

# Chukkers for Charity

June 27, 2009  
3:30 p.m. until 8:00 p.m.  
Event Hosts  
Lee Ann and Orrin Ingram  
Riverview Farm  
1475 Moran Road  
Franklin, TN 37069

## 2009 Co-Chairs

Dee Dee Wade,  
Campbell West & Falon Veit

## Honorary Chair

Cathy Brown

## Past Co-Chairs

- 2008 Valerie Levay & Theresa Menefee
- 2007 Valerie Levay & Theresa Menefee
- 2006 Valerie Levay & Mawghan McCabe
- 2005 Cathy Brown & Sylvia Roberts
- 2004 Cathy Brown & Sarah Ingram
- 2003 Ann Dobson & James Armstrong
- 2002 Caroline Bartholomew & Lise Bohannon
- 2001 Susannah Scott-Barnes & Sarah Ingram
- 2000 Cathy Brown, Sarah Ingram & Lisa Campbell
- 1999 Cathy Brown & Sarah Ingram
- 1998 Cathy Brown & Sarah Ingram
- 1997 Tina Carpenter & Suzanne Victorine



# The 13th Annual Chukkers for Charity Polo Tournament June 27, 2009 Sponsorship Opportunities



Photo: Stephanie Estes

# Why be a Chukkers for Charity Sponsor?

By participating as a Sponsor you help both Saddle Up! and the Rochelle Center enhance the daily programming and training opportunities important to the improvement and quality of life of children and adults with disabilities they serve. The programming is not only important to those individuals served but also to their families who depend and rely upon the agencies.

Benefits also include.....

- A demographically upscale audience
- Expected attendance of 1,500+
- A chance to be associated with what is quickly becoming one of the most prestigious and premier events in Nashville
- Chukkers for Charity receives significant media coverage
- Networking opportunities

## Administrative Offices

Saddle Up!  
1549 Old Hillsboro Road  
Franklin, TN 37069  
615.794.1150  
Fax 615.794.7973



## MISSION STATEMENT

To provide quality outcome-based supports to adults with developmental disabilities and their family-caregivers which:

- Offer meaningful skill/goal attainment
- Empower choice and self-determination
- Enhance quality of life
- Embrace and advocate diversity



Where all children are  
equal in the saddle!

## MISSION STATEMENT

The mission of Saddle Up! is to provide children and youth with disabilities the opportunity to grow and develop through recreational activities with horses.



Photo: Stephanie Estes

## ❑ Title Sponsor

**Available Sponsorship: 1**  
**Sponsorship Cost: \$30,000**

- Name and logo recognition as Title Sponsor on all printed and promotional materials.
- Name and logo recognition as Title Sponsor in event program with opportunity for advertisement.
- Recognition as Title Sponsor during match announcements.
- On site signage with name and logo.
- Name recognition as title sponsor in all media coverage (radio, television).
- Two (2) reserved field side tables in Patron's Tent.

## ❑ Patron's Dinner Sponsor

**Available Sponsorship: 1**  
**Sponsorship Cost: \$10,000**

- Name and logo recognition as Patron's Dinner Sponsor on all printed and promotional materials.
- Name and logo recognition as Patron's Dinner Sponsor in event program with opportunity for advertisement.
- Recognition as Patron's Dinner Sponsor during match announcements.
- On site signage with name and logo.
- One (1) reserved field side table in Patron's Tent.

## ❑❑ Team Sponsors

**Available Sponsorships: 2**  
**Sponsorship Cost: \$8,000**

- Name and logo recognition on team jerseys.
- Name and logo recognition as Team Sponsor in event program.
- Recognition as Team Sponsor during match announcements.
- Product display space available on site at event.
- One (1) reserved table in Patron's Tent.



Photo: Stephanie Estes

## ❑ Patron's Tent Sponsor

**Available Sponsorships: 1**  
**Sponsorship Cost: \$7,500**

- Name and logo recognition as Patron's Tent Sponsor on all printed and promotional materials.
- Name and logo recognition as Patron's Tent Sponsor in event program.
- On site signage with name and logo.
- One (1) reserved table in Patron's Tent.

## ❑ Tailgating Cabanas Sponsor

**Available Sponsorships: 1**  
**Sponsorship Cost: \$7,000**

- Name and logo recognition as Tailgating Cabanas Sponsor on all printed and promotional materials.
- Name and logo recognition as Tailgating Cabanas Sponsor in event program.
- One (1) reserved table in Patron's Tent.
- One (1) reserved tailgating cabana.

