



June 7, 2006

During this year's legislative session a bill was passed (SB3501/HB3060) imposing stricter penalties upon 18 to 20 year olds in possession of beer. Under the new law, an 18 to 20 year old found in possession of beer is subject to potentially losing their driver's license.

The law also imposes responsibility on any beer retailer to post signs on the retailer's premises informing customers of the retailer's policy against selling beer to underage persons. Such signs shall be not less than 8-1/2" x 5-1/2" and shall contain the following language:

IF YOU AREN'T 21 AND ARE IN POSSESSION OF BEER, YOU COULD LOSE YOUR DRIVER'S LICENSE.

The law goes in to effect July 1, 2006.

TGCSA is having the required signs produced in static cling and laminated formats. The static cling signs can be easily attached and removed from glass surfaces and the laminated versions can be used in areas where glass is not available such as open coolers.

The statute does not state how many signs need to be posted or where they should be posted, but we suggest that the signs be posted near or on the beer coolers with the number of signs appropriate to the size of the beer cooler area.

Retailers can purchase these signs for \$1.00 each.

To place an order, please fax the following page to 615-889-2877 or mail to:

TGCSA
Attn: Posting Requirement
1838 Elm Hill Pike, Suite 136
Nashville, TN 37210

with the appropriate information completed.

Call Jarron Springer 800-238-8742 with questions.



NEW BEER POSTING REQUIREMENT ORDER FORM
FAX TO: 615-889-2877

Business Name: _____

Contact Person: _____

Mail Signs to this Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Number of **STATIC CLING** signs: _____ x \$1 each = \$_____ - *plus shipping

Number of **LAMINATED** signs: _____ x \$1 each = \$_____ - *plus shipping

CIRCLE ONE: **Amount Enclosed** **Invoice Contact at Address Above**

Charge My Credit Card

Invoice Contact Below at Address Below

CREDIT CARD INFO

Name appearing on card: _____

Expiration Date: _____ VISA MC DISC AMEX

Card Number: _____

Cardholder's Signature: _____

ALTERNATIVE INVOICING CONTACT

Contact Person: _____ Telephone: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____