

**TENNESSEE GROCERS  
&  
CONVENIENCE STORE ASSOCIATION'S  
32<sup>nd</sup> ANNUAL  
WORLD OF FOOD & FUEL EXPO**

**June 10 – 12, 2010**

**Sevierville Events Center  
Sevierville, Tennessee**



Tennessee Grocers &  
Convenience Store Association

**EXHIBITOR INFORMATION AND CONTRACT**

**Phone 615-889-0136 / 800-238-8742**

**[www.tngrocer.org](http://www.tngrocer.org)**

**Fax completed contract to 615-889-2877**

# Contract for Exhibit Space

*June 10 – 12, 2010, Sevierville Events Center, Sevierville, Tennessee*

We the undersigned, hereby subscribe for an Exhibit Booth at the 2010 *World of Food & Fuel Expo* sponsored by the Tennessee Grocers and Convenience Store Association to be held June 10 -12, 2010 at the Sevierville Events Center, Sevierville, Tennessee.

For rental of said 9 x 10 booth, the undersigned agrees to pay the sum of \$950 (member), \$1,100 (non-member) or Island Front Row \$5,100 (member), \$5,600 (non-member), or Island Center or Back Row \$4,800 (member), \$5,100 (non-member). First Invoicing will be December 1, 2009 with payment due by May 1, 2010/.

**State booth choice:** 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

*If we are not successful in securing any of the above booths, we will assign a location subject to your approval.*

*The undersigned agrees to abide by the rules and regulations affecting the convention regarding hours, signs and other such rules as may affect the equal rights of all exhibitors.*

1. No exhibit space shall be sublet or offered for use by an exhibitor without the approval of the Association Exposition Management.
2. No exhibit shall block or interfere with the direct visibility of an adjoining exhibit.
3. No exhibitor shall be permitted to erect an exhibit without having made full remittance of rental space or suitable arrangements with the Exposition Management.
4. No exhibitor shall be permitted to interfere with the orderly procedure of another exhibitor.
5. Exhibit booth personnel shall wear an identification badge at all times when on the floor.
6. Exhibitors shall exercise maximum care in the prevention of fire and to avoid loss of valuable properties, which are part of the exhibit. Exhibitors must conform to state and city fire prevention codes.
7. The purpose of a booth is for the positive promotion of the exhibitor's product or service.
8. **Booths must be operated for the full scheduled expo hours on Friday, June 11<sup>th</sup> and Saturday, June 12<sup>th</sup>, 2010.**
9. The Tennessee Grocers and Convenience Store Association Exposition Center is not responsible for the loss of property of exhibitors by theft, fire, or any other cause. However, the center will provide security during off hours.
10. A packet from our decorator will be sent to you on or about April 26, 2010, which will contain the forms to help with the set-up of your booth, including forms for electrical needs.
11. The price of the booth does not include electrical outlets.

Please Check One:  TGCSA Member  Non-Member  Please send Membership Information

Please Check One:  New Exhibitor  Former Exhibitor

Name of Exhibitor \_\_\_\_\_

Name on Sign if different \_\_\_\_\_

Date \_\_\_\_\_ By: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address \_\_\_\_\_ Cell: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Toll Free: \_\_\_\_\_

**Email Address** \_\_\_\_\_ Please provide a brief description of your company's product or service: \_\_\_\_\_

Bill Us Charge To:  American Express  Master Card  VISA  DISCOVER Exp. Date \_\_\_\_\_

Check Enclosed Card Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Card Holder Name: \_\_\_\_\_

### Cancellation Clause

Should an exhibiting company cancel its space prior to March 1, 2010 TGCSA will refund 90% of the exhibitor's contract obligation. March 1, 2010 –April 16, 2010 TGCSA will refund 75% of the exhibitor's contract obligation. After April 16, 2010 TGCSA will refund 50% of the exhibitor's contract obligation. **Payment is due upon receipt of invoice.**

**FAX TO: 615-889-2877**

# SEVIERVILLE EVENTS CENTER

## LAYOUT OF 2010 EXHIBIT FLOOR

Tennessee Grocers & Convenience Store Association (TGCSA) will hold its 32<sup>nd</sup> annual World of Food & Fuel Expo June 10 – 12, 2010 at the Sevierville Events Center, Sevierville, Tennessee.

