

HDI



HERITAGE DEVELOPMENT INSTITUTE

A training initiative of the Alliance of National Heritage Areas

October 25, 2004

National Trust, Advisory Council Recognize ANHA, NPS for Federal Partnerships

The National Trust for Historic Preservation and the Advisory Council on Historic Preservation (ACHP) presented the National Park Service and the Alliance of National Heritage Areas with its prestigious National Trust/ACHP Award for Federal Partnerships in Historic Preservation. The two awardees were among 22 national award winners honored



by the National Trust at its week-long 2004 National Preservation Conference in Louisville, Ky.

The National Park Service and the Alliance of National Heritage Areas are pioneers in recognizing that preserving a region's heritage means much more than saving a few historic buildings. Over the past three years, these two organizations have forged a very successful partnership that is a model for collaboration between federal and nonprofit entities.

Working together they have established the Heritage Development Institute to provide assistance and training to existing and potential heritage areas and sponsored the successful first International Heritage Development Conference in Pittsburgh in June 2003. The heritage areas strategy is



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also a powerful tool for connecting national parks with other historic sites, leveraging resources, and promoting cooperative efforts to celebrate the cultural heritage and sense of

place of an entire region. The rising interest in heritage areas has made the partnership between the Alliance and the National Park Service more important and relevant than ever.

“The partnership between the National Park Service and the Alliance of National Heritage Areas is undoubtedly one of the best examples of how cooperation and collaboration can bring history to life,” said Richard Moe, president of the National Trust for Historic Preservation.

John L. Nau, III, ACHP Chairman added, “Communities and regions can best benefit from the surge in heritage tourism by creative collaborations that bundle opportunities for travelers across the region. The partnership between the National Park Service and the Alliance of National Heritage Areas exemplifies a winning strategy to preserve and share heritage assets.”

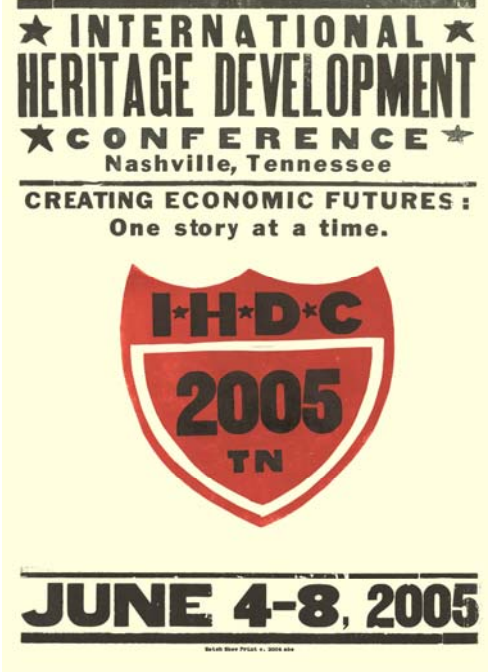
HDI Meets at Louisville’s Seelbach

The Alliance of National Heritage Areas recently offered a workshop entitled *Heritage Areas: The Basics of Getting Started* as part of the National Trust for Historic

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ANHA Executive Director John Cosgrove welcomes HDI participants.

Preservation annual conference in Louisville, Kentucky. This interactive workshop took place on Wednesday, September 29, at the historic Seelbach Hotel in downtown Louisville. Discussion topics included fundraising, engaging constituents, attracting political support, forming public and private partnerships, resource conservation, and interpretation and education. Speakers included ANHA Execu-

tive Director John Cosgrove; Augie Carlino President & CEO of Rivers of Steel NHA; Brenda Barrett, NPS Coordinator of National Heritage Areas; Carole Summers, Director of Tourism at Handmade in America; and Carroll Van West, Director of Tennessee Civil War NHA.

Thirty heritage development professionals from Alabama, Arkansas, California, Georgia, Illinois, Indiana, Kentucky, Pennsylvania, Tennessee, and Washington, DC, participated in the workshop.



HDI participants discuss issues during lunch.

Visit

www.cr.nps.gov/heritageareas

- National Heritage Area (NHA) Contact Information
- NHA Economic Data
- Criteria for National Designation
- GAO Report on NHAs
- List of Current Designation and Study Bills
- Sample Studies, Plans

Submit information
for publication in our
November
e-newsletter

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Additions to Your Heritage Development Reading List

- Amato, Joseph A. *Rethinking Home: A Case for Writing Local History*. Berkeley: University of California Press, 2002.
- Rothman, Hal. *Devil's Bargains: Tourism in the Twentieth-Century American West*. Lawrence: University Press of Kansas, 1998.
- McKercher, Bob, and Hilary DuCros. *Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management*. Binghamton, NY: Haworth Press, 2002.



Recipients of ANHA Gift baskets. Louisville, KY, September 30, 2004.

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The Alliance of National Heritage Areas (ANHA) established the Heritage Development Institute (HDI) as a way of providing leadership to the heritage development field as well as creating training and analysis of the best practices in our heritage areas across the country. The HDI Newsletter is sponsored by the ANHA, Middle Tennessee State University's Center for Historic Preservation, and the Tennessee Civil War National Heritage Area. To submit information, and update e-mail addresses, please e-mail us at hdi@mtsu.edu.