

# nashville cares

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## SET FOR TUESDAY, APRIL 29

### Nashville's "Best Night to Go Out for Dinner"

(Nashville Scene, Best of Nashville Readers' Poll 2008)

send to colleagues, family or friends asking them to join you on April 29.

Or you can serve as an "ambassador," getting materials to restaurants before the event, and

collecting contributions from individual diners on April 29. Interested? Email or call Jenean Davis no later than March 17 at <jdavis@nashvillecares.org> 615-259-4866 x291.

Co-chairs of Dining Out for Life 2008 are restaurateur Wonnie Short and writer Kay West, who are both board members of Nashville CARES. Katie Cook, host of "Inside Country" for CMT, will serve as celebrity host.

Last year, our local Dining Out for Life festivities raised over \$70,000 for HIV/AIDS prevention, education and support services to improve the lives of HIV-positive people in the seventeen counties of Middle Tennessee that Nashville CARES serves. We belong to an international network of agencies with Dining Out for Life events that together raise more than \$2 million annually for HIV/AIDS programs.

Please help us do even better this year -- by Dining Out for Life with us on April 29.

Join the fight against HIV/AIDS in Middle Tennessee by "Dining Out for Life" on Tuesday, April 29. On that day, sixty participating restaurants will donate a portion of food sales to Nashville CARES. Most contribute a generous 30%, and many pledge even more: 50%, 75%, 100%. This year, one restaurant has promised 105%!

The simplest way to take part is to check the list of restaurants at [www.diningoutforlife.com](http://www.diningoutforlife.com), choose a meal and invite a friend or two, make a reservation and dine out. What could be easier or more enjoyable?

You can also help as a volunteer. If you would like to "host" at a specific restaurant, Nashville CARES will supply you with printed invitations to

## Making a Difference: Giving to Nashville CARES

*"Thanks for giving tender and loving care to many people with AIDS."*

*--A contributor to Nashville CARES (2008)*

Thanking contributors is one of the sweeter parts of the daily work of fund raising, whether as a volunteer, staff member, or member of the governing board for an organization such as Nashville CARES.

Sweeter still is to find ourselves on the receiving end of a "thank you" -- such as the one above -- because it means that along with raising dollars to make a difference in the lives of clients we serve, the act of giving is making a difference for the donor, too.

Inside this newsletter is an annual report of the many differences made by the past year's HIV/AIDS education and support services for people in Middle Tennessee and beyond (the dental/insurance assistance program also reaches to Memphis and counties between).

The accompanying financial overview shows the context of community support for Nashville CARES. Direct contributions, proceeds from special events, and grants from businesses and foundations currently provide some 10% of annual revenue, a critical share that enhances capacity to provide services beyond the limits of grants and contracts from government.



NASHVILLE CARES

501 Brick Church Park Drive  
Nashville, TN 37207  
615-259-4866  
Heartline  
1-800-845-4266

Visit us at  
<http://www.nashvillecares.org>



# FROM THE CEO

With a possible recession on the horizon, and a state revenue shortfall an existing reality, it is tempting to look for scapegoats. This seems to me to be the case in the flurry of legislative bills purporting to address the “problem” of “illegal” immigration in Tennessee.

Some of these bills, such as the so-called “Tennessee Taxpayer and Citizen Protection Act” filed by Senator Jim Tracy (R-Shelbyville), propose to require social service agencies to collect proof of citizenship of all applicants for their services. Tracy’s bill goes further to require agencies to report such information to any state employee requesting it, and to report violations to immigration authorities.

The rationale behind these bills is that illegal immigration is encouraged by access to public benefits and that it causes economic hardship to the state. This rationale is asserted rather than proven. In reality, study after study has shown that a very, very small percentage of illegal immigrants use government services.

Given this fact, will such legislation achieve its goals (however vague those are)? Or will it simply create a nightmare of paperwork for agencies like CARES while it discourages at-risk foreign-born individuals, whatever their immigration status, from accessing needed services?