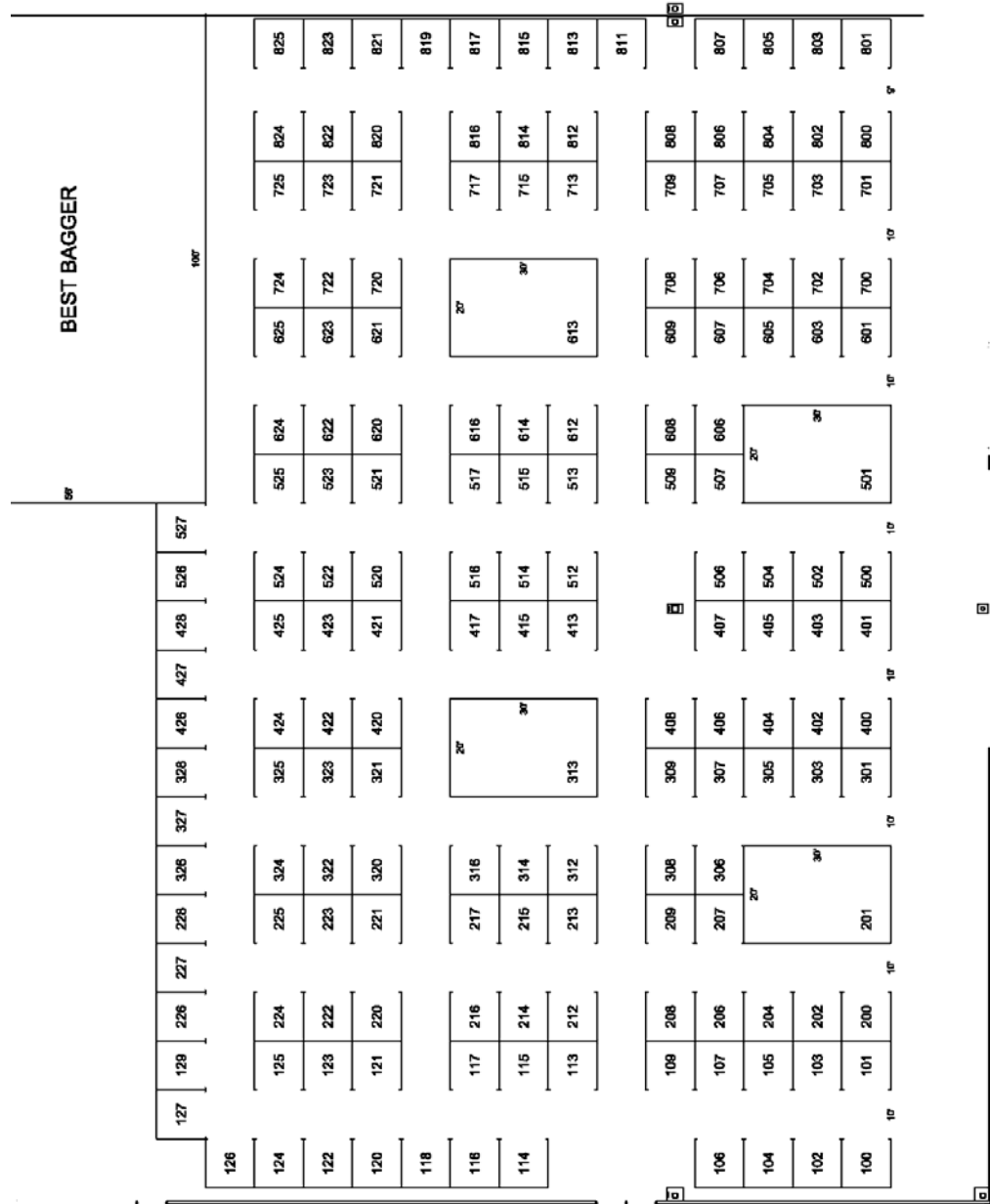
Exhibit setup is:  
Thursday, June 10  
8:00 a.m. - 5:00 p.m. and  
Friday June 11,  
8:00 a.m. - Noon.

The 2010 Expo hours will be  
Friday, June 11,  
1:00 – 5:00 p.m. and  
Saturday, June 12,  
11:00 a.m. - 3:00 p.m.

Exhibits must be removed by Saturday evening, June 12, 2010.

Booths are 10' x 10'. Each booth will be equipped with drapes 8' high at the back of the booth and 3' high at the side between booths. Island displays are 18' wide and 30' long.

The Official Exhibit Decorator is  
Geo. Fern Co.  
125 Fernco Drive  
Nashville TN 37207  
615-256-0357



Mail contract to:  
TGCSA Exhibit Coordinator  
1838 Elm Hill Pike, Suite 136  
Nashville, TN 37210

TGCSA OFFICE –  
Attention Cyndi Randle  
crandle@tngrocer.org  
615-889-0136 \* 800-238-8742  
FAX 615-889-2877  
[www.tngrocer.org](http://www.tngrocer.org)



# **TGCSA 2010 CONVENTION & EXPO**

***June 10 – 12, 2010***

***Sevierville Events Center***

***Sevierville, Tennessee***

## ***Tentative Schedule & Itinerary***

### **Thursday, June 10**

<b><i>8am-5pm</i></b>	<b><i>Exhibitor Set Up</i></b>
<b><i>10:30 am</i></b>	<b><i>Golf Tournament</i></b>
<b><i>6:00 – 8:00 pm</i></b>	<b><i>Convention Awards Reception &amp; Dinner</i></b>
<b><i>8:00 – 10:00 pm</i></b>	<b><i>Casino Party</i></b>

### **Friday, June 11**

<b><i>8:00 am-Noon</i></b>	<b><i>Exhibitor Set Up</i></b>
<b><i>8:00 am – 12:45 pm</i></b>	<b><i>Breakfast, Lunch and Education Sessions</i></b>
<b><i>1:00 – 5:00 pm</i></b>	<b><i>TGCSA World of Food &amp; Fuel Expo</i></b>
<b><i>6:00 pm</i></b>	<b><i>Chairman's Reception</i></b>
<b><i>7:00 – 9:30 pm</i></b>	<b><i>Chairman's Dinner &amp; Entertainment</i></b>
<b><i>9:30 pm</i></b>	<b><i>Grocer &amp; Supplier of the Year Receptions</i></b>

### **Saturday, June 12**

<b><i>8:00 to 11:00 am</i></b>	<b><i>Breakfast, Annual Meetings and Scholarship Awards Presentations</i></b>
<b><i>11:00 am - 3:00 pm</i></b>	<b><i>TGCSA World of Food &amp; Fuel Expo</i></b>
<b><i>12:30 – 2:00 pm</i></b>	<b><i>Best Bagger Contest</i></b>

*Exhibit Hall and Booth move out begins after the show closes at 3:00 pm  
All exhibits must be removed from the expo hall by 9:00 pm, June 12, 2010.*

***Tennessee Grocers & Convenience Store Association  
Cyndi Randle, Exhibit Coordinator  
1838 Elm Hill Pike, Suite 136  
Nashville, Tennessee 37210  
615-889-0136 / 800-238-8742  
Fax 615-889-2877  
www.tngrocer.org***