

**TENNESSEE GROCERS
&
CONVENIENCE STORE ASSOCIATION
33rd ANNUAL
WORLD OF FOOD & FUEL EXPO**

June 9 – 11, 2011

**Sevierville Events Center &
Wilderness at the Smokies Resort
Sevierville, Tennessee**



EXHIBITOR INFORMATION AND CONTRACT

Phone 615-889-0136 / 800-238-8742

www.tngrocer.org

Fax completed contract to 615-889-2877

Contract for Exhibit Space

June 9 – 11, 2011, Sevierville Events Center, Sevierville, Tennessee

We the undersigned, hereby subscribe for an Exhibit Booth at the 2011 *World of Food & Fuel Expo* sponsored by the Tennessee Grocers and Convenience Store Association to be held June 9 -11, 2011 at the Sevierville Events Center, Sevierville, Tennessee.

For rental of said 9 x 10 booth, the undersigned agrees to pay the sum of \$950 (member), \$1,100 (non-member) or Island Front Row \$5,100 (member), \$5,600 (non-member), or Island Center or Back Row \$4,800 (member), \$5,100 (non-member). First Invoicing will be December 1, 2009 with payment due by May 1, 2010/.

State booth choice: 1st _____ 2nd _____ 3rd _____

If we are not successful in securing any of the above booths, we will assign a location subject to your approval.

The undersigned agrees to abide by the rules and regulations affecting the convention regarding hours, signs and other such rules as may affect the equal rights of all exhibitors.

1. No exhibit space shall be sublet or offered for use by an exhibitor without the approval of the Association Exposition Management.
2. No exhibit shall block or interfere with the direct visibility of an adjoining exhibit.
3. No exhibitor shall be permitted to erect an exhibit without having made full remittance of rental space or suitable arrangements with the Exposition Management.
4. No exhibitor shall be permitted to interfere with the orderly procedure of another exhibitor.
5. Exhibit booth personnel shall wear an identification badge at all times when on the floor.
6. Exhibitors shall exercise maximum care in the prevention of fire and to avoid loss of valuable properties, which are part of the exhibit. Exhibitors must conform to state and city fire prevention codes.
7. The purpose of a booth is for the positive promotion of the exhibitor's product or service.
8. **Booths must be operated for the full scheduled expo hours on Friday, June 9th and Saturday, June 11th, 2011.**
9. The Tennessee Grocers and Convenience Store Association Exposition Center is not responsible for the loss of property of exhibitors by theft, fire, or any other cause. However, the center will provide security during off hours.
10. A packet from our decorator will be sent to you on or about April 26, 2011, which will contain the forms to help with the set-up of your booth, including forms for electrical needs.
11. The price of the booth does not include electrical outlets.

Please Check One: TGCSA Member Non-Member Please send Membership Information

Please Check One: New Exhibitor Former Exhibitor

Name of Exhibitor _____

Name on Sign if different _____

Date _____ By: _____ Phone: _____

Mailing Address _____ Cell: _____

City _____ State _____ Zip _____ Toll Free: _____

Email Address _____ Please provide a brief description of your company's product or service: _____

Bill Us Charge To: American Express Master Card VISA DISCOVER Exp. Date _____

Check Enclosed Card Number: _____

Signature: _____ Card Holder Name: _____

Cancellation Clause

Should an exhibiting company cancel its space prior to March 1, 2011 TGCSA will refund 90% of the exhibitor's contract obligation. March 1, 2011 –April 15, 2011 TGCSA will refund 75% of the exhibitor's contract obligation. After April 15, 2011 TGCSA will refund 50% of the exhibitor's contract obligation. **Payment is due upon receipt of invoice.**

FAX TO: 615-889-2877

SEVIERVILLE EVENTS CENTER

LAYOUT OF 2011 EXHIBIT FLOOR

Tennessee Grocers & Convenience Store Association (TGCSA) will hold its 32nd annual World of Food & Fuel Expo June 9 – 11, 2011 at the Sevierville Events Center, Sevierville, Tennessee.

