



ABHOW Celebrates in Phoenix

ABHOW celebrated its 57th year and annual meeting in the stunning Terraces of Phoenix (ToP). The theme this year was "Taking Flight." The transformation of this campus through a complete redevelopment prepares this community to now serve residents for many years and generations. This is but the first of many redevelopments ABHOW plans to complete over the next several years. Indeed, ABHOW is "Taking Flight."

A first time auction was held at the beautiful Bashas' Gallery of Western American and Native American Art. Donations from the various communities brought "top dollar." All proceeds will be returned to the local Foundation Committees in the CCRCs and to the Affordable Housing Foundation Funds. Bashas' Gallery generously donated the expenses of the evening back to The Terraces of Phoenix Foundation Committee.

The residents, staff and board members of ToP hosted a beautiful evening for all to see and enjoy the new community. Tours of apartments, the assisted and nursing



levels of care shows what the future looks like in terms of architectural and interior design. The local team hosted a dinner, which highlighted their dining team with tastes of France, Italy, Morocco and Greece.

The work of ABHOW and its boards is completed at each annual meeting. It is also a time for education, celebration and recognition. The keynote speaker, Ms. Marilyn Moats-Kennedy, highlighted the vast differences from The Greatest Generation to the Baby Boomers and Generation X. Our similarities and differences were presented with both humor and directness. (See page 3 for awards) Thank you to all at The Terraces of Phoenix.

Resident Satisfaction



Thank you for your participation in the recent CCRC Resident Satisfaction Survey.

Your responses have been received by Holleran Consulting and they will be compiling the data over the next several weeks. We anticipate having the results to your Executive Directors by early May. I know your ED will be sharing your local community information with you. Each community has dedicated much of this year to determining how to continually focus on the improvement of resident satisfaction.

Tax Deduction Information

Each CCRC Executive Director has received community specific information from Kellogg & Andelson regarding the medical deductions you may consider for your 2005 taxes. Please see your ED if you have not received the information. Remember, ABHOW does NOT give tax advice and this information should be discussed with your professional advisor.



Statements of Confidentiality

For the past 150 years, paper letters sent through the mail in a sealed envelope have been protected as confidential communications. With the use of today's electronic communications, standard statements are added to e-mails to stress confidentiality. When an ABHOW staff person sends an e-mail, either outside the company or within, a statement of confidentiality automatically appears at the end of the electronic transmission. That statement is aimed at making sure that the person receiving the email is the intended recipient. The statement is mostly intended for communications with outside agencies and vendors. For communications between ABHOW staff and residents, the statement is not intended to promote secrecy nor is it intended to keep residents from sharing the information received. This is simply a standard message that is automatically inserted to all e-mails that leave ABHOW.

– submitted by David Grant



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GLORIA MEADS



The **ABHOW Corporate Member Award**

is bestowed upon a regular member with a record of unusual and distinctive

service. This year's honoree was Gloria Meads. A registered nurse and teacher at Chabot College, Gloria has used her nursing background to be very helpful to the ABHOW Board of Directors as related to health care issues. Gloria has served several terms as Chair of the Oakland Homes Advisory Board for Piedmont Gardens and Grand Lake Gardens, Chair of Broadmoor Plaza, Former Chair of the ABHOW Board of Directors, and Chair of the ABHOW Ethics Committee.

With approximately 20 members of her family living in or having lived in Piedmont and Grand Lake Gardens of Oakland, California, Gloria has a strong commitment to ABHOW. The ABHOW Board of Directors was please to honor Gloria with the ABHOW Corporate member Award.

DON BURGESS

The **ABHOW Governance Award** recognizes a corporate member who has contributed exceptional leadership through volunteer services throughout the organization. ABHOW was pleased to present this year's award to Don Burgess. With a background in broadcasting, theater, military, and United States Foreign Service, a change in professional direction brought Don to a career in ministry. Don served for many years as the Senior Pastor of the First Baptist Church of Downey. He now serves as the representative to the ABHOW Board of Directors and the Corporate Membership from the American Baptist Churches of the Pacific Southwest. As a member of the Board of Directors, Don is the Chair of the Audit Committee, serves on the Executive Committee and Cornerstone Board of Directors, and served on the Ethics Committee as well. Don is dedicated to thoughtful consideration and dignified and passionate debate in his role as a board member. Congratulations Don and thank you for your years of service.



Watch for our next issue when ABHOW Communications features the Presidential Citation Award and the Ethics Award winners.

ABHOW Employee Selected to Participate in Washington D.C.

The White House Conference on Aging occurs once a decade and has served to direct the development and enhancement of national, state and local aging policies in the United States. December 2005's conference was the first of the 21st century. The theme "The Booming Dynamics of Aging...From Awareness to Action" focused the discussions and presentations on the seventy-eight million baby boomers soon "coming of age."

The challenge for the 1,200 delegates from across the country was to study each of the seventy-three resolutions based on input from over 125,000 people and organizations across the country on the topic of aging. Once we arrived in Washington DC, the "politics" began. We quickly formed a California caucus to review the resolutions and prioritize the top ten representing the needs of CAHSA, AAHSA and other California organizations. The next vote reduced the resolutions to fifty. Then the strategy, speeches and collaboration began to ensure that the final top ten initiatives were reflective of individual, organization and state priorities.

