

Tennessee Grocers & Convenience Store Association's

30th

ANNUAL

WORLD OF FOOD & FUEL EXPO

Exhibitor Information and Contract

April 18-20, 2008 : Knoxville Convention Center : Knoxville, Tennessee



See more information about the convention and expo at:

www.tngrocer.org

Fax completed contract to 615.889.2877

KNOXVILLE CONVENTION CENTER

The Tennessee Grocers & Convenience Store Association (TGCSA) will hold its 30th annual World of Food & Fuel Expo, April 18 - 20, 2008 at the Knoxville Convention Center, Knoxville, Tennessee.

New Show Hours for 2008:
 Saturday, April 19 1:00—5:00 pm
 Sunday, April 20 9:00 am—Noon

Exhibit setup is:

Friday, April 18
 8:00 am - 5:00 pm and
 Saturday, April 19
 8:00 am - Noon.

The 2008 Expo hours:

Saturday, April 19
 1:00 – 5:00 pm and
Sunday, April 20
 9:00 – Noon.

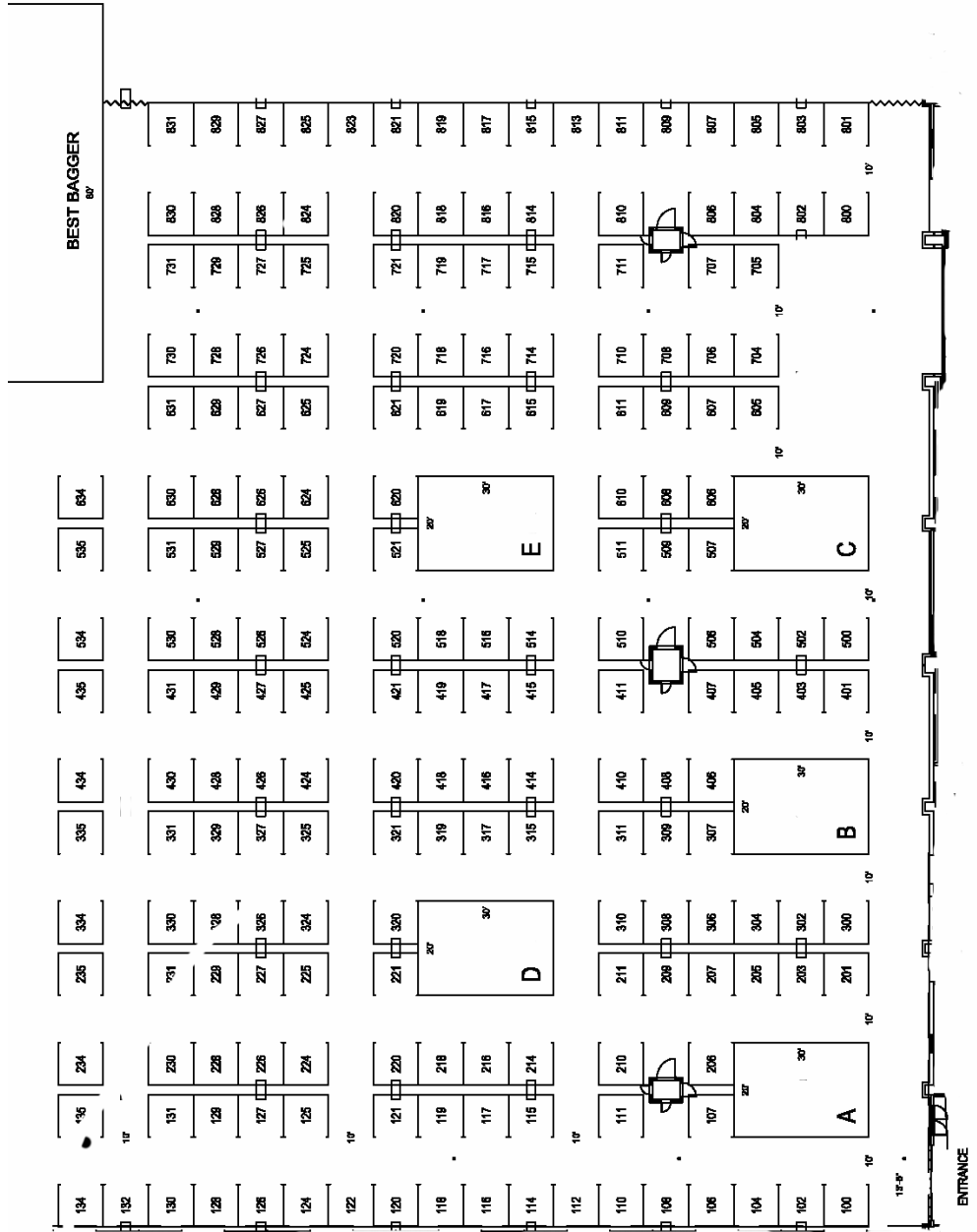
Exhibits must be removed
 Sunday evening, April 20,
 2008.

Booth Dimensions:

Booths are 9' deep and 10' wide. Each booth will be equipped with drapes 8' high at the back of the booth and 3' high at the side between booths. Island displays are 18' wide and 30' long.