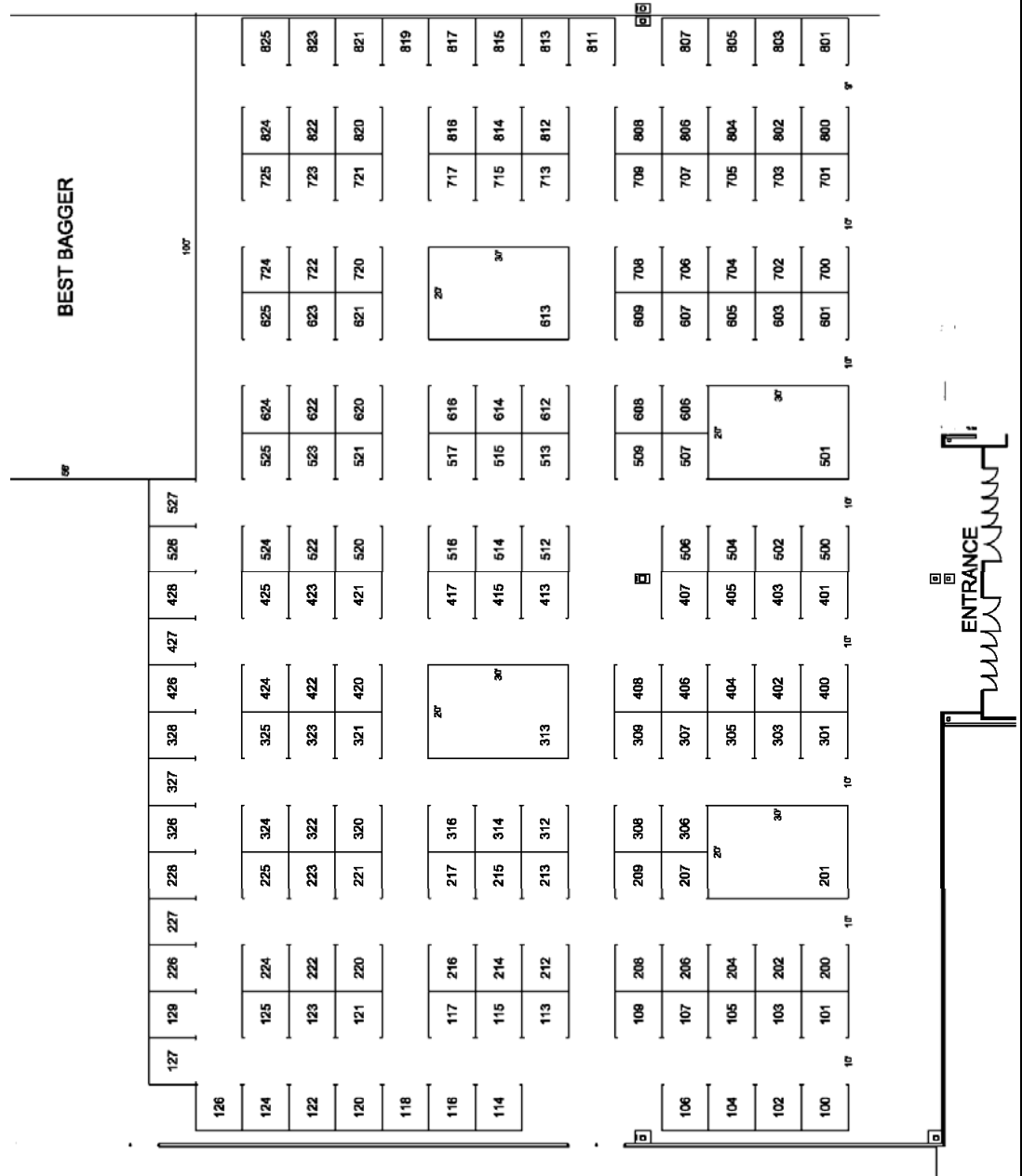
Exhibit setup is:
Thursday, June 9
8:00 a.m. - 5:00 p.m. and
Friday June 10,
8:00 a.m. - Noon.

**The 2010 Expo hours will be
Friday, June 10,
1:00 – 5:00 p.m. and
Saturday, June 11,
10:30 a.m. - 2:30 p.m.**

Exhibits must be removed by Saturday evening, June 11, 2011.

Booths are 10' x 10'. Each booth will be equipped with drapes 8' high at the back of the booth and 3' high at the side between booths. Island displays are 18' wide and 30' long.

The Official Exhibit Decorator is
Geo. Fern Co.
125 Fernco Drive
Nashville TN 37207
615-256-0357



Mail contract to:
TGCSA Exhibit Coordinator
1838 Elm Hill Pike, Suite 136
Nashville, TN 37210

TGCSA OFFICE –
Attention Cyndi Randle
crandle@tngrocer.org
615-889-0136 * 800-238-8742
FAX 615-889-2877
www.tngrocer.org



TGCSA 2011 CONVENTION & EXPO

June 9 – 11, 2011

***Sevierville Events Center &
Wilderness at the Smokies Resort
Sevierville, Tennessee***

Tentative Schedule & Itinerary

Thursday, June 9

<i>8am-5pm</i>	<i>Exhibitor Set Up</i>
<i>10:30 am</i>	<i>Golf Tournament</i>
<i>5:00 – 7:00 pm</i>	<i>Convention Awards Reception & Dinner</i>
<i>7:00 – 9:00 pm</i>	<i>Casino Party</i>

Friday, June 10

<i>8:00 am - Noon</i>	<i>Exhibitor Set Up</i>
<i>8:00 am – 12:45 pm</i>	<i>Breakfast, Lunch and Education Sessions</i>
<i>1:00 – 5:00 pm</i>	<i>TGCSA World of Food & Fuel Expo</i>
<i>6:00 pm</i>	<i>Chairman's Reception</i>
<i>7:00 – 9:30 pm</i>	<i>Chairman's Dinner & Entertainment</i>
<i>9:30 pm</i>	<i>Grocer & Supplier of the Year Receptions</i>

Saturday, June 11

<i>8:00 to 10:30 am</i>	<i>Breakfast, Annual Meetings and Scholarship Awards Presentations</i>
<i>10:30 am – 2:30 pm</i>	<i>TGCSA World of Food & Fuel Expo</i>
<i>11:30 – 1:00 pm</i>	<i>Best Bagger Contest</i>

*Exhibit Hall and Booth move out begins after the show closes at 2:30 pm
All exhibits must be removed from the expo hall by 9:00 pm, June 11, 2011.*

***Tennessee Grocers & Convenience Store Association
Cyndi Randle, Exhibit Coordinator
1838 Elm Hill Pike, Suite 136
Nashville, Tennessee 37210
615-889-0136 / 800-238-8742
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