As I read this bill and others with similar intent, I was reminded of a ruling issued by the Department of Housing in the early 1990s. When asked by a member of Congress about HUD’s policy of allowing “illegal aliens” to receive services, the Department noted that providing such services regardless of immigration status benefited the community and the public good, by helping to alleviate hunger and homelessness, combat child abuse, improve neighborhoods, etc. As a matter of general principle, the department wrote, “discrimination against illegal aliens...would frustrate the basic purpose of the HUD-funded community development programs...”

This was not a Clinton-era ruling. It came from Jack Kemp, a “conservative” who was Secretary for HUD under George H. Bush. He understood that working to deny public and community services to a small group of people would in fact create more harm than good. Our state lawmakers and policymakers should take note.

Joseph Interrante, CEO

## Nashville CARES Holiday Festivities a Huge Success

On Tuesday, December 18th CARES held its annual Holiday Party and Open House. It was an amazing day with an unprecedented turn out. With staff and at least 200 hundred clients attending, the agency was buzzing with energy and glad tidings. CARES staff had their annual door decorating contest and encouraged all attendees to vote on the door they liked best. There was a marvelous spread of hors d’oeuvres and punch in the A & D Kitchen which was overseen by Greg Johnson our nutrition coordinator. Santa came to visit and was glad to have people come and tell him what their wishes were for the New Year. With the continuous line of people wanting to sit on Santa’s lap and have their picture taken, Santa was ready for a nap.

During the Holidays we know our clients sometimes need a little extra help. In the spirit of giving we facilitate an annual holiday meal delivery, where dedicated volunteers deliver hot meals to our clients on Thanksgiving and Christmas Day. This year we gave away a total of 567 meals to 106 clients and all meals were delivered by 70 terrific volunteers. We would like to personally thank Holy Trinity Community Church for their generous donation of funds to help pay for 216 meals over both holidays. In addition to the holiday meals CARES also gave away turkeys and hams to 250 clients.

CARES would like to thank staff, board members and volunteers for their gifts of time during this holiday season. Thank you for making a difference.



NASHVILLE CARES

HIV/AIDS Education, Support, And Compassion For All.

Nashville CARES provides education to adults and youth to prevent HIV transmission and infection, and emotional and material support to men, women, and children living with HIV/AIDS and their families to improve and maintain their quality of life.

**Office:**  
501 Brick Church Park Drive  
Nashville, TN 37207  
Phone: 615-259-4866  
Fax: 615-259-4849  
Online: [www.nashvillecares.org](http://www.nashvillecares.org)

**HEARTline:** 800-845-4266

### Nashville CARES 2007 Board of Directors

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**Chief Executive Officer**  
Joseph Interrante

Nashville CARES Update is published three times a year. For more information about this newsletter, please contact the Marketing Department at 615-259-4866.



# NASHVILLE CARES



HIV/AIDS Education. Support. And Compassion For All.

Nashville CARES staff and volunteers serve people in seventeen counties of Middle Tennessee, and we administer a wider state dental and insurance assistance program.

Here, grouped broadly under "Education" and "Support Services," are the many things we do, the people we serve, and just some of the results.

We could not succeed with our community's generous contributions; thank you.

## 2006-07 ANNUAL REPORT OF EDUCATION & SERVICES

### In FY 2006/2007, educated more than 45,000:

- 8,600 in presentations
- 18,700 in street outreach and outreach at clubs, businesses and community events.
- Intensive group education to 850.
- Individual education to 550 (internet & face-to-face)
- Prevention media (newsletters/info cards) to 15,400.
- HIV counseling and testing to 979.
- Distributed over 152,000 condoms, 27,000 brochures and 69,000 other pieces of prevention materials at bars, clubs, beauty salons, barber shops, adult bookstores, and other sites.

