



Cumberland
UNIVERSITY

ADVANCES

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BELK DRESSES UP CAFE

The Belk Foundation has pledged its first major gift in Middle Tennessee to Cumberland University-- \$100,000 toward the new Café's entertainment area.

With seven stores in Middle Tennessee, Belk is making its presence known in the fashion and house wares arena. Reflecting the beliefs of its founders, Belk wants its customers to have a feeling of confidence that they will receive honest and fair treatment, get full value for every dollar, and will be satisfied in every respect so that they will return to shop at Belk.

Corporate and foundation gifts are an important

piece of the funding puzzle for The Café. Often these gifts take months, even years, to come to fruition. Stephanie Ferrell, CFRE, Cumberland's senior development officer for corporate and foundation relations, initially met with Jeff Perry, Belk store manager at the Providence location in Mount Juliet, in 2006 just two weeks after he moved here from South Carolina. "It was a learning experience for both of us in how to work with the Belk Foundation. Fortunately, Jeff had a book on the history of the Belk family and

their company, which helped to give some insight into their values," Ferrell said.

She initially submitted a proposal, and followed it up with a visit with Paul Wyche, Jr., trustee of the Belk Foundation in Charlotte, N.C. During the meeting, she talked to him about the importance of Cumberland University in Wilson County, the economics of Wilson County and why a gift to Cumberland would make sense to Belk. Most importantly, there was a match with Cumberland's and Belk's values.



AP Photo: Mark Humphrey

BE A VIP AT PREDATORS CU DAY

Tickets are still available for the first ever "Cumberland University Day at the Nashville Predators" on Saturday, March 22, 2008, where the Predators will take on the Chicago Blackhawks at the Sommet Center. Over 100 members of the Cumberland community are slated to be there, with tickets continuing to sell.

And while the puck drops at 2 p.m., you are invited to a private, pre-game reception at noon that includes a full lunch buffet and a raffle of Predators

apparel and prizes. Tickets for the event are \$35, which includes admission to the game, the pre-game reception/lunch and all taxes and service charges.

For more information, please contact Mr. Justin Bradford, Alumni Relations Intern and Student Government Association President, at 615.547.1253 or via e-mail at jbbradford07@students.cumberland.edu. You may also find more information on the CU Website under "Alumni & Friends."

RECENT GIFTS & PLEDGES OF SPECIAL INTEREST SINCE DECEMBER 1ST:

- \$545,300 in support of *The Café*
- \$191,434 in restricted and endowed scholarship support
- \$110,026 in operating support
- \$21,471 in support of Athletic programs
- \$17,160 in support of Nursing Programs

UPCOMING EVENTS:

MARCH

- 10 - Phonathon Begins
- 22 - CU Day at the Nashville Predators

- 26 - Phonathon Ends

MAY

- 3 - 166th Commencement

JUNE

- 7 - 25th Annual Phoenix Ball
- 16 - Literature and Legends of the British Isles (*Alumni & Friends Tour*)

Stay up-to-date on news and upcoming events:

www.cumberland.edu/alumni

CONTACT INFORMATION

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SPEND SEVEN DAYS IN PARADISE

Here are five reasons you should clear your calendar in June 2009 and come to St. Maarten with your CU Family:

1. *Great Company*
2. *Extraordinary Food*
3. *Beautiful Beaches*
4. *Abundant Shopping & Nightlife*
5. *Unforgettable Memories*

Relax and let Cumberland plan your summer 2009 vacation. We'll take care of the hotel, the events, and a private reception for you and all our CU friends. Just bring your bathing suit and your camera and leave the rest of the world behind.



We are currently in the planning stages and we will update you when the details are complete. Until then, you may check out www.st-maarten.com for information about your future Caribbean destination or email Breanne Kintz at bkintz@cumberland.edu to learn more. See you there!

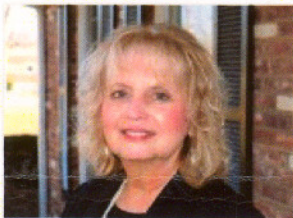
FACULTY/STAFF CAMPAIGN UPDATE

Thank you for the great response to the Faculty/Staff Drive payroll inserts! Although so many of you are participating, there is still room for improvement. Help us show corporations and foundations that our own family is passionate about providing our students with a wonderful education, so they will be inspired to do the same. And remember--EVERY gift counts, no matter the size, so don't hesitate in hopes of making a larger gift later!

Contact Wendy Nadeau, Annual Giving Coordinator, for a pledge form or payroll deduction authorization form *today*:

615.547.1204 or wnadeau@cumberland.edu

MEET THE ADVANCEMENT TEAM



Joyce Alcorn
Director, Communications
& Records

A graduate of Tennessee Tech University with a degree in Business Education, Joyce has done additional graduate studies at Middle Tennessee State University and Cumberland University.

She and her late husband moved to Nashville in 1969, and Joyce worked as the Executive Assistant to the President of

Data Service Corporation. Leaving that post in 1978 to become a Mom, she stayed at home until 1984 when she started working part-time at Cumberland in the School of Liberal Arts and Sciences.

In 1993, Joyce became the President's administrative assistant and Secretary to the Board of Trust and held those positions for several years. In 2005 she joined the Office of Advancement as the Director of Communications and Records. She is responsible for the data entry of all donations and correspondence related to the gifts.

Joyce was an active member of the Cumberland Woman's Club for many years and is now

a member of the Noon Lebanon Rotary Club where she previously served as that group's Secretary.



Amber Sanders
Development Officer -
Individual Gifts

A native of Orange County, California, Amber received her Mass Communication degree with an emphasis in Public Relations and double minors in Mar-

keting and Organizational Communication from Middle Tennessee State University.

Prior to joining Cumberland in June 2006, Amber spent five years as the Membership and Marketing director at Sports Village in Lebanon. She now focuses her time on identifying, cultivating and soliciting major gifts for the University. She also serves as the director of the CU Women's Council.

Amber has two children Brittany (11) and Derek (5), with whom she spends most of her free time. She is also an avid exerciser who enjoys biking, dancing and even trained with professional and amateur boxers for several years.