



ADVANCES

VOLUME 1, ISSUE 1

MAY 31, 2007

A GREAT YEAR!

Welcome to the first issue of *ADVANCES*, a quarterly newsletter for Cumberland faculty and staff regarding strategic accomplishments in *The Campaign for Cumberland University*. The Campaign is a \$50 million initiative over seven years for building new facilities, increasing the endowment, and enhancing academic programs.

The Office of Advancement is a revenue generating profit center that matches philanthropic do-

nors' interests with the academic priorities and most pressing needs of the University. Major philanthropic gifts are secured over time from individuals, corporations, and foundations through long-term relationship building and donor involvement in the life of the University.

Cumberland University has raised over \$3 million in restricted and unrestricted philanthropic support for Fiscal Year 2007. This achievement represents a

114% increase in giving compared to \$1.4 million last fiscal year. Gifts and pledges from individuals, corporations, and foundations supported several areas:

- Scholarships-\$1.3 million
- General-\$1.1 million
- New Facilities-\$392,164
- Athletics-\$225,653
- Fine Arts-\$55,821

Thank you for your support this year. We're looking forward to an even more successful FY2008!

WOMEN'S COUNCIL DRAWS INTEREST TO CU

Cumberland University's Office of Advancement recently introduced a new council aimed at empowering female students and preparing them for the business world. Known as the *Women's Council for Leadership and Philanthropy*, the organization is composed of women who represent a broad spectrum of the local business community and hope to aid Cumberland's female students as they prepare to

make the transition from college to career.

The Council teaches female students how to be leaders, how to be productive, and how to become their own person through a personal mentoring program.

Students learn how to network and how to dress for success, and they're able to look to experienced, professional women for guidance.

The Women's Council is also charged with cultivating women as philanthropic leaders and with creating a "culture of giving" in support of Cumberland University programs.

For more information on participating in the *Women's Council for Leadership and Philanthropy* contact:

Amber Sanders
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RECENT GIFTS OF SPECIAL INTEREST:

- \$55,000 for scholarship support
- \$50,000 for medical equipment for the Jeanette C. Rudy School of Nursing
- \$10,000 to establish the *Leonard J. Ballard Memorial Scholarship*
- \$10,000 in unrestricted support

UPCOMING EVENTS:

May

31 - Phoenix Ball Patron's Party

June

02 - Phoenix Ball

12 - Symphony on the Lawn

18 - Sean Putman Memorial Golf Tournament

23 - Atlanta GA Alumni Reception

26 - Alumni & Friends Tour of Italy

July

14 - Alumni & Friends Trip - Georgia Aquarium

October

13 - Homecoming
Mad Hatter Ball

CONTACT INFORMATION

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WE'RE ON THE WEB!

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ADVANCES is a quarterly publication of the Office of Advancement at Cumberland University.

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Vice President for Advancement

Jonathon L. Hawkins
Director, Campaign Planning & Operations

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Participation Rates of the Cumberland Family

Constituency	Participation Rate	Total Contributed	Total Pledged
Faculty/Staff	49%	\$42,802	\$69,200
Board of Trust	83%	\$270,291	\$354,000
Alumni	5%	\$647,882	\$381,245

First-Time Donors to Cumberland

Number of First-Time Donors	Amount Contributed
366	\$240,752

Five-Year Giving Comparison

Fiscal Year	Total Raised
FY2007	\$3,057,354
FY2006	\$1,410,539
FY2005	\$2,169,129
FY2004	\$1,253,835
FY2003*	\$3,931,029

* FY2003 - Total includes significant gift in support of Labry Hall

MEET THE TEAM

Each issue, we will profile a few members of the Advancement Team so you can get to know us better.

Breanne Dixon Kintz Development Assistant

Breanne is the newest addition to the Advancement team joining us on May 29. As Development Assistant for the office, Breanne's primary responsibility is providing administrative support to Jonathon Hawkins and the Development Officers. She also plays a vital role in managing the donor database as well as assisting with the daily operations of alumni relations and the annual fund.

A 2004 graduate of Tennessee Technological University, Breanne previously worked with Gross Builders in Spring Hill, TN as a leasing consultant. She is married to Stephane Kintz and lives in Watertown.

Stephanie Ferrell, CFRE Sr. Development Officer, Corporate & Foundation Relations

Stephanie's chief responsibility involves strengthening and expanding corporate and foundation resources for the University. A Certified Fund Raising Executive (CFRE), she previously

served as development director for Renewal House Inc., Nashville's only long-term recovery community for mothers with addictions and their children.

A graduate of the University of Memphis, Stephanie is a former board member and current member of the Nashville Chapter of the Association of Fundraising Professionals. Stephanie lives in Gladeville, is married to Steve, and is the proud mom of her two-year old son Luke.

-- Next issue - Cindy McGuire
and Jonathon Hawkins

→ DON'T
FORGET!

Reserve your seat for
the Alumni & Friends
Trip to the Georgia
Aquarium on July 14th!
Tickets are only \$35.
Contact Breanne Kintz
at 547.1269
for more information.