### The 45,104 program participants were:

- 54% African American or Hispanic, 45% Caucasian and 1% from other ancestries.
- 31% female, and 69% male.
- 9% teenagers age 13 to 18 (4,000)
- 27% young adults age 19 to 25 (12,000)
- 75% gay/bisexual and 20% identifiably heterosexual with the rest unidentified by orientation.
- 8% were HIV-positive men and women (3,600)

### EDUCATION Results:

- All groups document increased knowledge of ways to prevent HIV transmission/infection and commitment to practice risk reduction.
- 68% of youth and 70% of black and white gay men document increased ability to practice risk reduction with peers/partners.
- 78-83% of youth without sexual experience commit to continued postponement of sexual activity.
- 100% of youth with sexual experience commit to risk reduction.
- 78% of gay men of all races and ages report condom use in last sexual activity (an increase over time)
- 55% of youth report greater comfort in discussing HIV and sexuality with an adult.
- 100% of the 28 people testing HIV-positive were linked to care and services.

### In FY 2006/07, provided SUPPORT SERVICES to 1,707 clients including:

- 16,700 home delivered meals to 154 individuals
- 5,200 food bags (making 104,700 meals) to 978 individuals
- 6,200 cases of nutritional supplement to 326 individuals
- 2,400 congregate meals to 109 individuals
- 9,900 bus passes or gas vouchers to 746 individuals
- 1,760 nights of emergency/transitional lodging to 50 individuals/families
- Help finding/keeping permanent housing to 1,062 individuals
- \$219,000 in emergency rent/utility payments to 283 individuals/families
- 2,200 hours of CARE Team task help to 41 individuals/families
- Counseling to 302 individuals, couples or families (2,200 client hours)
- Outpatient A&D therapy to 121 individuals (2,300 client hours)
- HEART services to 19,000 telephone calls or office visits
- Case management support to 1,528 individuals (13,300 hours)
- Advocate assistance to 822 individuals

### The 1,707 individuals who received support services were:

- 48% African American and 46% Caucasian
- 4% Hispanic and 1% Asian or Native American
- 28% female, 72% male and <1% transgendered
- 4% under age 25, 51% age 25 to 44, 36% age 45 to 54, and 9% age 55/older
- 36% with no income and 89% with incomes under 200% of poverty.
- 46% gay/bisexual, 50% heterosexual and 4% with unknown sexual orientation.
- 76% Davidson County residents

## In FY 2006/07, provided dental and/or insurance assistance to 1,467 individuals:

- provided payments for dental care, insurance premiums, and medical or prescription co-pays and deductibles.
- helped individuals throughout 42 counties of Middle TN, Upper Cumberland and Southwest TN.
- provided \$5.58 million in assistance
- 52% were African American, Hispanic, Asian or Native American and 47% were Caucasian
- 29% female, 71% were male, with <1% transgendered
- 2% were under age 25, 55% were age 25-44, 34% were age 45 to 54, and 9% were age 55 /older
- 41% Davidson County, 35% Shelby County, 24% "Rural"

## SUPPORT SERVICES Results:

- 61% of case management clients increased/maintained access to needed medical care and treatment.
- 65% of case management clients & 95% of advocacy recipients improve independence and self-sufficiency by linking to services for basic needs.
- 100% of housing clients avoided evictions, escaped homelessness, and/or maintained permanent housing.
- 100% of transportation recipients and 85% of CARE Team clients were able to complete essential daily tasks.
- 95% of meal and 100% of food bag recipients improved diet and nutrition and alleviated financial stress.
- 77% of counseling recipients improved family/peer interaction and management of HIV health & risk reduction needs, along with building crisis/coping skills.
- 80% of clients in A&D treatment improved sobriety, built recovery skills, and improved management of HIV health and risk reduction needs.
- 100% of recipients of assistance for health insurance and medical payments maintained access to medical care
- 100% of dental clients improve oral health by completing needed treatment.

