

Fall ©LE 2011 ©LE SEMINAR®

Friday
Nov. 11, 2011
NASHVILLE, TN

Presented by
THE TENNESSEE INTELLECTUAL PROPERTY LAW ASSOCIATION

Including 1.0 Hour of Ethics Credit

1600 Division Street, Suite 700
Nashville, Tennessee
Bradley Arant Boult Cummings, LLP
For Directions: (615) 244-2582

FRIDAY, NOV. 11, 2011

8:00	Continental Breakfast provided	12:45 - 1:15	IP and Political Campaigns (Samuel F. Miller of Baker Donelson)
8:20	Welcoming Remarks (Peter Brewer of Baker Donelson Bearman Caldwell & Berkowitz, PC)	1:15 - 1:45	The Hot News Doctrine: Does It Really Exist? (Paul Forsyth of Pitts, Lake & Bell, P.C.)
8:30 - 9:00	Microsoft v. i4i: A Clear and Convincing Decision (Mark Bledsoe of Bradley Arant Boult Cummings, LLP)	1:45 - 2:15	Information Security for Law Firms (Frederick W. Scholl, PhD of Monarch Information Networks, Inc.)
9:00 - 9:30	Making (Thera) Sense of Inequitable Conduct (Rachel Zimmerman of Merchant & Gould)	2:15 - 2:45	Joint Defense Agreements in Patent Infringement Cases (Jerry Sellinger of Patterson & Sheridan, LLP)
9:30 - 10:00	Celebrity Images and the Public Domain (Anita Modak-Truran of Butler Snow)	2:45 - 3:00	Afternoon Break
10:00 - 10:15	Morning Break	3:00 - 3:30	An Update on Trademark Law (Paul Kruse of Bone McAllester Norton, PLLC)
10:15 - 11:00	Proprietary Rights in the Brains of Employees (Theodore C. Anderson III of Kilgore & Kilgore)	3:30 - 4:00	Be Kind to your Malpractice Carrier (Ann G. Schoen of Frost Brown Todd, LLC)
11:00 - 12:00	Patent Reform: What Does the Future Hold? (Mark Pitchford of Waddey & Patterson, and Bryan Jones of Baker Donelson)	4:00 - 4:15	The Plight of Jorge Taylor (Steve Stark of Miller & Martin, PLLC)
12:00 - 12:45	Lunch at Waddey & Patterson	4:15 - 4:45	Protection of Product Shape via Three Dimensional Trademarks and Design Patents (L. Wayne Beavers and Matthew Cox of Waddey & Patterson, P.C.)

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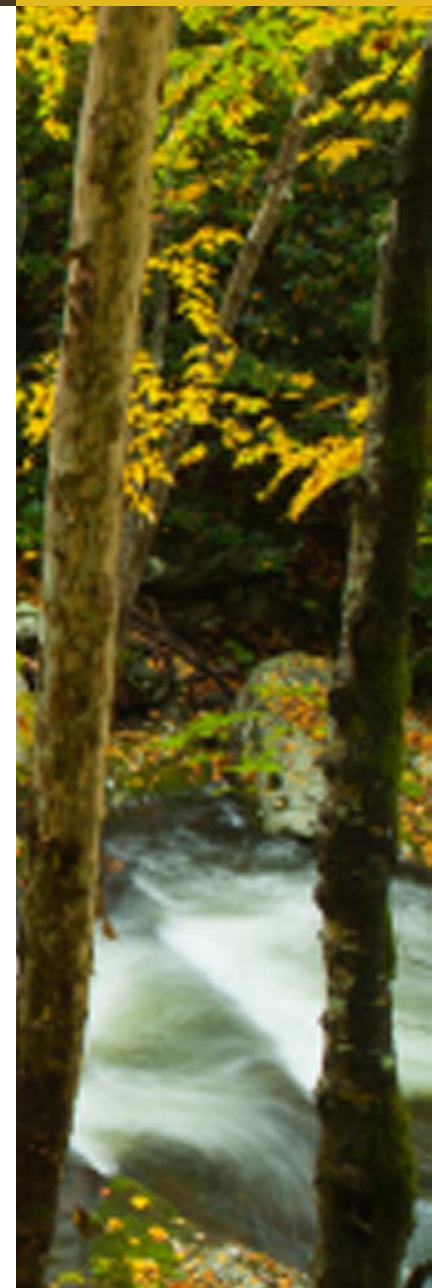
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TIPLA CONFERENCE FACULTY

Theodore Anderson is an attorney in Dallas, Texas with the litigation firm of Kilgore & Kilgore. Ted is a civil trial attorney who litigates intellectual property disputes, sports contracts, employment issues, and other matters. He received his B.A. from the State University of New York at Albany, where he was a Regents Scholar, and a J.D. degree from Southern Methodist University.

Wayne Beavers is an attorney with the firm of Waddey & Patterson, P.C. in Nashville, Tennessee. Wayne's practice focuses on patent prosecution and conducting patent freedom to operate and/or infringement reviews for many of the firm's clients as they develop and introduce new products to the market, or as they conduct due diligence during the acquisition of new businesses. Wayne has a degree in mechanical engineering from Oklahoma State University, as well as a J.D. from the University of Oklahoma. Wayne also received an MBA from Vanderbilt University.

Mark Bledsoe's practice is centered in the areas of intellectual property and corporate law. He helps clients protect, manage, and leverage their intellectual property by preparing and prosecuting patent, trademark, and copyright applications; by assisting clients with the formation and operation of limited liability companies, partnerships, joint ventures, and corporations; and by advising clients about sales contracts, license agreements, employment agreements, and tax-advantaged business arrangements. Mark has a bachelor's degree in biological engineering and has completed master's level course work in analytical chemistry. Among others, he has worked with the following technologies: wireless sensor networks, biomedical instruments and implants, dietary formulations, and cell culture systems.

