

Post Office Box 148535  
Nashville, TN 37214-8535  
[HYPERLINK "http://www.tcwpa.org/"www.tcwpa.org](http://www.tcwpa.org/)

*"To protect, interpret, and make accessible Tennessee's  
surviving Civil War battlefields and contributing landscapes  
for the benefit of present and future generations"*

**2008-2009 Board of Directors**

**Officers:** President Steve McDaniel, Vice-President Jim Danley,  
Vice President Doug Jones, Vice-President Joe Smyth, Sec-Treasurer Julian Bibb

**Members of the Board:** Sam Elliott, Jack Fishman, Brook Lathram,  
Joan Markel, Lee Millar, Phil Walker

**Executive Director:** Mary Ann Peckham

**Finance Director:** Sam Huffman

**Battlefield Assessment Coordinator:** Rob Hartman

## **ANNUAL REPORT 2008**

### **Message from the President**

Dear Friends,

On behalf of the Tennessee Civil War Preservation Association, thank you for your continued and generous support of preserving and interpreting Tennessee's Civil War battlefields. As we reflect on the past year, I'm pleased to share your organization's accomplishments, financial status, and directions for the upcoming year.

Our nation's changing economic situation has challenged all of us – both individually and as an organization. Recognizing the difficult road ahead, TCWPA is positioning itself to face the diminishing availability of grant funding and donations. Yes, we're doing good business management by reducing our program costs wherever possible and without compromising their quality, and we're seeking sustainable funding through the specialty license plate program. More importantly, the time is right to recognize and seize opportunities to grow our organization. It's time to extend our outreach and educational programs to more Tennesseans and to other organizations who share our commitment to preservation. We believe that during these tough economic times, we have a rare opportunity to "enlarge the tent" and more effectively meet our mission. This is the time to engage our citizens, partner with other organizations and lead the way in preserving our battlefields.

Thank you for your confidence in the Tennessee Civil War Preservation Association.  
Please help us make 2009 the best year ever!

Steve McDaniel  
President

## **The Mission: To Protect, Interpret and Make Accessible Tennessee Civil War Battlefields**

The Tennessee Civil War Preservation Association Board of Directors and staff focused 2008 activities on our mission, but differently than in the past. Recognizing economic conditions and the need to build a platform for sustained organizational funding and more effective fundraising, TCWPA devoted much time and energy to promoting the new Tennessee Civil War Sesquicentennial License Plate and educational programs such as the Tennessee Battlefield Assessment program. Board members participated in outreach activities and the organization strengthened partnerships with local, statewide, and national groups.

### *Sustaining the Organization: Sesquicentennial License Plate*

In May, 2008, the Tennessee General Assembly and Governor approved a bill authorizing a one-year extension of TCWPA's proposed Tennessee Civil War Sesquicentennial license plate. TCWPA conducted several direct mailings and displayed information about the plate at conferences and the Nashville Civil War Show. Board members included information and appeals at community meetings and the Tennessee Department of Tourist Development promoted the plate at meetings across Tennessee and through their E-News. The Civil War Preservation Trust (CWPT) generously assisted the program by sending a direct mailing to all CWPT members in Tennessee. Several newspaper articles appeared in communities across the state. By year's end, TCWPA had about 1/3 of the needed preorders.

*Proceeds of more than \$15.00 per license plate will go to TCWPA to fund TCWPA programs and battlefield preservation.*

### *Educational Outreach: the Tennessee Battlefield Assessment Program*

The Tennessee Battlefield Assessment program offers website visitors an opportunity to learn more about Tennessee battlefields, their history, their present condition, and their accessibility. During 2008, through grant funds from the Tennessee Civil War National Heritage Area, Assessment Coordinator Rob Hartman created 114 new battlefield assessment pages. Rob entered additional data and upgraded imagery for the 39 most significant sites while continuing a major effort to include new information for many lesser-known battlefields. For those battlefields that have no assessment or for which the assessment is incomplete, Rob is identifying individuals who have knowledge of the site and can assist in completing the assessment. TCWPA requested help through the website and publications and planned a winter newsletter feature about the assessment program. During 2008, the Tennessee Battlefield Assessment Program was able to identify several new local battlefield preservationists and historical organizations who have helped find descriptive data. Visit [HYPERLINK "http://www.tcwpa.org"](http://www.tcwpa.org) [www.tcwpa.org](http://www.tcwpa.org) to explore the program.