## NASHVILLE CARES FY 2006/07 Audited Financials

### REVENUE

Contributions	\$250,847	2.8%
Special Events	346,999	3.8%
Corporate/Foundation Grants	263,160	2.9%
United Way Allocations	20,428	0.2%
Government Grants	8,078,879	88.9%
Reimbursement for Services	70,828	0.8%
Miscellaneous and Investment Income	58,025	0.6%
Change in Value in Endowment Fund	2,674	< 0.1%
<b>Total Revenue</b>	<b>\$9,091,840</b>	

### EXPENSES

Case Management Services	\$1,156,283.	13.0%
Emotional & Practical Support	422,872.	4.8%
Prevention Education Services	340,146	3.8%
Volunteer Services	47,075	0.5%
Dental/Insurance Assistance	5,892,111	66.3%
<b>Subtotal Program Expenses</b>	<b>7,858,487.</b>	
Fundraising	265,196	3.0%
Marketing	78,962	0.9%
Management and Administration	686,583	7.7%
<b>Subtotal Overhead Expenses</b>	<b>1,030,741</b>	
<b>Total Expenses</b>	<b>\$8,889,228</b>	
Surplus	\$202,612	
Building Mortgage Fund	(80,631)	
Contribution to Working Capital	\$121,981	

## SUPPORT GROUPS & AGENCY EVENTS

**ONGOING** HIV+ Gay Men's Support Group  
Alcohol & Drug Recovery Support Group  
Group Alive Men's Support Group  
Men's Hemophilia & HIV Support Group  
Rutherford County HIV+ Support Group  
Sumner County HIV+ Support Group  
"Confluence" Gay Men's Discussion Series

### MARCH

**17** Young Brothers United Peer Education at CARES, contact DaShawn Usher at ext. 221

**18-19** Fundamentals of HIV Counseling and Testing at CARES 9:30am - 4:30pm each day, contact Kevin Lawson at ext. 220

**19** First Person Community Social Meet and Greet, contact Tim Daniels at ext. 313 or Tana Terry at ext. 223  
The Circuit presents: Free HIV Testing at OutLoud Bookstore 7 - 9pm, contact Ken Barton at ext. 305  
Women's Healthy Support Group at CARES, contact Sarah Sheldon at ext. 272

**22** The Circuit presents: Men's Health Fair Spring Fling at Blu Bar on Church Street 1-4pm, contact Ken Barton at ext. 305

**27** HealthyU monthly Luncheon and Dinner Series at CARES 10:30am and 6pm, contact Tim Daniels at ext. 313

### APRIL

**1** HealthyU Information Table at CARES in Client Waiting Room  
Healthy Relationships Series for Men & Women at CARES, 10:30 - 11:30am, contact Sarah Sheldon at ext. 272

**16** First Person Community Social Meet and Greet, contact Tim Daniels at ext. 313 or Tana Terry at ext. 223

**17** Women's Healthy Support Group at CARES 5:30 - 7:30pm, contact Sarah Sheldon at ext. 272  
The Circuit presents: Free HIV Testing at OutLoud Bookstore, 7-9pm, contact Ken Barton at ext 305

**21-22** Fundamentals of HIV Counseling and Testing at CARES 9:30am to 4:30pm each day, contact Kevin Lawson at ext. 220

**24** HealthyU Monthly Luncheon and Dinner Series at CARES 10:30am and 6pm, contact Tim Daniels at ext. 313

### MAY

**1** HealthyU Information Table at CARES in Client Waiting Room

**5** Vanderbilt & CARES Intercession Course, contact Tim Daniels ext 313

**6** Healthy Relationship Series for Men & Women at CARES, 10:30 - 11:30am, contact Sarah Sheldon at ext. 272

**15** The Circuit presents: Free HIV Testing at OutLoud Bookstore 7 - 9pm, contact Ken Barton at ext. 305

**18** HIV Vaccine Awareness Day

**21** First Person Community Social Meet and Greet, contact Tim Daniels at ext. 313 or Tana Terry at ext. 223

**21-22** Fundamentals of HIV Counseling and Testing at CARES 9:30am - 4:30pm each day, contact Kevin Lawson at ext. 220

**29** HealthyU Monthly Luncheon and Dinner Series at CARES 10:30am and 6pm, contact Tim Daniels at ext. 313

Many of these events require registration or are limited in size or scope. Please call CARES at 615-259-4866 for registration or more information.

# Tributes

## STAFF UPDATE

Making a gift to Nashville CARES is a thoughtful way to honor or remember someone. When a gift is made, we notify the individual being honored (or the family of the person being remembered) with a card.

