

FA'S 2011 RIA RANKING

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SECURITY BENEFIT
A GUGGENHEIM PARTNERS COMPANY

2010 TOTAL ASSETS RANK*	FIRM NAME	LOCATION	YEAR END 2010 ASSETS (\$MM)	% GROWTH IN ASSETS 2009-2010	ASSETS PER CLIENT (\$MM)**	% GROWTH IN ASSETS PER CLIENT	% CHANGE IN NO. OF CLIENTS
49	Molewski Financial Partners	Bethlehem, Pa.	1,822.14	11.27	7.96	3.01	8.02
50	Clifford Swan Investment Counsel	Pasadena, Calif.	1,815.77	1.17	2.50	1.45	-0.27
51	Silver Bridge Advisors	Boston, Mass.	1,805.33	10.77	3.16	-24.09	45.92
52	Kovitz Investment Group	Chicago, Ill.	1,768.00	23.29	1.95	20.57	2.26
53	Joel Isaacson & Co.	New York, N.Y.	1,751.67	10.69	2.25	3.59	6.85
54	Balasa Dinverno Foltz	Itasca, Ill.	1,746.34	18.19	2.20	13.42	4.21
55	Manchester Capital Management	Manchester, Vt.	1,700.25	26.98	11.34	22.75	3.45
56	American Portfolios Advisors	Holbrook, N.Y.	1,700.00	41.34	0.19	-32.01	107.90
57	Brighton Jones	Seattle, Wash.	1,685.00	11.07	3.14	-7.37	19.91
58	Halbert Hargrove	Long Beach, Calif.	1,664.44	20.17	4.22	13.15	6.20
59	Dowling & Yahnke	San Diego, Calif.	1,656.05	18.95	2.25	14.10	4.25
60	Badgley Phelps Investment Managers	Seattle, Wash.	1,583.24	6.85	3.83	11.51	-4.18
61	Plancorp	St. Louis, Mo.	1,559.33	12.24	2.34	10.22	1.84
62	WMS Partners	Towson, Md.	1,497.51	20.13	6.29	14.57	4.85
63	Budros, Ruhlin & Roe	Columbus, Ohio	1,457.90	16.21	2.48	11.27	4.44
64	Financial Management Partners	Clayton, Mo.	1,422.59	19.52	9.55	23.53	-3.25
65	Index Funds Advisors	Irvine, Calif.	1,334.70	29.05	1.03	19.13	8.33
66	Wescott Financial Advisory Group	Philadelphia, Pa.	1,310.00	12.07	4.27	2.58	9.25
67	RCL Advisors	New York, N.Y.	1,295.87	24.01	12.23	7.63	15.22
68	The MDE Group	Morristown, N.J.	1,288.70	5.03	6.97	3.33	1.65
69	WTAS	McLean, Va.	1,266.81	49.98	9.31	14.69	30.77
70	JMG Financial Group	Oak Brook, Ill.	1,251.46	18.70	2.85	9.78	8.13
71	Paragon Investment Management	Seattle, Wash.	1,229.31	3.04	4.45	10.88	-7.07
72	The Colony Group	Boston, Mass.	1,223.05	16.22	1.52	6.13	9.51
73	Zemenick & Walker	St. Louis, Mo.	1,200.00	9.09	8.00	9.09	0.00
74	SignatureFD	Atlanta, Ga.	1,175.02	17.50	3.11	7.24	9.57
75	North American Management Corp	Boston, Mass.	1,155.97	17.42	3.68	7.32	9.41
76	Beaumont Financial Partners	Wellesley Hills, Mass.	1,154.99	11.60	2.18	-13.67	29.27
77	Parsec Financial	Asheville, N.C.	1,138.30	15.23	1.04	12.49	2.44
78	Greenwich Wealth Management	Greenwich, Conn.	1,134.01	81.12	11.12	36.73	32.47
79	HbK Sorce Financial	Erie, Pa.	1,102.25	-7.87	0.29	-11.77	4.42
80	Wipfli Hewins Investment Advisors	San Mateo, Calif.	1,080.82	70.52	1.66	13.42	50.35
81	RiverPoint Capital Management	Cincinnati, Ohio	1,071.00	14.22	3.37	5.24	8.53
82	Morton Capital Management	Calabasas, Calif.	1,064.84	23.84	1.86	17.36	5.52
83	Palisades Hudson Asset Management	Scarsdale, N.Y.	1,052.77	10.48	12.39	7.88	2.41
84	Osborne Partners Capital Management	San Francisco, Calif.	1,040.47	11.03	2.74	2.27	8.57
85	Mainstay Capital Management	Grand Blanc, Mich.	1,022.74	30.03	0.35	9.74	18.48
86	McQueen, Ball & Associates	Bethlehem, Pa.	1,018.56	12.82	2.99	8.52	3.96
87	True North Advisors	Dallas, Texas	1,016.64	9.91	2.27	23.92	-11.31
88	TrustCore Financial Services	Brentwood, Tenn.	1,012.70	18.97	0.75	1.00	17.80
89	Honkamp Krueger Financial Services	Dubuque, Iowa	1,009.78	8.58	0.53	44.58	-24.90
90	Vantage Investment Partners	Merriam, Kan.	1,005.64	11.19	15.01	0.43	11.67
91	Wellesley Investment Advisors	Wellesley, Miss.	1,000.14	171.85	2.19	67.75	62.06
ASSET CATEGORY: \$500 MILLION TO < \$1 BILLION							
92	Brouwer & Janachowski	Tiburon, Calif.	972.91	5.56	2.41	-2.01	7.73
93	Banyan Partners	Palm Beach Gardens, Fla.	971.03	120.12	4.41	91.11	15.18
94	EP Wealth Advisors	Torrance, Calif.	965.00	27.81	0.90	4.52	22.29
95	Modera Wealth Management	Westwood, N.J.	964.45	105.40	1.88	2.50	100.39
96	Sage Financial Group	Conshohocken, Pa.	957.68	13.35	1.90	7.72	5.23

*Discretionary and nondiscretionary assets under management reported on Form ADV. **Average assets per client relationship. † Founded in 2009 or 2010, not meaningful.