



**2010 Franklin American Mortgage
Golf Classic**
presented by Gaylord Entertainment & Dollar General
benefiting Junior Achievement of Middle TN



June 18, 2010 • Gaylord Springs Golf Links



**Be a part of the 13th annual
Golf Classic...**

The Franklin American Mortgage Golf Classic presented by Gaylord Entertainment & Dollar General is one of the most prestigious golf events in the southeast. The Golf Classic offers you an opportunity to treat colleagues, clients, or employees to 18 holes of golf on Friday, June 18th, at the beautiful Gaylord Springs Golf Links in Nashville, Tennessee.

Approximately 240 business people will participate in this first-class corporate entertainment event. Golfers will receive shopping spree in the Nike Mobile Pro Shop, a great day on the course, and a chance to participate in a \$1,000 shootout competition.

Sponsorship Opportunities

Gold Sponsor Package—\$3,500 (Four player entries)

- Provides *103 students* with JA programming in their classrooms
- Deluxe *Nike Pro Shop spending spree* for four players
- Tee sponsorship with color logo recognition sign
- Company name featured on the acknowledgment board, prominently displayed throughout the tournament
- Acknowledgment in event program
- Promotional benefits include company name featured in all tournament promotional materials
- Special rate available for practice round on Thursday, June 17th

Silver Sponsor Package—\$1,750 (Two player entries)

- Provides *52 students* with JA programming
- Tournament and promotional benefits are identical to Gold Package for two player entries

Hole Sponsor Package—\$1,000

- Provides *49 students* with JA programming
- Tee Sign with color logo during both the morning and afternoon golf rounds
- Acknowledgement in Golf Classic program

**Two Rounds of Play Available
Golf Classic Morning Round**

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| 7:00a.m. | Registration &
Nike Pro Shop Opens |
| 8:00a.m. | First Shotgun Start |
| 12:30p.m. | Awards Program |

Golf Classic Afternoon Round

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| 12:30p.m. | Registration &
Nike Pro Shop Opens |
| 1:30p.m. | Second Shotgun Start |
| 6:00 p.m. | Awards Program |



Junior Achievement is the conduit to kids' success. JA arms Kindergarten-12th grade students with the skills needed to reach their educational, financial, and workplace goals. Your sponsorship will ensure that this valuable education experience is available to Middle Tennessee students.

Visit our website at www.janash.com/golfclassic
for more information and to register your sponsorship,
contact Laura Lovell, JA Special Events Manager, at
laural@janash.com or 615-627-1183.