

ADVERTISING SPACE AND COST

Please circle the size of your ad.

Full Page

Size: 8.5" x 11"
Bleed Size: 8.75" x 11.25"
B&W Cost: \$390.00
Color Cost: \$560.00

1/2 Page

Size: 7.5" x 4.5"
B&W Cost: \$250.00
Color Cost: \$425.00

1/3 Page

Size: 7.5" x 3.25"
B&W Cost: \$205.00
Color Cost: \$370.00

1/4 Page

Size: 3.5" x 4.75"
B&W Cost: \$150.00
Color Cost: \$185.00

Inside Front Cover

Bleed Size: 8.75" x 11.25"
Color Cost: \$660.00

Inside Back Cover

Bleed Size: 8.75" x 11.25"
Color Cost: \$660.00

Back Cover

Bleed Size: 8.75" x 11.25"
Color Cost: \$660.00

Center Spread

Bleed Size: 17.5" x 11.25"
Color Cost: \$1,000.00

AD DEADLINES

Summer (Scholarship) Issue ...August 13, 2010
Winter (Year End) Issue November 12, 2010

SPECIFICATIONS

- ☞ Files must be JPEG, TIFF, PNG or PDF format
- ☞ Digital formats are preferred
- ☞ Layouts need to be in InDesign CS, Illustrator CS or Photoshop CS with all fonts and art included
- ☞ Mac formatted files on disk are acceptable
- ☞ Extra charges will be incurred for editing, paste-up, design, typesetting or stripping required to make the ad ready for publication (per your instructions).
- ☞ No type-written copy or hand-drawn letters will be accepted for publication as camera ready art.
- ☞ Extra charges will be incurred for any color separations or stripping required per your instructions. Please make sure your color format is CMYK.
- ☞ Photographs must be submitted electronically

For further information, please contact:

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or

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jbspringer@tngrocer.org

Tennessee Grocers &

Convenience Store Association

1838 Elm Hill Pike

Suite 136

Nashville, TN 37210

CONTRACT

Please fill out and return with your advertising copy.

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY/ STATE / ZIP: _____

TELEPHONE: (____) _____

FAX: (____) _____

Email: _____

NAME OF ADVERTISER: _____

TITLE/SUBJECT OF AD: _____

COLOR / NON-COLOR:

- Color
- Black and White

ISSUES:

- Convention Issue
- Summer Issue
- Winter Issue

PAYMENT:

- Check
- Invoice
- Mastercard
- Visa
- American Express
- Discover

CARD NUMBER: _____

CARD HOLDER: _____

EXPIRATION DATE: _____

SIGNATURE: _____

COMMENTS OR SPECIAL INSTRUCTIONS: _____

MISSION STATEMENT THE VOLUNTEER GROCER

The Volunteer Grocer, the official publication of the Tennessee Grocers & Convenience Store Association, is the only magazine published by and for the food industry in Tennessee. It's purpose is to inform and educate Tennessee's food industry as well as interested parties of the consuming public, on issues, educational opportunities, human interest stories, and products and services of TGCSA.

The Volunteer Grocer has built a national reputation for journalistic excellence in the coverage of cutting edge issues and events. It has continuously earned awards of excellence from the Food Industry Association Executives publication competition. Copies of each issue are distributed to TGCSA members as part of their membership benefits or to prospective members in order to enlighten them of the benefits of membership in TGCSA.

Quick Facts

- *The Volunteer Grocer* is distributed to all TGCSA members.
- *The Volunteer Grocer* is a great opportunity for you to advertise your product to the many members and associates of TGCSA.
- Advertising in *The Volunteer Grocer* supports the association.
- Your ads will be featured in an award winning publication in food industry.



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Grocer

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