



Cumberland
UNIVERSITY

ADVANCES

VOLUME 2, ISSUE 4

MAY 2009

CHILL OUT THIS SUMMER: DAY TRIP TO THE TENNESSEE AQUARIUM



-- From Flickr

-- Penguins at the Tennessee Aquarium in Chattanooga

Please join the Cumberland University Alumni Association for an exciting day trip to the Tennessee Aquarium in Chattanooga on July 25, 2009.

CU Family & Friends will experience the aquarium's recent addition of the Ocean Journey exhibit which features the Penguins' Rock gallery. Also, a new wave of excitement is coming to Chattanooga as the Aquarium and the

Hunter Museum of American Art team up to bring *Jellies: Living Art* to the downtown scene. You are sure to see things you have never seen before. So, we hope you and your family will join us on this

special excursion for a day filled with fun and education!

Questions? For more information about making your reservations for this special trip, please contact:

Justin Bradford
Coordinator, Alumni Relations &
Annual Giving
(615) 547-1253
jbradford@cumberland.edu

DETAILS

- Date: July 25, 2009
- Departure Time: 8:00 a.m.
- Where: CU Main Parking Lot
- Back to Campus: 6:30 p.m.
- Cost (Adult): \$35 per person
- Cost (Children under 12): \$25
- Price includes travel by charter bus, box dinner on return trip, and aquarium ticket
- Charter bus features comfortable seating, TV, DVD player, and restroom facilities

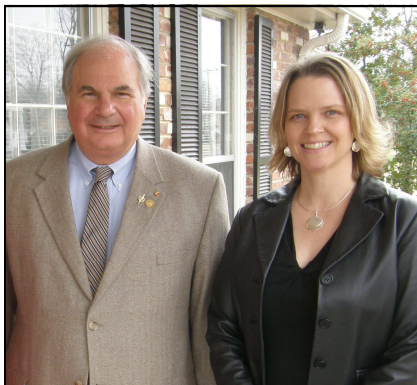


-- Brett Douglas

CUMBERLAND THANKS THE SKELLY FOUNDATION

Erik E. Joh, Esq., a representative from the Gertrude E. Skelly Charitable Foundation, recently visited campus and announced a \$20,000 commitment to fund nursing scholarships at CU. This is the Florida-based Skelly Foundation's first gift to the University.

Pictured from L to R: Joh, Cheryl Bockstruck, Development Officer, Corporate & Foundation Relations.



FISCAL YEAR 2009 TOTALS THRU 04/30/09

- \$1,117,723 in donations
- 1,095 donors

FISCAL YEAR 2009 PROSPECT ACTIVITY THROUGH 04/30/09

- 578 face-to-face visits
- \$7,774,750 in Proposals under consideration
- 21 States and Canada visited (FL, NC, AZ, TX, GA, IL, KS, MO, NE, CA, PA, MD, DE, CO, ME, MA, NY, KY, NJ, MI, and TN)

UPCOMING EVENTS:

MAY

28 - Patron's Party

JUNE

- 06 - 26th Annual Phoenix Ball
- 15 - Sean Putman Memorial Golf Tournament
- 30 - Symphony on the Lawn

JULY

25 - Family & Friends Trip to the Tennessee Aquarium

Stay up-to-date on news and upcoming events:

www.cumberland.edu/alumni

Save the Date:
10th Homecoming Golf Tournament on October 5, 2009

CONTACT INFORMATION

OFFICE OF ADVANCEMENT

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WE'RE ON THE WEB!

CUMBERLAND.EDU/ALUMNI

THEPHOENIXRISING.WORDPRESS.COM

TWITTER.COM/CUALUMNI

ADVANCES is a quarterly publication of the Office of Advancement at Cumberland University.

Jonathon L. Hawkins
Executive Director for
Development & Alumni Relations

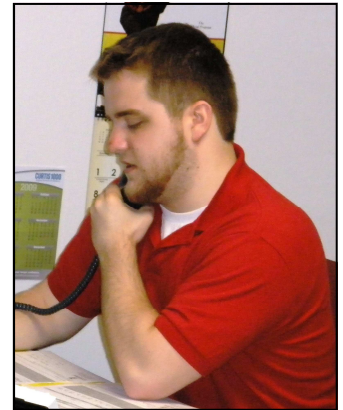
*Cumberland University and
the 2009 Phoenix Ball Committee
request the honor of your presence at the
Twenty-Sixth Annual Phoenix Ball
on Saturday, the sixth of June
Two thousand and nine
at Cumberland University
Baird Ballroom
Lebanon, Tennessee*

*Cocktails Six o'clock
Dinner Seven o'clock*

*Black Tie
Limited Seating*

PHONATHON SUCCESS!

Student callers spoke to nearly 2,000 members of the Cumberland family in April during the annual Spring Phonathon. Approximately 166 alumni and friends made pledges totaling \$4,629 and an additional 220 agreed to consider a gift in support of CU's deserving students. Plans are already underway for the Fall Phonathon. Pictured is Freshman caller Stephen Maynard from Lewisburg, Tennessee.



ADVANCEMENT TEAM - WHO DOES WHAT?

Jonathon Hawkins is the *Executive Director* and leads the Office of Advancement and its primary components - development and campaign operations; annual, major and planned giving; alumni affairs; communications and stewardship.

Joyce Alcorn is *Director for Donor Communications & Records* and is responsible for gift entry, donor records in CAMS and stewardship. She works closely with the Business Office to ensure correct data and balances.

Cheryl Bockstruck is *Development Officer for Corporate & Foundation Relations* and is charged with grant writing, sponsorships, and all grant requests to corporations and foundations.

Camille Bone, *Development Officer for Major Gifts*, spends her time identifying, cultivating, soliciting and stewarding individual major gifts. She is also responsible for CU's efforts in planned giving.

Justin Bradford is *Coordinator for Alumni Relations & Annual Giving* and is responsible for interacting with alumni and friends in person, by phone and on the Web. He also leads CU's phonathon program.

Breanne Dixon Kintz is *Development Coordinator* and provides administrative support for the office, detailed prospect research, and event planning. She also leads CU's direct mail fundraising efforts.

