



**TENNESSEE BANKERS**  
ASSOCIATION *Service Since 1890*™

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## Associate Membership with the TBA

Dear Potential Associate,

Thank you for your interest in associate membership with the Tennessee Bankers Association. As an associate member, you will gain regular exposure to more than 240 financial institutions in the state and their 33,000 employees while enjoying many benefits offered by the TBA.

Membership entitles you and your organization to several discounts and privileges. **Currently, the TBA is offering new associate members a certificate good for one complimentary registration to any qualifying TBA program.** For more details please see accompanying information.

Associate members of the TBA receive a complimentary subscription to our monthly magazine, *The Tennessee Banker*, and spring and fall issues of the *Bankers Directory*. These benefits alone represent a \$145 savings over what you would pay as a nonmember.

Each year your organization and its services are featured in the Annual Meeting issue of the magazine, which is distributed to more than 2,600 bankers and other professionals each month. Associate members receive a 15 percent discount on all advertisements placed in the magazine. In addition, your information will appear in each edition of the *Bankers Directory*, which reaches over 1,300 semiannually, and on the TBA website.

As an associate member, you will receive advance notice of all association programs including conventions, conferences, and workshops. All members of your staff may attend TBA functions at the same discounted price as our member banks.

Associate memberships are available to out-of-state banks and to commercial firms providing products or services to TBA's member banks. Annual associate dues are \$1,000. Dues are prorated to \$750 after April 1, \$500 after July 1, and \$250 after October 1.

To become an associate member, complete the enclosed application and return it to the TBA. Please include the type of services or products you offer, payment for associate membership dues, and the name and mailing address of the individual who will serve as our key contact. Associate membership does not constitute an endorsement by the TBA of the associates product or service nor does it authorize use of the Association's name or logo for marketing purposes.

Associate membership with the Tennessee Bankers Association is a worthwhile investment. We will do all we can to make membership in the TBA beneficial for your organization. Should you be interested in such a membership and have questions, please call me at 800/964-5525 or 615/244-4871 or e-mail [ccraig@TNBankers.org](mailto:ccraig@TNBankers.org).

*Sincerely,*

*Christopher Craig  
Assistant Director of Communication  
Tennessee Bankers Association*



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## **Associate Membership with the TBA**

# *Complimentary Registration*

The Tennessee Bankers Association offers new associate members an opportunity to learn and interact with their peers for free! New associate members will receive a certificate good for one complimentary registration to one TBA conference upon approval of associate member status. The information below describes how you can take advantage of this benefit offered only to new associate members of the Tennessee Bankers Association.

### **Who qualifies for Associate Membership in the Tennessee Bankers Association?**

Associate membership is extended to out-of-state financial institutions and to commercial firms providing services and/or products to TBA member banks. Associate membership annual dues are \$1,000, which is prorated quarterly for those joining mid-year. Currently, more than 170 organizations reap the benefits afforded through associate membership with the TBA.

To become an associate member, complete an Associate Membership Application and return it to the TBA. Associate membership status will be conferred upon payment of annual dues.

### **How do I take advantage of the Associate Membership Complimentary Registration?**

Upon receipt of the Associate Membership Application and annual dues, TBA will issue your organization one certificate good for a complimentary registration to the qualifying conference of your choice. Any one person from your firm can submit the certificate as payment for registration fees to one of the qualifying TBA conferences. Simply enclose it with the conference registration form you wish to attend in lieu of registration fees. Certificates must be used within 12 months of issuance.

### **Which of the TBA conferences does the Associate Membership Complimentary Registration Certificate qualify me to attend at no charge?**

The certificate waives registration fees to any TBA workshop, seminar, or conference listed in the Professional Development Directory except for:

**TBA Annual Convention**  
**Executive Management Conference**  
**All Southeastern Schools**

#### **Tennessee Bankers Association**

Attn: Christopher Craig  
211 Athens Way, Ste 100  
Nashville, Tennessee 37228-1381  
800/964-5525 or 615/244-4871  
E-mail – ccraig@TNBankers.org



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## Associate Membership with the TBA

# Benefits

### *Should you be an associate member of the Tennessee Bankers Association?*

Associate membership in the TBA is an outstanding bargain at the price. For 2008, annual associate dues are \$1,000. Dues are prorated to \$750 after April 1, \$500 after July 1, and \$250 after October 1.

