD/materials  \$275 member  \$545 nonmember

Registrant Name

Bank

Mailing Address

City State Zip

Phone Fax

E-mail

### Bankers Ed Books ALL Registrations

**Preferred Payment Method: Online or E-check  
Payment MUST accompany registration.  
Invoices not provided.**

#### Four Ways to Register:

**ONLINE:** Visit [TNBankers.org](http://TNBankers.org) (Professional Development Calendar)  
or [bankersed.com/TNBANKERS/catalog.asp](http://bankersed.com/TNBANKERS/catalog.asp)

**FAX:** Fax completed form with credit card info to 512-891-9640

**PHONE:** Call 888-262-7701 with credit card information

**MAIL:** Mail completed form with check by May 9 to Bankers Ed, 5700 S Mopac, #C310, Austin, TX 78749

**LATE REGISTRATION:** Late registrations are accepted until the program starts. To ensure timely delivery of materials, etc, please register online when registering after May 20 (credit cards and E-checks, accepted). For assistance with online registration, contact 888-262-7701.

#### Method of Payment (check one):

Check made payable to Bankers Ed  
 DiscoverCard  MasterCard  VISA  AMEX

Card Number

Security Code

Signature

Exp Date

## Presenter

**Honey Shelton**, brings the best of both worlds to her speaking and training engagements. She has 25 years of experience as a training and quality-improvement consultant for banks and banking associations across the country. Most recently, Shelton spent the last three years as executive vice president/chief retail banking officer with First Victoria National Bank. Today as executive vice president, human resources for FC Holdings, Inc, she oversees HR and training as well as strategic planning. Formed in 2005, FC Holdings, Inc, is a fast-track, multi-bank holding company in Texas with assets in excess of \$700 million and employs 300+ people.

Nationally recognized as an outstanding speaker, over a half million bankers have participated in programs Shelton has presented. Her depth of knowledge, enthusiasm, and compelling personality have left her lasting mark on InterAction Training Systems, Inc (ITS), the firm she founded in 1983.

As a graduate of the School of Bank Marketing at the University of Colorado, she realizes the value of quality education. Shelton invests time as a faculty member for banking schools around the country. She is a repeat presenter for most of the state bankers associations and is recognized as a BankersOnLine.com (BOL) Guru.

Shelton continues in her own personal pursuit of excellence. She has obtained certification in Reality Therapy from the William Glasser Institute as well as certification from the Training and Development Program at Texas A & M.

**Bankers Ed books all registrations.  
Call 888-262-7701 with questions.  
Contact the TBA only for general  
information about Webinars.**



# Make Training Stick

*Increase personal impact  
and improve the effectiveness  
of your training programs!  
This fast-paced seminar  
provides countless creative ideas,  
innovative techniques,  
and best practices  
to make training stick.*

## WEBINAR

May 22, 2008  
1:30 - 3:30 pm CT

# Make Training Stick

May 22, 2008 ▪ 1:30–3:30 pm, CT

## MAKE YOUR TRAINING STICK!

All types and sizes of financial institutions will appreciate the information presented by one of the industry's most respected training consultants. Honey Shelton will hold your attention and spark renewed enthusiasm for your training efforts. Tune in and let Shelton show you how to:

- Conduct training with limited time and staffing
- Make it fun!
- Use humor as a learning tool
- Find effective, affordable resources
- Boost participation and involvement
- Prepare course materials
- Develop the necessary course evaluation tools
- Stay motivated and enthused so you can pass it on

## Testimonials

*"I really appreciate that session was for bankers! The stories, tips, and ideas will help me sell training at my bank."*

*"My goal was to gain insight on how to make training fun. I certainly got my money's worth!"*

*"As the compliance officer, it was so helpful to learn ways to make training interesting. I am not a trainer, but I learned how to work at becoming one."*

*"Our bank is always saying we need to do a better job at getting people trained, and this program helped me make that happen."*

# Program Highlights

- Develop self-directed learners
- Utilize accelerated learning techniques
- Employ planning and prioritizing methods
- Select the most appropriate learning strategies
- Experience high-impact learning
- Create an action plan throughout the program so you can put the workshop to work for you immediately!

## What You Will Learn

- How to gain acceptance for your recommendations
- The 10 key factors in a successful course
- The 3 essential parts of every program
- How to learn every time you train
- How to overcome common problems in the classroom
- Factors in transferring learning to the job
- How to find resource materials
- Tips on marketing your courses internally
- How to reward and celebrate learning

## Audience

Anyone who wears the hat of trainer. Highly seasoned trainers and those with limited experience will benefit.

## Continuing Education

**Approved:** 2 hours credit per session with the Texas State Board of Public Accountancy.

# What Is a Webinar?

A webinar is an enhanced telephone seminar. The audio portion of the program is still delivered by speaker phone; however, you now have the option of viewing a corresponding visual presentation using your PC or a PC connected to an A/V projector for multiple participants. No special hardware is needed. You may still participate without the added web component.

The program includes 90 minutes of instruction and 30 minutes live Q&A. Each registration provides one connection to the live webinar, written materials, and 30-days' access to the online seminar (recorded copy of the event). You may have unlimited listeners on your connection by speaker phone and PC. You will receive a PIN, written materials, and instructions prior to the seminar. **E-mail confirmations may be intercepted by your E-mail security system as spam. If you do not receive a confirmation within 2 days of the event, please contact 888-262-7701.** You may also purchase the CD and materials.

**New:** Free 30-day Online Seminar — All presentations are archived within 5 working days of the broadcast. Webinar participants will receive a URL providing unlimited access to the presentation for 30 days. This enables you to participate in the live webinar, train additional staff, and review the material as needed.

**Transmission, retransmission, or republishing of the audio portion of the seminar is prohibited. Your registration entitles you to 1 connection at 1 location with permission to make copies of materials for all participants.**