



TGCSA 2010 Annual Convention World of Food & Fuel Expo







Sevierville Events Center & Wilderness at the Smokies Resort

• Sponsorship Contract •

*** Available Sponsorships as of March 15, 2010


Thursday, June 10th

1. **Golf Tournament Beverage Cart** – Sponsored by Commonwealth Brands 
- *** 2. **Golf Tournament Breakfast** – Exclusive Sponsorship @ \$1,250
3. **Golf Tournament Lunch** – Sponsored by The Traylor Group 
4. **Convention Awards Dinner** - Sponsored by Food City 
5. **Casino Party** - Sponsored by Coca-Cola 

Friday, June 11th

- *** 6. **Opening Breakfast** – Five sponsors of the breakfast @ \$850 each
7. **Opening Breakfast Speaker** – Sponsored by Flav-O-Rich 
- *** 8. **Education Sessions** – Multiple Sponsors @ \$900 each
9. **Coffee Break for Education Sessions** – Sponsored by  Country Delite Farms, LLC
10. **Keynote Luncheon Speaker** – Sponsored by Kroger 
11. **Keynote Luncheon** - Sponsored by Alliance Marketing & Tennessee Lottery  
12. **Chairman's Reception** – Sponsored by Sara Lee Bakery Group 
13. **Chairman's Reception Musical Entertainment** – Sponsored by H.T. Hackney 
14. **Chairman's Banquet** – Sponsored by AWG & Purity Dairies  
15. **Chairman's Entertainment** – Sponsored by Pepsi 

Saturday, June 12th

- *** 16. **Board Meeting Beverage/Coffee Service** – Exclusive Sponsorship @ \$1,000
17. **Employee Day Breakfast** – Sponsored by H.T. Hackney 
- *** 18. **TGEF Awards Program** - Multiple Sponsors @ \$800
- *** 19. **Best Bagger Contest** - Multiple Sponsors @ \$800

Miscellaneous Sponsorships

20. **Back of Name Tags** - Sponsored by Mitchell Grocery Corporation



21. **Back of Ticket Books** – Sponsored by Hostess Brands

22. **Back of Pocket Schedule** - Sponsored by Mitchell Grocery Corporation



23. **Inside Front of Pocket Schedule** – Sponsored by H.T. Hackney



24. **Inside Back of Pocket Schedule** – Sponsored by Prairie Farms



25. **Retailer's Grand Prize** - Sponsored by Elm Hill Meats/Wampler Sausage



26. **Associate's Grand Prize** - Sponsored by TGCSA Coupon Department

27. **Grocer of the Year Video** - Exclusive Sponsor

28. **Grocer of the Year Reception** - Exclusive Sponsor

29. **Chairman's Portrait** – Sponsored by Mayfield Dairy Farms



*** 30. **Floor Plan for Pocket Schedule** - Exclusive Sponsor @ \$1,200

31. **Chairman's Biography and Banquet Menu** – Sponsored by Pictsweet

32. **Partner Up Retailer Drawing** – Sponsored by Pictsweet



33. **Supplier of the Year Reception** – Sponsored by H.G. Hill Food Stores



Contact Jarron Springer at 615-889-0136 with questions.

Please complete and fax to 615.889.2877

or mail to TGCSA 1838 Elm Hill Pike Ste. 136 Nashville, TN 37210

Sponsorship Number or Numbers _____

Company Name _____ Rep. Name _____

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