



## LIBRARY NEWSLETTER FALL 2009

### WHAT'S NEW AND GOOD IN THE LIBRARY?

We have had wonderful staff additions and contributions at the Vise Library this Fall. Awards, publications, a new staff member and a Library Science practicum student has made for positive and productive start to the new semester!

Eloise Hitchcock, Vise Library's Director, was awarded the Frances Neel Cheney Award by the Tennessee Library Association, an award given out annually that recognizes significant contribution in the world of books and librarianship. Mrs. Hitchcock achieved this distinction through her vigorous promotion of the library reading programs and the book events which we all so much enjoy. She has stayed extremely active in the Library Science world by publishing bibliographies and editing resource reviews for a number of journals. The award represents not only her past achievements, but also her continual drive for the encouragement of literary appreciation. This is a distinguished award and Cumberland University is proud to be represented by faculty of this caliber.

Last semester Claire Walker, our Reference and Research Librarian, in collaboration with a Librarian from the American University in Cairo presented their research on training for instruction librarians at the LOEX Annual Conference in Albuquerque, New Mexico. This past summer Claire was accepted to and attended the Association of College and Research Libraries' Immersion Institute for Information Literacy. Essentially a week long information literacy boot camp, Claire participated in sessions on learning styles, assessment, and active learning, among other things. Cumberland students continue to be lucky to have such cutting edge research instruction available through Claire.

Amber Woodard, Vise's Technical Assistant, has two articles published in the journal *Computers in Libraries*, and one more is on the way! She was invited to write a special series for this publication related to Vise Library's virtual presence and social networking goals. Amber has worked on and achieved many of her goals to make the library database system more navigable, as well as to make the library more accessible at a virtual level. Check out all her great work on the library's Facebook: [bit.ly/tDLQQ](http://bit.ly/tDLQQ)

We are very proud of her publications and her efforts in making the Library a friendly and helpful place for our students and faculty. Here are links to the first two articles in a series of three. She provides some very informative information about the Library which are well worth reading. To access her work, check the below listed links:

For Zero to Web 2.0 part 1: [bit.ly/kcy0n](http://bit.ly/kcy0n)

For Zero to Web 2.0 part 2: [bit.ly/KULRG](http://bit.ly/KULRG)

### LIBRARY HOURS:

Monday-Thursday:

7:30 am – 9:00 pm

Friday:

7:30 am – 4:30 pm

Saturday: Closed

Sunday:

3:30 pm – 9:00 pm

LIBRARY HOMEPAGE:  
[www.cumberland.edu/library](http://www.cumberland.edu/library)

### Did you know?

Vise Library provides access to almost 35,000 electronic books?

Still can't find what you are looking for?

We encourage you to make use of CU's interlibrary loan program. Forms available online or at the library.

(continued on page 2)

## NEW GOOD CON'T

New faces in the library include Clare Nathan and Julie Skeie. Clare has joined the Vise Library in the capacity of Assistant Librarian. She now works in reference and is the inter-library loan coordinator. She previously worked in the legal field and specializes in law librarianship. Clare works reference in the evenings, and for those students who can't make it to ACE, she is happy to assist with writing and editing questions in addition to regular library research assistance or ILL questions.

Julie is a graduate student from University of Tennessee at Knoxville. She is working in the Library for her practicum in order to complete her Master's in Information Science. More can be learned about her on page three of the Newsletter.



Amber Woodard

## WOODARD'S WISE WORDS

### Library Etiquette

Right now it seems as if everyone who comes into the library is stressed out. There are too many things to do in way too little time, and the to-do list gets longer every day as finals approach. Nonetheless, being stressed is no reason to completely cast aside basic manners. Here are a few reminders of things you can do while in the library to make it a more pleasant and work conducive environment for all.

**Cell phones:** Although the library can occasionally get a little noisy, we generally try to keep it as quiet as possible so people can concentrate while studying. Unfortunately, that quiet environment is shattered when a phone rings loudly, or someone has a cell phone conversation in the middle of the library. To avoid irritating your fellow students, please set your phone to vibrate when you're in the library. If you receive or make a phone call, step outside or into a room and shut the door.

