



Cumberland
UNIVERSITY

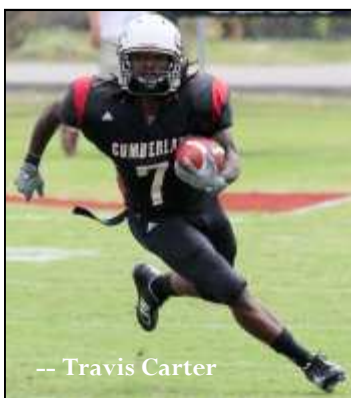
ADVANCES

VOLUME 3, ISSUE 1

SEPTEMBER 2009

HOMECOMING 2009:

HONOR THE PAST, LIVE FOR THE FUTURE



-- Travis Carter

Homecoming 2009 offers a wonderful opportunity to visit and reconnect with former classmates and old friends. Don't miss this chance for a fun-filled, family friendly weekend! There will be time to reminisce with alumni, friends, and your fellow members of the faculty and staff about the good times as well as the exciting times ahead. This year's theme is *Honor the Past*,

Live for the Future: A Journey Through the Decades. There will be something for everyone in the family to enjoy -- earlier in the week we'll host the 10th Annual Alumni & Friends Golf Tournament at Five Oaks Golf & Country Club. During the weekend, there will be the alumni reception, inflatables for the children, reunions, the Homecoming parade, tailgating and of course, football!

Make your plans to attend now ... it's going to be a celebration like no other, and we want to see you there! For more information, please contact:

Office of Advancement
(615) 547-1269
alumni@cumberland.edu

EVENT DETAILS

Friday, October 9th

- 2:00 CU vs. Union (Soccer)
- 6:30 Alumni Reception/ Reunions -- Baird Chapel
- 8:00 Spirit Rally & Bonfire -- Memorial Lawn

Saturday, October 10th

- 10:00 Parade
- 11:00 Tailgating
- 1:30 CU vs. Faulkner
- 4:30 Post-game Party at *The Bull & Whistle Pub & Eatery*

Visit us on the web at

www.cumberland.edu/homecoming.



CALLING ALL GOLFERS!

Kick-off Homecoming 2009 with our *Alumni & Friends Golf Tournament* to benefit scholarships at Cumberland University. This one promises to be bigger and better than ever before! The tournament will take place at Five Oaks Golf & Country Club located in Lebanon, Tennessee on October 5th, 2009 with a tee time set for 10:30 am.

Cost: \$100 per person/ \$400 per team (4 members). Price includes: Golf Cart & Green Fees, Pre-tournament Breakfast, Lunch, Door Prizes and Appreciation Gift Bag. For more information, visit www.cumberland.edu/homecoming/golftournament.

FISCAL YEAR 2010 TOTALS THRU 08/31/09

- \$410,522 in donations
- 320 donors

FISCAL YEAR 2010 PROSPECT ACTIVITY THROUGH 08/31/09

- 122 face-to-face visits
- 14 new solicitations submitted totaling \$448,678
- 12 special events attracting more than 230 alumni, friends, corporate and community leaders, and prospects

UPCOMING EVENTS:

SEPTEMBER

25 - CU Sports Hall of Fame

OCTOBER

05 - Alumni Golf Tournament
09 - Alumni Reception/Reunions
10 - Homecoming Day with Tailgating and Alumni Activities

NOVEMBER

15 - Great Performers Series -
Susanna Phillips

Stay up-to-date on news and upcoming events:

www.cumberland.edu/alumni

Save the Date:

3rd Annual CU Night with the
Predators on January 9, 2010

CONTACT INFORMATION

OFFICE OF ADVANCEMENT

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Lebanon, TN 37087

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WE'RE ON THE WEB!

CUMBERLAND.EDU/ALUMNI

THEPHOENIXRISING.WORDPRESS.COM

TWITTER.COM/CUALUMNI

ADVANCES is a quarterly publication of the Office of Advancement at Cumberland University.

Jonathon L. Hawkins
Executive Director for
Development & Alumni Relations

IT'S YOUR CALL

The 2009 Fall Phonathon is underway. Recently, students such as Student Government President Keeley Locke began calling nearly 4,000 members of the Cumberland family. The initial response has been amazing, but we need your help in reaching our goal. As faculty and staff, you serve as ambassadors to our alumni and friends. Encourage them to make a gift when a student calls.



-- Student Government President Keeley Locke getting ready to make calls.

FACULTY/STAFF GIVING UPDATE

THANK YOU for your support during Cumberland's recent faculty/staff orientation week. Nearly 60 employees made gifts in support of our students and academic programs.

If you haven't made a gift yet, participation is easy. You can make your gift through payroll deduction or by check or credit card. You also can

make your credit card gift online at www.cumberland.edu/giving.

Direct your gift to any school, department, or scholarship you prefer or make a gift to the Academic Development Fund to be used to address the University's most urgent needs. Remember...every gift counts! Contact Advancement for more information.

BE A PROUD SUPPORTER

The Cumberland University Office of Advancement is pleased to offer *CU Proud Supporter* signs as a free gift with a \$10 contribution to the University's Annual Fund.

The signs, which can be placed on lawns, in windows or at businesses, help show support for the University by making a highly visible statement of support throughout the community.

CU Proud Supporter signs may be obtained in person on campus at the Catron Alumni House any time between 8 a.m. and 4:30 p.m., Monday through Friday. They will be available at all home football games during the 2009 season. The signs may also be secured online and be shipped anywhere in the country. For Wilson County residents, the Office of Advancement is happy to deliver signs directly to you.

To get your *CU Proud Supporter* sign, contact Justin Bradford at 615.547.1253 or at jbradford@cumberland.edu. You may also visit www.cumberland.edu/alumni/cupride for more information.

Show your CU pride today!



-- Melissa Johnson '01 - Murfreesboro