Speakers throughout the conference brought important information and perspective for consideration by the delegates. Cabinet

members, Governors, executives of major organizations all shared their thoughts. The Honorable David Walker, Comptroller General of the United States, did not "mince" words when he projected the crisis facing the country. The exhibit hall showcased over 100,000 square feet of technology for the seniors of tomorrow.



The final vote produced the Top Ten Resolutions, which will provide direction to the President and Congress by June 2006 as we move forward preparing for the seniors of the future.

The energy of the delegates complimented the ceremonial dignity. The inclusiveness of the Indian Nations processing in with their national flags to the reflections shared by the Chaplain of the Senate set the stage for an occasional protester. It was all so very American....

I am grateful to have been a part.

Kay Kallander
Vice President of Planning and
Communications

Fresno CCRC Community Wins Top Honors



San Joaquin Gardens is the recipient of a 2005 Green Star Honor Award from the Professional Grounds Management Society (PGMS) for excellence in maintaining its 25 acres and recognition as having one of the nation's best grounds management teams. Tom Walls, Director of Facilities, Bob Grunwald, Grounds Manager and Christine Hawkins, Horticulturist at San Joaquin Gardens, accepted the award in November 2005 at a banquet held in Orlando, Florida.

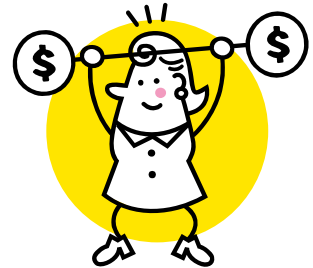
Over the past 30 years, the Green Star Awards Program, sponsored by PGMS and the Landscape Management Magazine, has brought national recognition to the grounds maintenance profession by encouraging a high degree of excellence in operations. PGMS entries are judged on their site maintenance challenges and how those challenges are managed. A distinguished panel of judges determines the award

winners. Congratulations San Joaquin Gardens! To learn more about the awards, please visit the PGMS website at

<http://www.pgms.org/greenstar/index.htm>

Budget Review

Every year, following the budget process, each CCRC Budget Team member is given the opportunity to share their individual experience as part of the local budget team. Those reports have been completed and returned to each Executive Director to share with you. The results were also shared with the ABHOW Management Committee with special attention to the Home Office Team that works closely with each community in the budgeting process. Thank you to so many who were a part of the work.



ABHOW

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"American Baptist Homes of the West, as an expression of Christian mission, seeks to enhance the independence, well-being and security of older people through the provision of housing, health care and supportive services."

BROADMOOR PLAZA: San Leandro, California

Broadmoor Plaza is ABHOW's newest affordable community – a beautiful residence located in the heart of the San Francisco Bay Area. Winner of the Golden Nugget architectural award, the elegantly designed community is set alongside East 14th Street in the historic North Area of San Leandro. Broadmoor Plaza is owned by San Leandro Senior Housing, Inc., a subsidiary of ABHOW. ABHOW has managed Broadmoor Plaza since its opening in April 2004.



In December 2000, ABHOW was awarded \$5.8 million from the federal Housing and Urban Development (HUD) Section 202 funds to build 59 one-bedroom and 1 two-bedroom apartments, garden with raised planter beds, patio, community room, resident indoor/outdoor seating areas, laundry facilities, library, computer laboratory and beauty salon. Broadmoor Plaza was truly a collaborative venture between ABHOW, the City of San Leandro, HUD, the developer and other community supporters. A significant award of \$1.7 million was given to Broadmoor Plaza by the City of San Leandro for site acquisition and gap funding.

Broadmoor Plaza provides ample parking and is close to public transportation. It is centrally located near the city's senior center, numerous grocery stores, pharmacies, restaurants and recreation venues (marina and parks).

The first resident moved into the new community on April 16, 2005. Because of the enormous waiting list, it took no time at all for the 76 residents to call Broadmoor Plaza their home.

Residents enjoy an active life, with a variety of activities both inside the community and in the greater area. And they have peace of

mind that comes with security and affordability.

Broadmoor Plaza is the most diverse community in the ABHOW community of retirement homes. Fifty-two percent (52%) of residents are Asian, 25% are African American, 15% are Caucasian and 8% are Hispanic.

According to Administrator Paulette Grant, "The residents don't always understand each other but all hearts communicate very well. Many Asian residents have indicated an interest in learning to speak English and we now have English as a Second Language classes at Broadmoor Plaza conducted by the City of San Leandro Adult School." The community will soon have a private shuttle bus, courtesy of the ABHOW Foundation, for shopping trips and doctor appointments.

Resident activities abound at Broadmoor Plaza. The active Residents Association meets each quarter to organize events, such as celebrations of holidays, birthdays and other important events. There are organized weekly walks with residents, lunchtime movies, Karaoke, game nights and Bible studies. The Bistro at Broadmoor Plaza is a great gathering place for residents as is the computer lab, which was recently opened.

A bright and shining star, Broadmoor Plaza is truly one of the more beautiful retirement communities, active and full of life for the grateful residents and the caring staff who support them.