**Music:** Most people now have some kind of portable music player or a laptop full of music, so it's understandable that they may like to listen to music while they work on papers or study. It's a wonderful resource to be able enjoy music and study, but out of respect for those around you, please keep your volume at a reasonable level and use headphones. Your music may sound great cranked up to you, but it sounds like obnoxious static to those sitting across the library. If you are playing music on your laptop in a study room with the door closed, then you may not need headphones, but if you are sitting in a study carrel, then please borrow a pair of headphones from the front desk. We are happy to provide them!

**Talking and Yelling:** It's unreasonable to expect total silence in the library, and we're not fuddy-duddy enough to adhere to this old library rule completely! Yet, speaking very loudly and shouting is inappropriate for any professional environment, and it can be particularly aggravating in a place where people are trying to concentrate. If you are talking to someone, make sure you keep your voice down. We ask that no one yell in the library (emergencies excepted). If you need assistance from the reference librarian, please come up the front desk and ask directly rather than shouting across the room.

The most important thing to remember in the library is to behave as you wish others around you would behave. These are simple issues of social etiquette that you, as future professionals, will find helpful in any employment setting, as well as in the library. As library staff and supportive employees of Cumberland University, we cringe to think of our future alumni not knowing how to comport themselves in a polite and professional manner.

It is always our goal to make the library a relaxing and comfortable environment as well as just a studious place. We encourage you to relax here and enjoy the publications and comfy chairs in the Castle Room, we only wish to maintain a serene environment for all.

## FAST FACTS:

College with the Highest Enrollment: University of Phoenix's Online Campus has 165,373 students.

Learning institutions that require research papers in excess of 10 double spaced pages found that higher GPAs were correlated with lower use of search engines such as Google and Yahoo.

Summarized from College Research Libraries News, September 2009.

## DO PEOPLE STILL GO TO SCHOOL TO BE LIBRARIANS? YES! AN INTERVIEW WITH JULIE SKEIE: FUTURE LIBRARIAN

**Q:** What Degree are you pursuing?

**A:** A Master's of Information Science.

**Q:** What made you choose this-path?

**A:** Because I have always loved books, and strongly believe in promoting literacy. Being a librarian is a great way to do this.

**Q:** What area of library work would you like to pursue?

**A:** I would like to work in an academic library or in a Special Library.

**Q:** Can you define Special Library for us?

**A:** A special library could be anything from a private corporate library, such as those kept major companies, or a special needs library, such as the Library for the Blind.

**Q:** Do you see this as a dynamic graduate degree that could apply to many profes-

sional fields besides that of librarianship?

**A:** Yes, absolutely. This is a wonderful add-on degree for a variety of undergraduate studies. For instance, history majors may be interested in learning how to become archivists and preservationists. Educators also find this course of study extremely useful in staying current with technology, and in moving into the area of working in a School Media Center. Of course, anyone with a computer back-

ground will find that Information Technology continues to be a growing field, both in the private and public sector.

**Q:** Do you have any advice for future Library Science Students?

**A:** Keep up your computer skills and always have your eye out for significant new trends in the IT world. Also, enjoy your time at Cumberland and make use of its intimate learning

### *i-Read* CONTINUES WITH WONDERFUL SUCCESS

Last year the Vice Library initiated its first campus reading program with *A Whole New Mind*, by Daniel Pink. Given the positive response, we continued with the inspirational *Three Cups of Tea*. This book offers a true account of "one man's mission to promote peace one school at a time," in the war torn and impoverished terrain of Pakistan. Greg Mortenson failed to meet his goal of climbing Mount K2, but he stumbled upon what became a more profound and spiritually fulfilling journey. In his time in Pakistan, he underwent a transformation from mountaineer to humanitarian by building fifty-five schools over a five year period. Of special note, these schools were often created for female pupils, for whom education was a near impossibility under the strife and strictures imposed by the Taliban.

For those of you who thought book clubs were boring, our first *i-Read* was unexpectedly exciting! The National Guard was kind enough to come to campus, bringing with them a portable rock wall and repelling equipment. Many students and faculty attempted to summit the wall, an act symbolic of Mortenson's monumental journey and ultimate accomplishments in Pakistan. Tea (of course!) and refreshments were served. Pictures are posted on the Library's Facebook page.

