



GALLATIN PUBLIC AFFAIRS Practice Group Overview

PUBLIC OPINION & ISSUES RESEARCH

Research is an essential first step in creating any effective public affairs and communications strategy. Our public records research – financial, media, legal, and policy – is designed to discover your opportunities and risks. And through public opinion research, we develop a clear-eyed understanding of your unique political environment and the right message needed to achieve success.

EXPERTISE

- Belief in research-based planning and strategy
- Unique Five-Star public records research process
- Phone, focus group and opinion leader surveys
- Relationships with the best pollsters in the nation
- News monitoring and analysis

SELECTED CLIENTS

- Plum Creek Timber Co.
- Confederated Tribes of the Grand Ronde
- Babcock & Brown Infrastructure
- City of Missoula
- Revett Minerals
- University of Idaho
- St. Luke's Health System
- Ida-West Energy

PRACTICE GROUP PROFESSIONALS

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"WHEN THE CITY OF MISSOULA NEEDED HELP WITH A SURVEY TO CHECK THE COMMUNITY'S PULSE, WE CALLED ON GALLATIN PUBLIC AFFAIRS. FROM CRAFTING UNBIASED QUESTIONS TO EXPLAINING COMPLEX ANSWERS, GALLATIN'S STAFF DELIVERED. WE NOW HAVE A CREDIBLE TOOL WITH WHICH TO MAKE BETTER DECISIONS FOR MISSOULA."

John Engen, Mayor of Missoula, MT

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