



*We depend on your donated items to fund our mission, helping people with disabilities or other challenges prepare for and find a job in your community.*

# media kit

## About Goodwill

Goodwill Industries of Middle Tennessee was founded in 1957 as a private, not-for-profit organization whose mission is to serve people with disabilities or face other obstacles in finding and keeping work.

Goodwill believes in “giving a hand up, not a hand out.” Goodwill founder, Edgar J. Helms, introduced this concept to the slums of Boston in 1902. He saw the dignity in earning a living for what one needed. Today, Goodwill still carries that same torch by giving people the tools they need to make it on their own, through steady employment.

Goodwill Industries of Middle Tennessee, part of the larger Goodwill Industries International movement, operates autonomously through its own governing board of directors to better serve the needs of the local community. It headquarters in Nashville but serves 46 counties around middle and west Tennessee.

The sale of donated items funds Goodwill’s job training programs and generates its operating revenue. The majority of Goodwill’s revenue, 80 percent, is channeled back into the community by providing job training and placement.

## Contact Information

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## 2008 Events

**Donor Appreciation Weeks:** Donors receive 15 percent off any Goodwill purchase as a “thank you” from Goodwill for their generosity.

February 4-8

June 2-6

September 1-5

December 1-5

**Goodwill Industries Week:** Declared by the President and local dignitaries, this week highlights Goodwill’s mission and services to the community.

May 5-9

**Last-Minute Donations:** This is the busiest time for Goodwill as cars line up to donate their gently-used items to claim the deductions on their 2008

taxes.

December 26-31



## Goodwill Facts

Goodwill helped 7,480 in 2007. Of that number, 2,319 were placed into jobs and 1,500 of those stayed employed for three months.

Goodwill served over one million donors throughout the year and collected over 29 million pounds of donations.

Goodwill's total revenue in 2007 was \$38 million.

Goodwill is accredited by CARF, the Commission on the Accreditation of Rehabilitation Facilities.

Goodwill's Transitional Employment Program, which targets hiring people with disabilities, received two awards in 2007, one for creating an innovative program and one for employing people with disabilities.

Goodwill operates 33 retail stores, 15 Career Solutions sites, and over 60 donation sites in middle and west Tennessee.

Goodwill's retail program has two purposes: to integrate people with disabilities and other barriers to employment into the workforce and to generate funding for our vocational programs.

Goodwill, middle Tennessee's largest employer of people with disabilities, provides around 1,200-1,500 employment opportunities. Last year, our employees with disabilities and other barriers to employment earned more than \$13.9 million in wages.

## Charitable Accountability

Goodwill Industries of Middle Tennessee is a 501(c)3 corporation. If you would like to view Goodwill's I-990's, they are available at [giveit2goodwill.org](http://giveit2goodwill.org) under "about" and downloadable from the "accountability" page.