Our second *iRead* session was another amazing success. We were lucky enough to have Dr. James Lee Ray, Professor of Political Science at Vanderbilt, visit our group in the K-room. He opened his talk with an informative outline of the history of Afghanistan, thus giving readers a better understanding of the historical context from which *Three Cups of Tea* unfolds. More importantly, it left the question in our minds of if and how stability can ultimately be attained in Afghanistan. For a full recap of this fascinating lecture, see *Three Cups of Tea's* blogspot: <http://drink3cups.blogspot.com/>

*Three Cups of Tea* book discussion group will meet the fourth Tuesday of the month from 12:30-1:30 in K-Room adjacent to the Phillips Dining Hall. Come Join us for discussion and refreshments! It is not necessary to have completed or purchased the book. We welcome anyone interested and inspired by this amazing true story.

#### *iRead* Meeting Schedule:

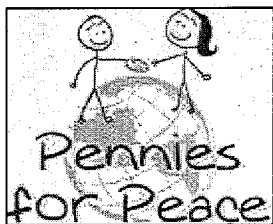
Fall Semester: November 24

Spring Semester: January 26, February 23, March 23



## PENNIES FOR PEACE

The library staff wishes to thank all of you who have so generously contributed to our Pennies for Peace Project. This Fall, we asked you to dip into your pockets in order to add to the program Greg Mortenson founded in to further education in Pakistan and Afghanistan. A few pennies doesn't go far here, however through Mr. Mortenson's program, only pennies are needed to buy such essentials as school-books, notepads and pencils. In fact, just \$20.00 covers the cost of one child's school supplies for a whole year. \$300.00 gives an advanced student a one year scholarship, and \$600.00 pays a teacher's salary for one school year. Thanks to all of you who have noticed our little donation pots, our tea-cups runneth over with pennies! We have the rest of this academic year to continue our efforts and we hope you all will continue with your much appreciated generosity on this front.



## INTERLIBRARY LOAN: HOW IT CAN WORK BEST FOR YOU!

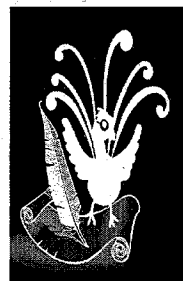
In the last month alone, we have nearly tripled our interlibrary loans. This is actually great news because it means that a program we pay for and have worked hard to offer you is being used. However, because it is becoming such a popular resource a few things should be remembered so that the program can be of maximum benefit to you:

- 1) Books and articles don't appear instantaneously, so do not wait until the last minute to put in an order. Articles can arrive in as quickly as one business day, or they can take weeks. Alternatively, some resources are inaccessible through interlibrary loans. That said, plan ahead so that you don't find yourself relying on resources that are not immediately available.
- 2) As a small library, we are so grateful to the libraries who lend to us. To show appreciation to our lending libraries, please return all ILL items on time and in the condition they arrived in.

## ONE MORE NEW FACE IN THE LIBRARY: INTRODUCING PHINEAS!

Thanks to the creative efforts of Professor Monde, Co-Director of the Entertainment and Design Program and Director of Graphics, we now have a beautifully designed, playful yet deeply symbolic logo for the Vise Library.

On the front page, you may have noticed Phineas, scroll carrier, but he comes in many forms! Phineas of course is representative of CU's Phoenix Rising. That is, Cumberland's continued ability to create and recreate itself as new circumstances and changing times necessitate. Keep your eye out for Phineas in all his varying and equally cute manifestations!



## BING VS. GOOGLE: ONE LIBRARIAN'S OPINION

Essentially Bing was created by Microsoft to give Google a run for its money. Microsoft has invested approximately \$80-\$100 million dollars in an ad campaign to this end. Is it better? Bing claims it offers better and more relevant searches than Google, meaning that it supposedly features a more intelligent filter for irrelevant retrievals. In many ways the interface (while more visually "busy") than that of Google, offers many of the same things. One can choose from a drop down menu of images, videos, news, maps, travel and visual speech.

My problem with Bing, is that like so many Microsoft products, its seems bent on coercing the user into Microsoft dependence. For instance, when trying their Visual Speech feature, I was immediately told to first install Microsoft's Silverlight software. In this librarian's humble opinion, Google remains the better option for the reason that the interface is simpler, less distracting and it does not aim to push Microsoft products on its users. I personally have not experienced any added noticeable benefit by using Bing's search.