Rob Hartman began his work with the Assessment program as a student intern at Lipscomb University. Since graduating in 2006 Rob continued managing TBAP,

supported by grants from the Tennessee Civil War National Heritage Area.  
An **AT&T Foundation grant** now funds the program.

### *New Publication*

TCWPA began work on a new 12-page publication about Civil War Battlefield preservation in Tennessee. The booklet will describe the military story of the Civil War in Tennessee, TCWPA as a preservation organization, how people can get involved in helping save battlefields and will include a map interpreting the complex military story of the Civil War in Tennessee. The map will depict how the War touched nearly every county of the State. The booklet will be used for educational programs, membership recruitment and fundraising. An ad hoc committee prepared an interpretive plan for the publication and in December, producer Steve Stanley of Colonial Graphics completed the design concept.

### *New TCWPA Promotion Items*

TCWPA Board Vice President Jim Danley donated funds to produce a TCWPA static-cling **decal**. The TCWPA logo is depicted on the decal. TCWPA is sending the decal to renewing members. TCWPA also funded a **license plate frame**. The frame has the name of our organization and the TCWPA logo. TCWPA has distributed the plate frame to all those who have donated \$100.00 or more to TCWPA.

### *Connecting to Preservation Efforts Across Tennessee*

TCWPA participated in several conferences, special events and workshops across Tennessee. TCWPA exhibited at the annual Civil War Show, the Franklins Charge Conference, several Civil War Trails program public meetings and dedications, public hearings such as the public hearing in Triune, TN about how best to preserve a large Union earthwork fort in Triune. TCWPA attended the NPCA recognition event in Chattanooga and at Lookout Mountain and at Parker's Crossroads. TCWPA provided several letters urging both national and local public officials to consider historic properties in their planning decisions. Inquiries from visitors to the TCWPA website about preservation-related issues traffic, while once infrequent, increased during the year with several inquiries per week.

### *TCWPA Collaborates in Civil War Trails and Sesquicentennial Commemoration*

Several TCWPA Board and Advisory Board members continued their service on the Tennessee Civil War Sesquicentennial Commission in preparation for the 2011-2015 commemoration. Board members also participated in both planning meetings and dedication ceremonies for the installation of Civil War Trails interpretive signs, including the opening event at Franklin. TCWPA recognizes the special role the Civil War Trails program plays in promoting the preservation of Civil War resources and expanding Heritage tourism.

## **The Organization**

### *Highlights of 2008*

**Board Transitions:** In December, Board member **Brook Lathram** resigned from the Board. President McDaniel recognized Brook's generous support and commitment to TCWPA and highlighted Brook's personal efforts to increase membership in the Memphis area and work with the "Two Flags" program. The TCWPA Board approved a new advisory board position – Civil War Preservation Trust Liaison. CWPT Board member **Mike Grainger** of Franklin began serving in the advisory board position in fall, 2008. Former state legislators Nathan Vaughn and Tom DuBois left the advisory board after the fall election. **Operations are funded:** The Tennessee Historical Commission awarded additional grant funds to TCWPA, funding operations from July 1, 2008 through June, 2009. Grant funds have supported executive director services, publications and other administrative support. The Tennessee Civil War National Heritage Area's two previously awarded grants supported the **Tennessee Battlefield Assessment** program through December, 2008. Project Coordinator Rob Hartman continued to serve as part-time project coordinator. TCWPA received an **AT&T Foundation grant** to continue the project through 2009. The Board also drafted updated **Bylaws** that call for quarterly board meetings, cleared up questions about the use of proxies, defined conflict of interest rules and ensured the bylaws comply with recent IRS guidelines. **Newsletter's new look:** After last year's major design changes, TCWPA again updated the newsletter look with a smaller, six-page folded format.

