



WHAT: Join us for our 6th Annual *An Extraordinary Evening at The Palm* and the exclusive Patrons Preview Party. For one night only, The Palm will allow us to take over the restaurant for an event where you will enjoy a lavish dinner buffet featuring decadent menu items from The Palm's legendary menu, a fine selection of wine, cocktails, musical entertainment and a unique silent auction.

Sponsors and their guests will spend an exclusive hour prior to the event at our Patrons Preview Party being treated to a behind the scenes look at RMHC of Nashville, enjoying signature cocktails prepared especially for the Preview Party and receive a special Patrons Gift.

All guests will also have the opportunity to bid on many truly distinctive auction packages and have the opportunity to "Dig for a Diamond". Auction items in the past have included trips to Napa Valley and beach destinations, a Chef's dinner prepared in your home, a Palm caricature drawing and four-course dinner, fur coats, private flying lessons, trips, jewelry, and many more quality items.

WHEN: Monday, January 30, 2012
Patrons Preview Party 5:00 - 6:00 p.m.
An Extraordinary Evening event 6:00 - 9:00 p.m.

WHERE: The Palm Restaurant - Nashville
140 5th Avenue South
Nashville, TN 37203

WHY: All proceeds will benefit Ronald McDonald House Charities (RMHC) of Nashville and its mission to provide essential resources and a home away from home for families of critically ill children. In 2011, *An Extraordinary Evening* raised nearly \$50,000 for the programs of RMHC.

HOW: Individual Tickets: \$150 per person
Patron Tickets: \$500 per couple
Sponsorships: \$1,500 to \$5,000

For information about the Patrons Preview Party, event tickets or sponsorships, please contact RMHC of Nashville at (615) 343-4000 or rmhcnashville.com.



A \$5,000 Presenting Platinum Sponsor will gain public recognition with the following benefits:

- Company name/logo featured in the event title
- 18 Tickets to the event and 18 swag bags
- Entrance for 18 to the Patrons Preview Party (see Patrons Preview Party benefits for details)
- Logo prominently featured on all materials: save the date cards, invitations and programs
- Sponsor name and/or logo prominently featured in news releases, promotional ads & on RMHC's website
- Full-page ad prominently featured in the event program
- Sponsor name/logo recognized in RMHC's Newsletter, *House Notes*, sent to 25,000 individuals
- Sponsor recognition prominently displayed at the event

A \$2,500 Gold Sponsor will receive the following benefits:

- 10 tickets to the event and 10 swag bags
- Entrance for 10 to the Patrons Preview Party (see Patrons Preview Party benefits for details)
- Logo included on all materials as follows: save the date cards, invitations and programs
- Sponsor name and/or logo featured in news releases, promotional ads, and on the RMHC website
- Full-page ad in the event program
- Sponsor name/logo recognized in RMHC's Newsletter, *House Notes*, sent to 25,000 individuals
- Sponsor recognition displayed at the event

A \$1,500 Silver Sponsor will receive the following benefits:

- 6 tickets to the event and 6 swag bags
- Entrance for 6 to the Patrons Preview Party (see Patrons Preview Party benefits for details)
- Sponsor name listed on all materials as follows: save the date cards, invitations and programs
- Sponsor name included in news releases, promotional ads, and on the RMHC website

A \$500 Patron will receive the following benefits:

- 2 tickets to the event and 2 swag bags
- Entrance for 2 to the Patrons Preview Party (see Patrons Preview Party benefits for details)

Patrons Preview Party guests (including sponsor guests) will receive the following benefits:

- Entrance to the exclusive Patrons Reception with the following benefits:
 - Sample exclusive signature cocktails prepared especially for the Patrons Preview Party
 - Meet a family who has utilized the Ronald McDonald House and hear their personal story
 - Take home a unique gift to remember your *Extraordinary Evening*.
- Mention in the event program

A \$ 150 Individual Ticket, purchased in advance. Each individual will receive a swag bag.

A \$ 150 Program Ad Sponsor will receive a full page ad in the event program.

A \$ 100 Friend of the Ronald McDonald House will receive the mention in the event program.

An Extraordinary Evening at The Palm
Benefiting Ronald McDonald House Charities of Nashville
Monday, January 30, 2012
Patrons Preview Party 5:00 p.m. – 6:00 p.m.
***An Extraordinary Evening* 6:00 p.m. – 9:00 p.m.**

___ Yes, I would like to participate in ***An Extraordinary Evening*** as a Platinum Sponsor at \$5,000.

___ Yes, I would like to participate in ***An Extraordinary Evening*** as a Gold Sponsor at \$2,500.

___ Yes, I would like to participate in ***An Extraordinary Evening*** as a Silver Sponsor at \$1,500.

___ Yes, I would like to participate in ***An Extraordinary Evening*** as a Patron at \$500.

___ Yes, I would like to purchase _____ tickets to ***An Extraordinary Evening*** at \$150 per ticket.

___ Yes, I would like to participate as a \$150 Program Ad Sponsor.

___ I will not be able to attend, but I would like to participate as a \$100 Friend of the Ronald McDonald House. (Includes mention in the program, but no tickets to the event.)

___ I am unable to participate in ***An Extraordinary Evening***, but enclosed is my donation in the amount of: \$2500____ \$1000 ____ \$500 ____ \$250 ____ \$100 ____

Name _____

Email Address _____

Company _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____ FAX _____

I would like to pay by: Check _____ MasterCard _____ VISA _____ AMEX _____

Total Enclosed: \$ _____

Card Number _____ CVV _____ Expiration Date _____

Name as it appears on card

For more information, please contact RMHC of Nashville at (615) 343-4000 or rmhcnashville.com.

Please complete and return this form by fax to (615) 343-4004 or mail to:

Attn: An Extraordinary Evening
2144 Fairfax Avenue
Nashville, TN 37212