Use the enclosed envelope to make a gift in honor or memory of someone, and your gift will appear in the next issue of Update. You may also use the enclosed envelope to make a regular donation to Nashville CARES. Thank You!

## HONOR GIFTS

10/1/2007 -1/31/2008

In Honor of	From
Lee Adams	Kevin Harris
Joseph Clay	Peggy Wood
Daniel, Drew and Barry	Chris Harston
David Gilliam	Helen Gilliam
Dee Ingram	Joanna Thomas
Joseph Interrante	Mary Powers Miller
Owen Salas	Will Cheek and Kathryn Barnett
Drew Smith	Brent Frazier
Torry	Budget Blinds of Brentwood
Torry	C. Wright Pinson

## MEMORIAL GIFTS

10/1/2007-1/31/2008

In Memory of	From
Arthur Ashe	Belinda Harris
Stephen Benson	George and Lois Benson
Glenn Absher Boles	Bonnie Young
R. Steve Brown	Mr. and Mrs. John M. Frey
William J. Bryant, Jr.	Teresa Maxey
Travis Cannon	Mary E. and Robert Hickman
Keith Early and Robert Early	David Early
Reese Farmer	Robert and Mary Lynn Hegdahl
Richard "Rick" Figari	Terry Bird
Richard B. Fort, Jr.	James and Melinda Hickman
Richard B. Fort, Jr.	Anonymous
Stan Herstitch	Linda Cooper
George McIntyre	Accurate Processing
Michael Hodge and Bill Miller	Scott M. Hodge
Russell Holt	Rev and Mrs. John W. Swyers
Paul Hunley	Cecilia Marchesi
Kent	Paul Picelli
Ken Kinsky	Michael McDaniel and Bob Benson
Gary M. Matthews	Mr. and Mrs. Jesse Osburn
Mike	Alease Thompson
David McCulloch	Daniel Hawks
Phillip Sneed	Thomas (Tony) Brown
Phillip Sneed	Donald Curlee
Phillip Sneed	Mr. and Mrs. James A. Hamblen
Kendall Slaydon	Edward Mallory
Michael Waggoner	Claudia Smeiser
Jim Wilson	Mr. and Mrs. Arthur H. Buhl, III

## IN MEMORIAM

We are always saddened when we lose a member of our community. Please take a moment to remember the following friends who died during the last few months. It is in their memory and for those still living with HIV disease that we continue our fight against AIDS.

Mark B	Greg J	Howard D
Cleave G	Marlon M	Marcus D
Charles M	Wayne S	
Vernell W	Deirdre L	

This Fall and Winter CARES welcomed some new staff.

**Lisa Binkley** has joined the Insurance and Dental Assistance program as Clerk. Binkley comes to CARES with more than 20 years administrative and security experience, most recently with the Tennessee Air National Guard.

**Anthony Atkins, BS,** and **Leslie Whiting, MPH,** are Early Intervention Services (EIS) Specialists. A recent graduate of Tennessee Tech University, Atkins worked as a volunteer and intern in patient advocacy and crisis counseling. Whiting specialized in community health education at UT Knoxville, where she worked on projects to reduce over-the-counter prescription drug abuse among middle school students and to reduce the incidence of skin cancer among African Americans. They join EIS Coordinator Tiffinea Jones in developing CARES' new program to help newly diagnosed HIV-infected individuals become linked to and remain in care.

Congratulations to Young Brothers Peer Coordinator **DaShawn Usher**, who assumed added responsibilities as HIV Counseling and Testing Services (CTS) Specialist, working with CTS Coordinator Kevin Lawson and Education Director Patrick Luther to introduce rapid HIV screening at local hospital emergency departments.

Congratulations also to CEO **Joseph Interrante**, who was elected Board Chairman of the AIDS Action Council in January. Based in Washington DC, AIDS Action is one of the nation's oldest and leading HIV/AIDS advocacy organizations. The Council brings together community-based organizations, faith-based agencies and local health departments to promote federal policies that improve the prevention, care and treatment of HIV disease. Interrante also serves on the boards of the National Association of People With AIDS and the Southern AIDS Coalition.

