



HARPETH RIVER WATERSHED ASSOCIATION

May 2010

Dear Corporate River Stewardship Partners,

**Board of
Directors**

Ken Green
Chairman

Adam Ballash
Mike Corn
Matt Dobson
Nancy Hiatt
Phil Pace

We are excited to be celebrating HRWA's *Ten Years of Success* in conjunction with **The River Swing** coming up this fall. The proceeds that we raise during the event will enable us to continue our work of protecting and restoring the ecological integrity of the Harpeth River—safeguarding it for everyone who enjoys it recreationally, the wildlife that depend on it for survival, and the communities that depend on it economically.

On Saturday, September 25, 2010, the 7th annual Harpeth River Benefit, Dinner, Auction & Concert, which we have dubbed **The River Swing** this year, will take place at Hank and Mary Brockman's beautiful Pontotoc Farm in Franklin, Tennessee, and is being presented by **Nissan North America**. Guests will be treated to dinner, a concert, and auction underneath the stars of the night sky along the banks of the Harpeth River. A new addition to the event this year is a cigar tent courtesy of CAO Cigars, which will feature various types of cigars, with staff on hand to cut and roll different types to your liking. The event has grown each year and has become one of the most enjoyable social events of the fall.

Advisory Board

Orrin Ingram
John Ingram
Darrell Waltrip
Lisa Harless
Jeff Carr
David Lemke
Robert Crosby

Depending on the sponsorship level, benefits include either one or two tables for 10 at the benefit, name recognition on signage at the event, website recognition and company name/logo included on all print, electronic, and radio advertising. The public relations opportunities from the event include publicity before, during and after the event depending on your commitment level. All of our sponsors from past years have given us very positive feedback regarding their coverage in NFocus, The Tennessean and Lightning 100, as well as at the actual event.

We are looking for several major sponsors (see attached sponsorship forms) for 2010. The Harpeth River, one of Tennessee's few State Scenic Rivers, needs your support now more than ever in light of May's unprecedented rain and flooding. ***So, please let us know as soon as possible if you would like to be one of our \$2,500 table sponsors or if you can play a larger role in the event this year.***

Please review the attached sponsorship forms describing the various levels of support, and send it back with your commitment level indicated by email or mail at P.O. Box 1127, Franklin, TN, 37065, ***by June 25th***. Don't hesitate to call me with any questions. Our work could not continue without your invaluable support. It is because of you that we are able to make a difference!

Sincerely,

Dorie Bolze
Executive Director

doriebolze@harpethriver.org
(615) 790-9767 ext. 101
(615) 479-0181 mobile

THE HARPETH RIVER WATERSHED ASSOCIATION PRESENTS

The River Swing

7TH ANNUAL BENEFIT, DINNER, AUCTION & CONCERT

SEPTEMBER 25TH, 2010/PONTOTOC FARM, HOME OF HANK & MARY BROCKMAN
Along the banks of The Harpeth River on Old Hillsboro Road in Williamson County

Presenting Sponsor:



Entertainment Sponsor



Sponsor In-Kind



Featuring:

"Musical Guest to be Announced Once Confirmed
with The Sound Kitchen"

Our Mission:

To protect our State's scenic Harpeth River and
ensure clean water for all to enjoy.

The HRWA Board of Directors Thanks You for
Your Support:

- Phil Pace *John Ingram
- Mike Corn *Orrin Ingram
- Adam Ballash *Lisa Harless
- Matt Dobson *Darrell Waltrip
- Ken Green *Jeff Carr
- Nancy Hiatt *Robert Crosby
- *Denotes Advisory Board *Dave Lemke

SPONSORSHIP OPPORTUNITIES:

RIVER CHAMPION.....\$10,000

- Name on all electronic & print materials, radio advertising, and invitation.
- Two VIP tables for 20 guests.
- Logo at event and on HRWA website.
- Your company name highlighted on all event press coverage, recognizing your company's environmental efforts.
- Exclusive opportunity to meet entertainment artists at the event and receive a signed event poster.

RIVER DEFENDER.....\$5,000

- One VIP table for 10 guests.
- Logo at event and on HRWA website.
- Your company name highlighted on all event press coverage, recognizing your company's environmental efforts.
- Poster signed by entertainment artists.

CORPORATE TABLE.....\$2,500

- One VIP table for 10 guests.
- Logo at event and on HRWA website.

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P.O. BOX 1127, FRANKLIN, TN 37065

(615) 790-9767

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The River Swing

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Our Mission:

To protect our State's scenic Harpeth River and ensure
clean water for all to enjoy.

Contact:

For More Information Call or Email Dorie Bolze at
(615) 790-9767 or doriebolze@harpethriver.org

To Learn More:

www.harpethriver.org

The HRWA is a non-profit 501 (c)(3) organization with
Tax ID #: 62-1802858

RESERVATION FORM

PLEASE CHECK ONE:

- RIVER CHAMPION.....\$10,000
- RIVER DEFENDER.....\$5,000
- CORPORATE TABLE..... \$2,500

I WILL NOT BE ABLE TO ATTEND
BUT WOULD LIKE TO SUPPORT THE HARPETH
RIVER WATERSHED ASSOCIATION WITH AN
ENCLOSED CONTRIBUTION OF \$ _____.

DONOR/ CONTACT NAME _____
 COMPANY _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____ FAX _____

PAYMENT METHOD (CHECK ONE)

- ___ VISA ___ MASTERCARD
- ___ MAIL INVOICE ___ CHECK

AMOUNT \$ _____

CREDIT CARD # _____ EXP. _____

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