## ❑ Hospitality and Beverage Sponsor

**Available Sponsorships: 1**  
**Donation In Kind: \$5,000**

- Name and logo recognition as Hospitality and Beverage Sponsor in event program.
- On site signage with name and logo.
- Recognition as Hospitality and Beverage Sponsor during match announcements.
- One (1) reserved table in Patron's Tent.

## ❑ Guest Services Sponsor

**Available Sponsorships: 1**  
**Donation: \$5,000**

- Name and logo recognition as Guest Services Sponsor in event program.
- On site signage with name and logo.
- Recognition as Guest Services Sponsor during match announcements.
- One (1) reserved table in Patron's Tent.

## ❑ Volunteer Sponsor

**Available Sponsorships: 1**  
**Donation: \$5,000**

- Name and logo recognition as Volunteer Sponsor in event program.
- On site signage with name and logo.
- Recognition as Volunteer Sponsor during match announcements.
- One (1) reserved table in Patron's Tent.

## ❑ Most Valuable Player Sponsor

**Available Sponsorships: 1**  
**Sponsorship Cost: \$4,000**

- Name on Most Valuable Player award
- Sponsor representative to present award at conclusion of match.
- Name and logo recognition as Most Valuable Player Sponsor in event program.
- On site signage with name and logo.
- Recognition as Most Valuable Player Sponsor during match announcements.
- One (1) reserved table in Patron's Tent for Most Valuable Player Sponsor.

## ❑ Best Playing Pony Sponsor

**Available Sponsorships: 1**  
**Sponsorship Cost: \$4,000**

- Name on Best Playing Pony award.
- Sponsor representative to present award at conclusion of match.
- Name and logo recognition as Best Playing Pony Sponsor in event program.
- On site signage with name and logo.
- Recognition as Best Playing Pony Sponsor during match announcements.
- One (1) reserved table in Patron's Tent for Best Playing Pony Sponsor.



## ❑❑ First Half Sponsor and Second Half Sponsor

**Available Sponsorships: 2**  
**Sponsorship Cost: \$4,000**

- Recognition as First Half or Second Half Sponsor during match announcements.
- On site signage with name and logo.
- Name and logo recognition as First Half or Second Half Sponsor in event program.
- One (1) reserved table in Patron's Tent.

## ❑ Half Time Sponsor

**(Stomping of the Divots)**  
**Available Sponsorships: 1**  
**Sponsorship Cost: \$4,000**

- Recognition as Half Time Sponsor throughout Half Time.
- Recognition as Half Time Sponsor in event program and signage.
- One (1) reserved table in Patron's Tent.

## ❑ Flag Presentation Sponsor

**Available Sponsorships: 1**  
**Sponsorship Cost: \$4,000**

- Recognition of Flag Presentation Sponsor before and after flag presentation
- Name and logo recognition as Flag Presentation Sponsor in event program
- Product display space available on site at event, Four (4) Patron's tent tickets, One (1) Tailgating cabana and six (6) General Admission tickets

## ❑ Stick Horse Race

**Available Sponsorships: 1 each**  
**Sponsorship Cost: \$1,500.00**

- On site signage with name and logo
- Name and logo recognition as Stick Horse Sponsor in event program



## Attending Chukkers for Charity

### Patron's Tent Field-Side Table

**Cost: \$2,000.00 per table (space is limited)**

- **Field Side** table in Patron's Tent for ten (10) guests.
- Hors d'oeuvres, dinner and beverages.
- On site signage on table.
- Additional individual tickets can be purchased for \$200.00 each.

### Patron's Tent Table

**Cost: \$1,750.00 per table (space is limited)**

- Table in Patron's Tent for ten (10) guests.
- Hors d'oeuvres, dinner and beverages.
- On site signage on table.
- Additional individual tickets can be purchased for \$175.00 each.

### Tailgating Opportunities

**Cost: \$250.00 for 10 x 10 Cabana or \$300.00 RV parking space**

- Private cabana or RV space.
- Bring in your own food and beverages.
- Participate in best presentation and theme contest and win prizes!
- Includes six (6) individual armbands.
- Participate in *Best Presentation and Theme* contest to win prizes!
- Additional armbands can be purchased for \$55.00 each.

### General Admission

**Cost: \$10.00 per person**

- Children under three years of age are free.
- Bring in your own blanket or sit in the bleachers.
- Concessions available.

**Master Card and Visa gladly accepted**