## Board Elects New Members, Officers

At its annual meeting in November, the Board of Directors elected the following new members for 2008: **David Briley**, attorney with Bone McAllester Norton PLLC and former Metro Nashville Councilor at Large; **Cassandra Finch**, journalist and President of HealthWave Media Services; **Kevin Hartman**, owner of Nashville Pharmacy Services and Comprehensive Care Center Board Vice Chair; **G. Brian Jackson** attorney with Miller and Martin PLLC; **David C. Mills**, Associate Director for State Policy and Legislative Affairs at Vanderbilt University; **Gloria Richard-Davis, MD**, Chair and Professor, Department of Obstetrics and Gynecology, Meharry Medical College; and **Samantha Richter**, Owner/Director of the Richter Gallery of Photography.

Officers for 2007 are: Tennessee Literacy Coalition Executive Director **Suzy Newton**, President; businessman and Tribe/Play/Red co-owner **David Taylor**, Vice President; SC Select Executive Search Consultant **Lolita D. Toney**, Secretary; A.G. Edwards Investments Vice President **Wonnie Short**, Treasurer; and IT Executive Consultant **Scott Smith**, Immediate Past President.

The Board thanked the following retiring members for their dedicated service: **Beth Barnett, Robert Brooks, Anne Carr, Melvin Hill, Sharon Hill, Johnny Mutina, Kim Patterson, Van Pond, and LaTonya Turner.**



NASHVILLE  
CARES

501 Brick Church Park Drive  
Nashville, TN 37207  
[www.nashvillecares.org](http://www.nashvillecares.org)

Non-Profit Organization  
U.S. Postage

**PAID**

Nashville, Tennessee  
Permit No. 1046

On Tuesday April 29th  
Eat Well for a Good Cause  
A Benefit for Nashville CARES  
[www.diningoutforlife.com](http://www.diningoutforlife.com)

**Dining Out FOR LIFE**  
Dine Out, Fight AIDS

**SUBARU**  
is proud to host Dining Out for Life

Article continued from page 1

## Making a Difference: Giving to Nashville CARES

Indeed, community support is significant beyond mere proportion since private donors tend to give with fewer restrictions, and thus afford Nashville CARES flexibility to adapt to new challenges, advocate for effective public policies, and offer comprehensive and uncensored HIV/AIDS prevention and support to people of all ages, according to need, and free of charge.

Further, private dollars made it possible for CARES to purchase the Brick Church Park Drive building from which we have now offered services since Dec 2005. This move substituted a stable occupancy cost for vulnerability to rent increases. And thanks to special gifts and pledges since, we have even begun to accelerate paydown of mortgage principal. Our first \$175,000 payment saved \$47,000 in interest over the life of the loan, and we recently paid an additional \$80,000.

Yet challenges remain in fund raising. Meeting ongoing and growing client needs means raising dollars every day, week, month -- all year long -- year after year. To accomplish this, we must constantly invite contributors and potential contributors -- including you, if you are reading this newsletter -- to join in our work through your gifts. We must trust that each year, new friends will respond according to individual reasons and seasons for giving, while others of you will sustain and increase your support over time and appreciate more fully the critical impact of your giving.

This spring, the Fund Development Committee is shaping a more strategic approach to fund raising by Nashville CARES. Board members and volunteers are also reaching out to friends old and new, encouraging broader participation and more generous annual and special event giving to Nashville CARES. Austin Hill and David Taylor co-chair Fund Development for 2008, and members include Jack Arnold, Suzanne Bradford, Clay Isaacs, Jim Reed IV, Kim Patterson, Thomas Robinson, LoLita Toney, and Kay West, along with Board President Suzy Newton and CEO Joseph Interrante. Please contact Susan Kastan, Director of Development, at 259-4866 or email [skastan@nashvillecares.org](mailto:skastan@nashvillecares.org) if you would like to join the committee or share your thoughts on fund raising.

***"What do we live for if it is not to make life less difficult for each other?"***

*--George Eliot, Middlemarch (1871-72)*