## Recognizing Those Who Make the Difference

### *The 2008 Robert A. "Bob" Ragland Award*

TCWPA awarded the 2008 Robert A. "Bob" Ragland Award to Mike Beck of Morristown, TN. TCWPA President Steve McDaniel and Board Member Jack Fishman recognized Mike's work in east Tennessee citing his leadership in purchasing the General Longstreet Headquarters and raising funds for the site. Mike coordinated the "Meet Mr. Lincoln" program and the "Shadows of Gettysburg" play, both at the Rose Center Museum in order to raise funds for preservation of the Longstreet Headquarters. He developed an interpretive exhibit at the Rose Center and coordinated the purchase and erection of a flag pole at the historic Bethesda Church Cemetery to honor the 86 unknown Confederate soldiers. As a leading authority of upper east Tennessee Civil War sites he assisted Civil War Trails program director Mitch Bowman in identifying sites, and helped research and design the brochure "From Bridge to Bridge," a self-guided tour of Civil War sites in the Lakeway area. He serves as President of the Lakeway Civil War Preservation Association and is active in the Sons of Confederate Veterans state leadership as well as his local camp. Mike serves on the TCWPA Advisory Board as east Tennessee site specialist. Note: the award will be presented in March, 2009.

## Funding the Organization and Its Mission

### *Members Support with Annual Gifts*

The 2008 Fall Annual Gift appeal brought more than \$8,000 in donations. TCWPA extended memberships for one year to all those who donated \$35.00 or more.

### *Tennessee Historical Commission Grant*

The Tennessee Historical Commission (THC) awarded a \$40,000 amendment to the 2007-2008 grant to support TCWPA's administrative costs including part-time Executive Director services and Tennessee Battlefield Assessment coordinator services. The THC grant funds executive director services from June, 2008 through June, 2009. Mary Ann Peckham continues serving as Executive Director. The grant also funds travel, training, conferences, workshops, and printing of TCWPA's newsletter and other publications.

### *The Tennessee Civil War National Heritage Area Grant*

A previous year Tennessee Civil War National Heritage Area grant for the Tennessee Battlefield Assessment program (TBAP) supported the program through January, 2009. Rob Hartman provided TBAP coordinator services on a part time basis through the year.

The National Heritage Area also awarded a new \$3,000 grant to evaluate available resources and approaches and develop a plan for mapping Tennessee Civil War military sites, using GPS data as the foundation. The plan will identify ways to expand the database to include non-military Civil War sites. TCWPA will work closely with the Tennessee Historical Commission and Middle Tennessee State University's Geography Department on the project.

### *AT&T Foundation Grant*

TCWPA received a \$10,000 grant from the AT&T Foundation for the Tennessee Battlefield Assessment Program.

### *Community Enhancement Grant*

TCWPA received a \$15,000 grant to develop a new publication describing TCWPA, its mission, and battlefield preservation in Tennessee. The booklet will be used for educational programs, membership recruitment and fundraising. Part of the funding will support printing of the booklet.

## **2009 – A Year of Opportunity**

2009 goals include completing the Civil War Sesquicentennial License Plate project in order to build a sustainable funding base for the organization. TCWPA will develop a new communications strategy for our website, the Battlefield Assessment program, and other internet-based technologies and programs in order to help build greater awareness and appreciation for our historic resources, recruit members, and raise funds for battlefield preservation. TCWPA will consider new approaches for grants to local communities. TCWPA will build new and strengthen existing collaborative efforts with local, state and national organizations. TCWPA remains committed to expanding the diversity of the Board of Directors.

## **TCWPA Financial Report for 2008**

### **2008 Financial Overview**

Reserved for Planned Expenditures		
TCWPA funds for Shiloh	100	
Gift for Land Purchase	250	
TCWPA funds for Davis Bridge	2,000	
ATT Grant for TBAP	10,000	
Grant for Stanley Publication	11,000	
Total Reserved for future use		23,350
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Available for current TCWPA operations		40,017

**2008 Income and Expenses**

Income:		
Membership Dues	3,395	
Donations	14,065	
Merchandise sales & Other	240	
Total General Revenue		17,700
THC Grant	36,193	
National Heritage Area Grants	20,500	
CE Grant	15,000	
Total Grant Income		71,693
Total Income		89,393
Expenses:		
General Administrative Expense	7,495	
THC Grant Expenditures	36,193	
Other Grant Expenditures	13,500	
Total Expense		57,188
2008 Income in Excess of 2008 Expenses		32,205
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Total Reserved for future use	23,350
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***The 2008 Annual Report, presented to the TCWPA Board of Directors  
and the Membership, March 7, 2009.***

