

ASSOCIATE MEMBERSHIP APPLICATION

Dear Potential Associate Member,

Thank you for your interest in working with the Tennessee Bankers Association and its member institutions. Associate membership is available to out-of-state banks and to commercial firms providing products or services to TBA member banks.

Membership entitles you and your organization to several discounts and privileges. These include:

- Advance mailings on all TBA conferences, seminars, workshops, and schools
- Attend all TBA functions at the member rate
- Priority for exhibiting at TBA Annual Meeting
- Subscription to *The Tennessee Banker* magazine
- Spring and fall editions of the state *Bankers Directory*
- Use of the TBA job bank, including free job postings in *The Tennessee Banker* and on our website
- Complimentary registration to attend one TBA education program or event—you choose from selective list—during the first year you become a member
- Access to TBA mailing list – once per year upon request

In addition to these benefits, your company will enjoy visibility within the Tennessee banking community:

- Listing on the TBA's website, www.TNBankers.org, including a link directly to your website and E-mail link to one company representative
- Recognition in a special Associate Member insert in the annual meeting issue of *The Tennessee Banker*, which is distributed to more than 2,700 bankers and other professionals each month.
- Listing in a special section of the state *Bankers Directory* published each Spring and Fall
- 15 percent associate discount on advertising in *The Tennessee Banker*
- Opportunity to advertise on TBA's website, www.TNBankers.org

Annual associate dues are \$1,000. Dues are prorated to \$500 after July 1. To apply for associate membership, complete the online application at <https://secure.sitemason.com/www.tnbankers.org/associates/application>. Please include the type of services or products you offer, payment for associate membership dues, and the name and mailing address of the individual who will serve as our key contact.

Associate membership with the Tennessee Bankers Association is a worthwhile investment. We will do all we can to make membership in the TBA beneficial for your organization. If you have questions, please call me at 800/964-5525 or 615-244/4871 or E-mail ccraig@TNBankers.org.

Sincerely,

Christopher Craig
Assistant Director of Communication
Tennessee Bankers Association



BENEFITS

Associate members receive:

- Attend all TBA functions at the member rate
- FREE registration to one qualifying event available to new associate members
- Access to TBA mailing list - once per year upon request
- Subscription to *The Tennessee Banker* magazine
- Spring and fall editions of the state *Bankers Directory*
- Listing in a special section of the state *Bankers Directory*
- Use of the TBA job bank, including free job postings in *The Tennessee Banker* and on our website
- Priority for exhibiting at TBA Annual Meeting and Strategic Technology Conference
- Recognition in the annual meeting issue of *The Tennessee Banker*
- 15% associate discount on advertising in *The Tennessee Banker*
- Listing on the TBA's website, www.TNBankers.org, including a link directly to your website and E-mail link to one company representative
- Opportunity to advertise on TBA's website, www.TNBankers.org.
- E-newsletter promoting TBA opportunities and associate member news
- Advance mailings on all TBA conferences, seminars, workshops, and schools

Associate membership is available to out-of-state financial institutions and to commercial firms that supply products or services to financial institutions.

COMPLIMENTARY REGISTRATION

The Tennessee Bankers Association offers new associate members an opportunity to learn and interact with their peers for free! New associate members will receive one complimentary registration to one TBA conference upon approval of associate member status. The information below describes how you can take advantage of this benefit offered only to new associate members of the Tennessee Bankers Association.

Who qualifies for Associate Membership in the Tennessee Bankers Association?

Associate membership is extended to out-of-state financial institutions and to commercial firms providing services and/or products to TBA member banks. Associate membership annual dues are \$1,000. Dues are prorated to \$500 after July 1. Currently, more than 160 organizations reap the benefits afforded through associate membership with the TBA. To become an associate member, complete an Associate Membership Application and return it to the TBA. If approved, associate membership status will be conferred upon payment of annual dues.

How do I take advantage of the Associate Membership complimentary registration?

Upon receipt of the Associate Membership Application and annual dues, TBA will issue your organization one complimentary registration to the qualifying conference of your choice. Simply notify the TBA with the conference registration form you wish to attend in lieu of registration fees. Registration must be used by the end of the fiscal year the associate membership was established.

To which TBA conferences does Associate Membership complimentary registration apply?

The certificate waives registration fees to any TBA workshop, seminar, or conference listed in the Professional Development Directory except for: TBA Annual Convention, Executive Management Conference, all Southeastern Schools

Tennessee Bankers Association
Attn: Christopher Craig
211 Athens Way, Ste 100
Nashville, Tennessee 37228-1381
800/964-5525 or 615/244-4871
E-mail – ccraig@TNBankers.org



Complete this form online: <http://www.tnbankers.org/associates/application>

Associate memberships are available to out-of-state banks and to commercial firms selling products or services to TBA member institutions. **Annual associate dues are \$1,000.** Dues are prorated to \$500 after July 1. Associate membership does not constitute an endorsement by the TBA of the associate's product or service nor does it authorize use of the association's logo for marketing purposes.

Company Name: _____ Date: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____

E-mail: _____ Website: _____

Additional name(s) on mailing list to receive all TBA program mailings and a 12-month subscription to *The Tennessee Banker* magazine - **\$150.00 per person.** These dues are also prorated to \$75 after July 1.

Additional Name: _____ E-mail: _____

Address: _____ City: _____ State: _____ Zip: _____ Phone: _____

Additional Name: _____ E-mail: _____

Address: _____ City: _____ State: _____ Zip: _____ Phone: _____

Please include a brief description of products and/or services offered by your company. This paragraph will appear in the *Bankers Directory* (Spring and Fall editions), in the Annual Meeting issue of *The Tennessee Banker*, and in your listing on the TBA website at www.TNBankers.org. Attach a separate sheet if you need more space. **Please limit to 1,200 characters.**

Description: _____

Please choose ONE category under which to list your company in the Bankers Directory – *Additional categories \$200*

- | | |
|-----------------------------|--------------------------------|
| Accounting | Government Lending Specialists |
| Appraisals | Information Technology |
| Auctions | Insurance |
| Bank Equipment / Supplies | Investment Services |
| Check Printing | Leasing |
| Compliance Services | Legal Services |
| Consultants | Lending |
| Courier Services | Marketing |
| Credit Reporting | Mortgage Services |
| Economic Development | Processing Services |
| Electronic Banking Services | Security Services |
| Computers / Software | Special Services |
| Executive Recruiting | Staffing Services |
| Facility Planning | Student Loans |
| Finance Companies | Training |
| Financial Institutions | Trust Services |
| Flood Compliance | |

Payment must accompany this form before membership status applies.

TOTAL ENCLOSED \$ _____

Method of payment VISA MasterCard Check

CK# _____ (Make checks payable to Tennessee Bankers Association)

Card # _____ Exp Date _____

Name as appears on card (please print) _____

Card billing address _____

City _____ State _____ Zip _____

Signature of cardholder _____

RETURN COMPLETED FORM AND PAYMENT TO:
Tennessee Bankers Association

ATTN: Christopher Craig
211 Athens Way, Ste 100
Nashville, TN 37228-1381
Phone: 615/244-4871 or 800/964-5525 Fax: 615/324-1984