



FOR IMMEDIATE RELEASE

THRIFTSMART CREATES NASHVILLE SUPER STORE

Aug. 2 re-grand opening celebration includes \$20 gift certificates to first 100 customers, FREE toys and children's books and FREE lunch!

NASHVILLE, Tenn. – July 25, 2008 – ThriftSmart, the largest thrift store in Nashville and the country's first franchised thrift store, has created a new Nashville Super Store through the merger of its Nashville and Franklin locations. This merger means shoppers will enjoy an even greater selection of items with store shelves stocked with 50 percent more merchandise each day.

The Nashville Super Store, located in the Fairlane Square Shopping Center at 4890 Nolensville Pike, will celebrate with re-grand opening festivities on Sat., Aug. 2 from 9 a.m. to 7 p.m.

In addition to the great deals and fully stocked store, the celebration includes \$20 gift certificates given to the first 100 lucky customers, a FREE toy or children's book given to all children and a FREE lunch of hot dogs, chips and a drink served from 11 a.m. - 1 p.m.

WHAT: ThriftSmart's Nashville Super Store Re-Grand Opening Celebration featuring a fully stocked store with thousands of items priced 70-90 percent below retail in its 30,000 square foot store.

- The FIRST 100 customers will receive a \$20 gift certificate
- Children receive a FREE toy or children's book
- FREE lunch of hot dogs, chips and a drink will be served from 11 a.m. - 1 p.m.

WHEN: Sat., Aug. 2 from 9 a.m. to 7 p.m.
FREE lunch served 11 a.m. – 1 p.m.

WHERE: ThriftSmart's Nashville Super Store
Fairlane Square Shopping Center
4890 Nolensville Pike, Nashville, Tenn.

WHY: All profits from sales at ThriftSmart benefit locally-based charities: New Hope Academy, Mercy Children's Clinic, African Leadership and The Belize Project.

ThriftSmart's Smart Shopper Program

ThriftSmart offers even more ways to save through its Smart Shopper program. Smart Shoppers receive 10 percent off purchases everyday and 20 percent off on Thursdays. They also accumulate points as they donate and shop, which turn into ThriftyBucks to spend in the store. Best of all, it's free to sign up!

About Supported Charities

New Hope Academy is a Christ-centered community school with an economically, racially and culturally diverse student body. The school serves Pre-K through sixth grade students at its 33,000 square foot facility in Franklin that includes 16 classrooms, a library, art and music room and a computer lab. Recognized by President Bush as a model for faith-based education, the school serves as a resource for schools across the country that want to achieve diversity and care for the poor. To learn more, visit: www.nhafranklin.org

Mercy Children's Clinic is a Franklin-based non-profit organization providing primary pediatric healthcare to children from all socio-economic backgrounds including children without health insurance or enrolled in TennCare. Since 1999, more than 7,500 children from 24 Middle Tennessee counties have called Mercy Children's Clinic their medical home. Visit www.mercychildrensclinic.org to learn more.

African Leadership is a Christian education organization that trains church leaders and funds development projects in African countries. Based in Franklin, its areas of emphasis include: Bible training centers serving more than 5,000 students in 30 African countries; vocational training; Christian schools and famine relief; HIV/AIDS education and treatment; and providing resources to the more than 4,000 African refugees living in the Nashville area. To learn more, visit: www.africanleadership.org.

The Belize Project is a ministry that focuses on transformational development in Belize and Central America. Walking alongside the nationals, the organization encourages and assists in developing the new country through medical and educational missions, economic development and the construction of churches. Visit www.thebelizeproject.org to learn more.

About ThriftSmart

ThriftSmart, America's first franchised thrift store, was founded in 2004 to create jobs, provide affordable shopping and to support locally-based ministries with profits. Founding charities include New Hope Academy, Mercy Children's Clinic, African Leadership and The Belize Project. Items offered include clothing, shoes, books, furniture, electronics and housewares. For additional information, visit www.thriftsmart.com or call 615.833.8200.

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