Peter Brewer is an attorney with Baker, Donelson, Bearman, Caldwell & Berkowitz, PC. He practices out of the firm's Knoxville, Tennessee office. Peter holds a degree in Petroleum Engineering from Texas A&M University. He specializes in the representation of energy companies and medical device companies in intellectual property matters. He is a former Briefing Attorney to the Supreme Court of Texas.

Matthew Cox is an associate with the firm Waddey & Patterson, P.C. in Nashville, Tennessee. Matthew's practice focuses on preparation and prosecution of patent applications in the mechanical and electrical arts. Matthew holds B.E. and M.S. degrees in mechanical engineering from Vanderbilt University and is a registered patent attorney.

Paul Forsyth is an associate and patent attorney with Pitts, Lake & Bell, P.C., in Knoxville, Tennessee. He earned his degree in chemistry from Duke University in 2004 and his law degree from the University of Tennessee at Knoxville in 2007. His practice focuses on patent prosecution, patent licensing, trademark prosecution, and intellectual property litigation in general.

Bryan Jones is a patent attorney in the Washington D.C. office of Baker, Donelson, Bearman, Caldwell, and Berkowitz, P.C. Bryan counsels clients in the biotechnological, metallurgical, pharmaceutical, nutraceutical, and crop sciences fields. Prior to joining Baker Donelson, Bryan was an extern for the Honorable Charles R. Norgle Sr. in the United States District Court for the Northern District of Illinois, an intern with Liu, Shen and Associates, a private intellectual property firm in Beijing, China, and spent several years working in research labs. He is a co-author on seven peer-reviewed scientific research articles in the areas of immunology and neurobiology. Bryan holds a J.D. from the John Marshall Law School in Chicago Illinois.

Paul Kruse is an attorney with the firm of Bone McAllester Norton, PLLC in Nashville, Tennessee. Paul's practice focuses on the protection of trademarks, with an emphasis on clearance, protection, watching, maintenance, dispute resolution, licensing, intellectual asset management and strategic counseling. Paul is a former Trademark Attorney with the U.S. Patent and Trademark Office. He holds a Bachelor of Arts degree and a law degree from Vanderbilt University.

Sam Miller is a member of Baker, Donelson, Bearman, Caldwell & Berkowitz, PC. He practices intellectual property litigation out of the firm's office in Nashville, Tennessee. Sam is the incoming Chair of the Intellectual Property Section of the Tennessee Bar Association. He holds a bachelor of arts degree from Xavier University, and received a law degree from Indiana University School of Law.

Andy Pitchford is an associate with the firm of Waddey & Patterson, P.C. in Nashville, Tennessee. Andy's practice focuses on the preparation and prosecution of U.S. and international patent applications in the electrical, software, and mechanical arts. He holds an electrical engineering degree from the University of Kentucky, as well as a J.D. from the University of Kentucky.

Ann Schoen is Chairperson of the Intellectual Property Department at Frost Brown Todd. She works in the Cincinnati office. Ann practices in the areas of patent, trademark, trade secret and copyright litigation and patent prosecution. She has a B.S. in Chemical Engineering from the University of Notre Dame, and attended law school at Salmon P. Chase College of Law. Prior to joining Frost Brown Todd, she worked as in-house patent counsel at General Electric.

Fred Scholl is the Chief Information Security Officer for Monarch Information Networks, Inc. in Brentwood, Tennessee. Fred has received 13 U.S. Patents regarding network technology and fiber optics. He holds a PhD in electrical engineering from Cornell University in Ithaca, New York.

Jerry Sellinger is a partner in the Dallas office of Patterson & Sheridan, LLP. Jerry's practice focuses on litigation of intellectual property and related matters at the trial and appellate levels. He is a frequent speaker at CLE seminars in Texas. Jerry holds a bachelor's degree in engineering science from the State University of New York at Buffalo, as well as an M.S. in engineering from Columbia University. Jerry received his J.D. from George Washington University Law School.

Steve Stark is a member in the Chattanooga office of Miller & Martin PLLC. Steve holds a J.D. from the University of Georgia. He is a registered patent attorney and focuses on patent, trademark, and copyright prosecution and litigation.

Anita Modak-Truran practices with the firm of Butler, Snow, O'Meara, Stevens & Cannada, PLLC. She is a partner in the Jackson, Mississippi office. Her practice focuses on media and entertainment law and pharmaceutical and medical devices products liability litigation. She attended law school at the Loyola University School of Law in Chicago.

Rachel Zimmerman is a partner in the Minneapolis office of Merchant & Gould P.C. She holds a J.D. from New York University. Her practice focuses on general intellectual property law with an emphasis on litigation.

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Fee: Seminar \$130 TIPLA Members
 \$170 Non TIPLA Members

TIPLA Membership \$40.00 (one time fee)

TOTAL \$ _____

The registration fee includes tuition, materials, and Tennessee CLE credit fees. Please register in advance for space planning purposes. Make checks payable to Tennessee Intellectual Property Law Association.

Mail checks and this registration form to:

TIPLA
c/o Jim Roberts
Wadley & Patterson
1600 Division, Suite 500
Nashville, Tennessee 37203

Further meeting information may be received by calling TIPLA Coordinator Jim Roberts at (615) 242-2400.

For more information on TIPLA, visit our web site at www.TIPLA.net.

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