

**SOUTHEAST  
TITLE**



**BGS**

Business Gift Solutions



# THE BIG EVENT MARKETING MANIA

## WHAT YOU'LL LEARN:

- ◆ Low cost marketing strategies that will fill your pipeline
- ◆ How to build Realtor relationships that will last forever
- ◆ How to generate leads 24/7 using automated marketing
- ◆ E-marketing solutions, *that work*
- ◆ How to use Craig's List for free advertising for purchase leads
- ◆ How to overcome buyer indecision, get your buyer off the fence
- ◆ How to blow away your number one competitor
- ◆ Little known FREE marketing tools, *that work*
- ◆ How to increase inbound phone calls using reverse prospecting
- ◆ How to attack the best buyers' market ever

### About Bill Sparkman, The Coach

Bill has been training, coaching, and motivating salespeople in the real estate and mortgage business since 1987. His marketing strategies are fresh, tried, and guaranteed to increase your business. His nuts and bolts, real world approach will spark the creativity within you. Bill is the author of *Winning Ways, How to Create Peak Performance in Business, Sports, and Life* and his latest book, *How to Sell to an Idiot, 12 Steps to Sell Anything to Anyone*.

**LIMITED SEATING - REGISTER TODAY!**

**WHEN:**

**JUNE 23rd, 2009**

9:00 a.m. -1:00 p.m. (Registration and networking 8:00 a.m.)

**WHERE:**

Hotel Preston • 733 Briley Parkway • Nashville

**COST:**

**FREE (Paid by Sponsors)**

**REGISTER:**

Go to: [www.billsparkmanthecoach.com](http://www.billsparkmanthecoach.com)