



Cumberland  
UNIVERSITY

# ADVANCES

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## **IT'S ALL ABOUT THE FUTURE!** **SUPPORT THE CU FACULTY/STAFF DRIVE**

An institution so rich in history, Cumberland University has an even more exciting *future!* Faculty and staff are united, alumni are re-energized and our donor-base is growing. There is only one answer to this wave of positive activity, one common thread that binds the Cumberland family in the pursuit of excellence—an *earnest passion for our students.*

CU faculty and staff continually have a “students first” attitude and it shows in the classroom, in the lives of our scholars and even in our personal giving. Last year 50% of us contrib-

uted to the Faculty/Staff Drive. This act of leadership opened the minds of our alumni toward giving and sent a confident message to corporations and foundations, some of which are first-time donors to Cumberland. And better yet, the actual dollars raised *directly* impacted the students we serve every day by providing scholarships, supporting innovative academic endeavors, and providing for future technological advancements and facilities improvements.

This year we plan to increase the Faculty/Staff giving percentage to 65% or

more to keep the momentum going well into the future. Gifts can be made by way of monthly payroll deduction or as a one-time donation. Pledge forms and the Faculty/Staff Drive Fact Sheet can be found on the CU Intranet. Completed forms can be sent via campus mail to Wendy Nadeau, Annual Giving Coordinator, in the Catron Alumni House. All questions, suggestions or comments can be directed to Wendy at 547.1204 or by email at [wnadeau@cumberland.edu](mailto:wnadeau@cumberland.edu).

Thank you for your tremendous support!!

## **BULLDOGS DIVE IN TO THE GEORGIA AQUARIUM**



Nearly 40 alumni, friends, faculty/staff and students joined the CU Alumni Association for a recent trip to Georgia Aquarium - *the world's largest aquarium.* Additional day trips are being planned for the coming year so stay tuned for more good times with the Cumberland family.

## **RECENT GIFTS OF SPECIAL INTEREST:**

- \$405,000 in endowed scholarship support since June 1st
- \$142,000 in unrestricted support since June 1st
- \$5,000 in support of a Health Care Clinic sponsored by the Rudy School of Nursing
- \$5,000 in support of the Labry School of Business & Economics

## **UPCOMING EVENTS:**

### **September**

18 - *A Conversation on Charitable Planning* - Five Oaks

### **October**

08 - London Tour Information Meeting - K-Room

12 - Golf Outing  
Shopping Excursion  
Alumni & Friends Reception

13 - Homecoming 2007  
Mad Hatter Ball

**For information on any of these events, please contact:**

Breanne Kintz  
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## CONTACT INFORMATION

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WE'RE ON THE WEB!

[WWW.CUMBERLAND.EDU/ALUMNI](http://WWW.CUMBERLAND.EDU/ALUMNI)

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Garvin S. Maffett, Ed.D.  
Vice President for Advancement

Jonathon L. Hawkins  
Director, Campaign Planning & Operations

## HOMECOMING 2007 - GO BULLDOGS!

Cumberland's Homecoming Weekend - *October 12-13, 2007* - offers an opportunity for you to reconnect with classmates, friends, faculty and staff. Don't miss this chance for a fun-filled, family friendly weekend. There will be something for everyone to enjoy - reunions, golf, shopping, free gifts for the little ones, the always uproarious Mad Hatter Ball and, of course, tailgating and Bulldog Football.

**Make your plans to attend now - we want to see you there!**

Visit the Homecoming Webpage at [www.cumberland.edu/homecoming2007](http://www.cumberland.edu/homecoming2007) for a detailed schedule and to register online. Don't forget to RSVP and let us know you're coming.

### Announcing the 2008 Alumni & Friends Tour

Join the Cumberland family for a truly unique tour of the United Kingdom. From the mysteries of Stonehenge to the spectacle of the Tower of London, the 2008 tour will offer a feast for the eyes, the mind and the spirit.

To learn more visit our website at [www.cumberland.edu/alumni/tour](http://www.cumberland.edu/alumni/tour) or come to the *London Tour Information Meeting* on Monday, October 8, 2007 from 11:30 - 1:00 in the K-Room. Lunch will be provided. RSVP to 547.1269.

### New Fund for the Support of Faculty Development

Dr. Garvin S. Maffett recently established the *Lalon P. Maffett Fellowship in Faculty Development*. The focus of this fund is to improve the University's performance in developing scholars at all stages of the academic career ladder.

This fund will also assist in stimulating dialogue across the University with leading schools who will share best practices, innovations, and emerging ideas of faculty development.

Be on the lookout for information about when and how to apply.

## MEET THE TEAM

Each issue, we will profile a few members of the Advancement Team so you can get to know us better.

**Jonathon L. Hawkins**  
Director, Campaign Planning  
& Operations

Jonathon's chief responsibilities are leading the daily activities of Cumberland's Office of Advancement while implementing strategic plans for the *Campaign for Cumberland University*. Prior to joining CU, Jonathon served as director of annual giving and stewardship for the Nashville-based Saint Thomas Foundation. He has also served as manager of donor relations as

well as campaign coordinator for Meharry Medical College's \$125 million capital campaign.


Jonathon holds a Master's degree in higher education administration and a Bachelor's degree in communication from Middle Tennessee State University. Born in Smithville, Tennessee, Jonathon now lives in Murfreesboro with his wife Jana and three-year-old daughter, Claire.

**Cindy McGuire**  
Sr. Development Officer

In her role, Cindy's primary goal is to identify, cul-

tivate and solicit major gifts from alumni and friends for the *Campaign for Cumberland University*. She also works closely with the Labry School of Business & Economics to raise financial resources for the school.

Cindy, who holds a Master's degree in family and consumer sciences and a Bachelor's degree in business administration, previously served as director of development/stewardship at Illinois State University. While at ISU, she participated in the planning and execution of a five-year, \$88 million fundraising campaign.



F.Y.I.

### Coming soon!

Plans are moving quickly for the development of a case statement for the *Campaign for Cumberland University*. This in-depth publication will help us share the vision of this great institution.