

JANE BRANNEN

Email: janebrannen@gmail.com | Portfolio: janebrannen.com | Twitter: @janeloveswords

EDUCATION

Missouri School of Journalism 2013–2015 | GPA: 4.0
M.A. in Journalism with an emphasis in Strategic Communication

Asbury University 2009–2013 | GPA: 4.0
B.A. in Journalism and English with minor in Spanish

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Microsoft Excel
- AP style

EXPERIENCE

Editorial Intern, Influence & Co., Feb. 2015–May 2015

Edited copy. Lots and lots of copy. Sat in on client phone calls, learned about strategy and lead generation, and observed the entire content cycle at one of the nation's fastest-growing content marketing agencies. Wrote and revised pieces published by *Entrepreneur*, *Yahoo!*, *Techli* and other outlets. Became company's first intern ever to pass edit training and send articles to clients without a second editor.

Graduate Teaching Assistant, University of Missouri, Aug. 2013–May 2015

Taught undergraduates about tone, mechanics and grammar by providing extensive feedback for 25–50 papers per week. Coached struggling students in one-on-one sessions. Wrote “misplaced modifier” approximately 5 million times.

Assistant to the Director of Scholars, Kentucky Governor's Scholars Program, June–July 2014

Resident Advisor, Kentucky Governor's Scholars Program, June–July 2012, June–July 2013

Trained and led staff of 19 resident advisors at five-week academic program. Mentored high school students and led biweekly discussion seminar. Communicated instructions and facilitated events. Oversaw loading 300 students onto buses in downtown Louisville without leaving anyone behind.

Corporate Communications Intern, Citizens Commerce National Bank, Jan. 2009–Dec. 2013 (seasonal)

Learned that “Roth IRA” is not the name of a heavy metal '80s band. Translated financial jargon into plain language, and worked with bank executives to develop web copy, emails and letters. Edited president's quarterly report to the U.S. Securities and Exchange Commission.

Student Correspondent, Asbury University Journalism Department, July–Aug. 2012

Worked with Student Emmy-winning team to report from the London 2012 Olympics. Shot video, wrote stories and edited news packages for an NBC affiliate. ~~Perfected~~ Practiced British accent.

Graphics Editor, The Asbury Collegian, Aug. 2011–May 2012

Served on four-person team to guide the newspaper's award-winning transition from broadsheet to tabloid format. Developed new brand personality and communicated brand guidelines to staff.

HONORS AND AWARDS

Kappa Tau Alpha

Graduated in the top 10 percent of my class. Inducted into nation's seventh oldest honor society at the world's oldest journalism school. Felt cheated when I learned the society had no secret handshake.

College Media Association

Gave branding talks at 2012 National College Media Convention in Chicago and 2013 National College Media Convention in New York City.

Asbury University Departmental Awards

2011–2012 Journalism Award – Recognized as top student in journalism department.

2012–2013 English Award – Recognized as top student in English department.