#### Associate members receive:

- Advance mailings on all TBA conferences, seminars, workshops, and schools
- Attend all TBA functions at the member rate
- Priority for exhibiting at TBA Annual Meeting
- Subscription to *The Tennessee Banker* magazine
- Spring and fall editions of the state *Bankers Directory*
- Listing in a special section of the state *Bankers Directory*
- Use of the TBA Placement Service, including free job postings in *The Tennessee Banker* and on our website
- Recognition in the annual meeting issue of *The Tennessee Banker*
- 15% associate discount on advertising in *The Tennessee Banker*
- Listing on the TBA's website, [www.TNBankers.org](http://www.TNBankers.org), including a link directly to your website and E-mail link to one company representative
- Complimentary coupon when you join to attend one TBA education program or event—you choose from selective list
- Opportunity to advertise on TBA's website, [www.TNBankers.org](http://www.TNBankers.org).

Associate membership is available to out-of-state financial institutions and to commercial firms that supply products or services to financial institutions. For more information about the benefits of associate membership or how to join, contact:

**Tennessee Bankers Association**  
Attn: Christopher Craig  
211 Athens Way, Ste 100  
Nashville, Tennessee 37228-1381  
800/964-5525 or 615/244-4871  
E-mail – [ccraig@TNBankers.org](mailto:ccraig@TNBankers.org)



Complete this form online: <http://www.tnbankers.org/associates/application>

Associate memberships are available to out-of-state banks and to commercial firms selling products or services to TBA member institutions. **Annual associate dues are \$1,000.** Dues are prorated to \$750 after April 1, \$500 after July 1, and \$250 after October 1. Associate membership does not constitute an endorsement by the TBA of the associate's product or service nor does it authorize use of the Association's name or logo for marketing purposes.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Additional name(s) on mailing list to receive all TBA program mailings and one 12-month subscription to *The Tennessee Banker* magazine - **\$150.00 per person.** These dues are also prorated to \$112.50 after April 1, \$75 after July 1, and \$37.50 after October 1.

Additional Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Additional Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Please include a brief description of products and/or services offered by your company. This paragraph will appear in the Bankers Directory (Spring and Fall editions), in the Annual Meeting issue of *The Tennessee Banker*, and in your listing on the TBA website at [www.TNBankers.org](http://www.TNBankers.org). Attach a separate sheet if you need more space.

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please choose ONE category under which to list your company in the Bankers Directory – *Additional categories \$200*

- |                             |                                |
|-----------------------------|--------------------------------|
| Accounting                  | Government Lending Specialists |
| Appraisals                  | Information Technology         |
| Auctions                    | Insurance                      |
| Bank Equipment / Supplies   | Investment Services            |
| Check Printing              | Leasing                        |
| Compliance Services         | Legal Services                 |
| Consultants                 | Lending                        |
| Courier Services            | Marketing                      |
| Credit Reporting            | Mortgage Services              |
| Economic Development        | Processing Services            |
| Electronic Banking Services | Security Services              |
| Computers / Software        | Special Services               |
| Executive Recruiting        | Staffing Services              |
| Facility Planning           | Student Loans                  |
| Finance Companies           | Training                       |
| Financial Institutions      | Trust Services                 |
| Flood Compliance            |                                |

**Payment must accompany this form before membership status applies.**

TOTAL ENCLOSED \$ \_\_\_\_\_

Method of payment  VISA  MasterCard  Check

CK# \_\_\_\_\_ (Make checks payable to Tennessee Bankers Association)

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Name as appears on card (please print) \_\_\_\_\_

Card billing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature of cardholder \_\_\_\_\_

**RETURN COMPLETED FORM AND PAYMENT TO:**  
**Tennessee Bankers Association**

ATTN: Christopher Craig  
211 Athens Way, Ste 100  
Nashville, TN 37228-1381

Phone: 615/244-4871 or 800/964-5525 Fax: 615/324-1984