



# tbanews

**TENNESSEE BANKERS ASSOCIATION**

201 Venture Circle • Nashville, TN 37228-1603  
615/244-4871 or 800/964-5525 • [www.TNBankers.org](http://www.TNBankers.org)

**For Immediate Release**  
May 10, 2010

**Contact: Susan Taylor, CMP**  
Director of Professional Development

## **The Southeastern School of Consumer Credit<sup>SM</sup> 14 Bankers Graduate**

**NASHVILLE – The Tennessee Bankers Association recently conducted the 2010 session of *The Southeastern School of Consumer Credit<sup>SM</sup>* (TSSCC) with 14 bankers completing requirements for graduation. The annual program was held at the Owen Graduate School of Management on the Vanderbilt University campus. This year’s graduates included one banker from Alabama and 13 from Tennessee. The TSSCC is one of four *Southeastern Schools* sponsored by the TBA.**

*The Southeastern School of Consumer Credit* is an intensive one-week school that exposes students to the major issues consumer credit managers face on a daily basis. The Tennessee Bankers Association conducts the school annually in cooperation with the bankers associations in Alabama, Georgia, Louisiana, and Mississippi. Over 1,600 students have graduated from the program since its inception in 1987.

“The program’s graduates gain real-world, practical knowledge that they can put to work immediately upon returning to their institutions,” said Maliea K. Oakley, chairman of the 2009-2010 TSSCC board of trustees. “The students benefit from the valuable educational experience, while the institutions they represent reap the benefit of a better informed, more motivated employee.” Oakley is senior vice president of First Freedom Bank, Lebanon, TN.

The top honor graduate for 2010, with a score of 100, was **Will McCampbell** who works for BankEast in Knoxville, TN. In addition, **Allan Crooks**, Volunteer State Bank, White House, and **Laura McDougan**, The Farmers Bank, Portland, graduated with honors.

— MORE —



Honor students are selected on the basis of scores on the mid-term exam, final exam, and faculty and staff evaluation.

Established in 1987, *The Southeastern School of Consumer Credit* is designed to increase banker knowledge of consumer lending as a retail banking function and a source of income for the bank. It addresses the managerial aspect of consumer lending operations, especially how the bank's loan portfolio can increase profitability and improve competitive position. In addition, the program emphasizes the development of both administrative and human relations skills to equip students to manage bank assets and meet customers' financial needs.

The school's curriculum incorporates over 35 hours of classroom instruction in 17 courses arranged into five course clusters—*Trends in Banking, Loan Products, The Lending Process, Asset Management, and Managing the Consumer Credit Department*.

A list of the 2010 graduates of *The Southeastern School of Consumer Credit*, arranged alphabetically by city, follows.

# # #

*The Tennessee Bankers Association is a not-for-profit organization representing all of Tennessee's almost commercial banks and thrift institutions. The association provides continuing education, develops and monitors state and federal legislative agendas, disseminates information on all facets of the financial services industry, and promotes the public image of financial institutions. Visit us at our website, [www.TNBankers.org](http://www.TNBankers.org).*

Tennessee Bankers Association  
2010 Graduates  
The Southeastern School of Consumer Credit<sup>SM</sup>

Dickson, TN.....TriStar Bank..... Thomas Phy  
Gallatin, TN .....Commerce Union Bank ..... Trina Woodard  
**Knoxville, TN.....BankEast..... Will McCampbell \***  
Lafayette, TN .....Macon Bank and Trust Company ..... Johnathan West  
Livingston, TN.....First National Bank of Tennessee ..... Danielle Latham  
Martin, TN.....Reelfoot Bank.....Blake White  
Mount Juliet, TN.....First Freedom Bank..... Robert Disalvo  
Murfreesboro, TN.....FirstBank ..... Jessica Justice  
**Portland, TN.....The Farmers Bank..... Laura McDougan\*\***  
Portland, TN .....The Farmers Bank .....Patricia Fuller  
Red Bay, AL.....Community Spirit Bank .....Brente Jeffreys  
Sevierville, TN.....Citizens National Bank .....Bradley Hayse  
Seymour, TN.....BankEast ..... Christopher Lambert  
**White House, TN .....Volunteer State Bank..... Allan Crooks\*\***

\* **Top Honors**

\*\* **Honors**