Official Exhibit Decorator:

Geo. Fern Co.
 125 Fernco Drive
 Nashville TN 37207
 615-256-0357



Mail Contract To:
 TGCSA
 Cyndi Randle, Exhibit Coordinator
 1838 Elm Hill Pike, Suite 136
 Nashville, TN 37210

TGCSA Office:
 P. 615.889.0136
 or 800.238.8742
 F: 615.889.2877
 www.tngrocer.org

CONTRACT FOR EXHIBIT SPACE

April 18-20, 2008, Knoxville Convention Center, Knoxville, Tennessee

We the undersigned, hereby subscribe for an Exhibit Space at the 2008 *World of Food & Fuel Expo* sponsored by the Tennessee Grocers and Convenience Store Association to be held April 18- 20, 2008, at the **Knoxville Convention Center, Knoxville, Tennessee.**

For rental of said 9 x 10 booth, the undersigned agrees to pay the sum of \$950 (member), \$1,100 (non member) or Island Front Row \$5,100 (member), \$5,600 (non member), or Island Center or Back Row \$4,800 (member), \$5,100 (non member). First Invoicing will be October 1, 2007 with payment due upon receipt of invoice.

State booth choice: 1st _____ 2nd _____ 3rd _____

If we are not successful in securing any of the above booths, we will assign a location subject to your approval.

The undersigned agrees to abide by the rules and regulations affecting the convention regarding hours, signs and other such rules as may affect the equal rights of all exhibitors.

1. No exhibit space shall be sublet or offered for use by an exhibitor without the approval of the Association Exposition Management.
2. No exhibit shall block or interfere with the direct visibility of an adjoining exhibit.
3. No exhibitor shall be permitted to erect an exhibit without having made full remittance of rental space or suitable arrangements with the Exposition Management.
4. No exhibitor shall be permitted to interfere with the orderly procedure of another exhibitor.
5. Exhibit booth personnel shall wear an identification badge at all times when on the floor.
6. Exhibitors shall exercise maximum care in the prevention of fire and to avoid loss of valuable properties, which are part of the exhibit. Exhibitors must conform to state and city fire prevention codes.
7. The purpose of a booth is for the positive promotion of the exhibitor's product or service.
8. Booths must be operated for the full scheduled time. Saturday, April 19th from 1:00- 5:00 p.m. and Sunday, April 20th from 9:00 – 12 Noon.
9. The Tennessee Grocers and Convenience Store Association Exposition Center is not responsible for the loss of property of exhibitors by theft, fire, or any other cause. However, the center will provide security during off hours.
10. A packet from our decorator will be mailed on or about February 18, 2008, which will contain the forms to help with the set-up of your booth, including electrical forms. The price of the booth does not include electrical outlets.

Please Check One: **TGCSA Member** **Non Member** **Please send Membership Information**
Please Check One: **New Exhibitor** **Former Exhibitor**

Name of Exhibitor _____

Name on Sign if different _____

Date _____ By: _____ Phone: _____

Mailing Address _____ Fax: _____

City _____ State _____ Zip _____ Toll Free: _____

Email Address _____ **Cell:** _____

Please provide a brief description of your company's product or service: _____

Bill Us Charge To: American Express Master Card VISA DISCOVER Exp. Date _____

Check Enclosed Card Number: _____

Signature: _____ Card Holder Name: _____

Cancellation Clause: Should an exhibiting company cancel its space prior to January 11, 2008 TGCSA will refund 90% of the exhibitor's contract obligation.

January 12, 2008– February 22, 2008 TGCSA will refund 75% of the exhibitor's contract obligation.

After February 22, 2008 TGCSA will refund 50% of the exhibitor's contract obligation. Payment is due upon receipt of invoice.

FAX TO: 615-889-2877

SCHEDULE & ITINERARY



Thursday, April 17, 2008

6 pm – 8 pm Winner's Circle Dinner

Friday, April 18, 2008

8 am— 5 pm Exhibitor Set Up
 8 am Golf Tournament
 6 pm— 8 pm Casino Party

Saturday, April 19, 2008

7 am— 5 pm Registration Desk Hours
 8 am— Noon Exhibitor Set Up
 7:30 am—8:30 am Continental Breakfast and Speaker

***** **Education Sessions** *****

8:45 am—10:00 am Food Safety and Product Recall Panel
10:15 am—11:15 am Introducing Bio Fuels Into the Marketplace * and
10:15 am—11:15 am Organized Retail Crime *
 (* These sessions will run concurrently)

11:30 am—12:45 pm Keynote Luncheon
 1 pm—5 pm World of Food & Fuel Expo
 6 pm Chairman's Reception
 7 pm Chairman's Dinner & Entertainment

NEW EXPO SHOW HOURS!!!
Saturday 1 pm—5 pm
Sunday 9 am—Noon

Sunday, April 20, 2008

7 am— 12 Noon Registration Desk Hours
 8 am— 9 am Breakfast and Devotional Service
 9 am— 10:15 am Scholarship Presentations
 9 am— 12 Noon World of Food & Fuel Expo
 10:30 am—11:30 am Best Bagger Contest

ADVERTISING

Go Ahead,
 Plant your seed...



Advertising Deadline:
2008 Convention Issue- February 8, 2008

The *Volunteer Grocer*, the official publication of TGCSA, is published three times a year and is the only magazine published by and for the food industry in Tennessee.

The *Volunteer Grocer* is a fantastic way to get your product directly in front of retailers throughout the state of Tennessee. The circulation of the publication exceeds 1,200 readers in the food industry. The *Volunteer Grocer* offers a variety of ad sizes to fit the needs of your organization. For more information please contact the TGCSA Office at 615-889-0136.