

Tennessee Civil War National Heritage Area

Annual Report 2009–2010



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Dan Pomeroy, Tennessee State Museum
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Ex Officio

Bart Gordon, U.S. Congress (retired)
Douglas Henry, Tennessee Senate
Stuart Johnson, Stones River National Battlefield
Steve McDaniel, Tennessee House of Representatives

Note: Photo captions can be found on page 7.



Letter from the Director

April 15, 2011

Dear Fellow Tennesseans and National Partners,

Fiscal year 2010 was incredibly eventful and exciting. Through resource conservation, heritage tourism, education, and interpretation, our powerful reciprocal partnerships helped preserve and promote many of Tennessee's irreplaceable Civil War stories, places, and landscapes.

We continue to place great emphasis on our state's commemoration of the Sesquicentennial (150th anniversary) of the Civil War through our work on the Tennessee Civil War Sesquicentennial Commission, to which we were appointed by the governor. Our leadership on both state and national levels continues as we kick off the Sesquicentennial in 2011. Through symposiums, educational events, and the outstanding Tennessee Civil War Trails marketing and interpretive signage program, with your help and participation, Tennessee is poised to be a leader in Sesquicentennial commemoration.

Going forward, we will work to ensure our long-term viability and support for our partners. Understanding that many heritage organizations are dealing with significant economic challenges, the Heritage Area strives to efficiently use and leverage our funding, while identifying new ways we can provide assistance on local, state, and national levels. Following our management plan goals, we will use our resources carefully to provide an exceptional heritage area experience for Tennesseans and our visitors.

Your pride and interest in telling the whole story of the Civil War in our state is contagious—and a reminder that the work we jointly accomplish means much to the present and future of our state. We look forward to working with both long-time and new partners for an even more successful fiscal year 2011.

Sincerely,

A handwritten signature in black ink, appearing to read "Carroll Van West".

Carroll Van West
Director



Our Mission

The Tennessee Civil War National Heritage Area tells the whole story of America's greatest challenge, 1860–1875: powerful stories of vicious warfare, the demands of the home front and occupation, the freedom of emancipation, and the legacies of Reconstruction.

We provide leadership to organizations across Tennessee, supporting education, interpretation, preservation, and economic development. Leveraging federal, state, local, and private funding, we empower communities and individuals to serve as good stewards of their historic places and stories. Through our projects, we work with communities and property owners to build new, stronger alliances for battlefield preservation.



Building Partnerships

Sustainability and strong partners are increasingly important as heritage organizations continue to weather the current economic storm. Fortunately, support from the MTSU Center for Historic Preservation (our management entity) ensures that we can provide a base level of professional services statewide. As the Heritage Area's legislatively mandated clearinghouse, the center provides considerable support including salary and benefits for the Heritage Area director and several other staff positions; support for graduate students; offices, equipment, and supplies at 1417 East Main Street (the primary administrative office); and meeting rooms, exhibit spaces, equipment, and supplies at 225 West College Street (the Heritage Center) in Murfreesboro.

Another key component of our sustainability plan involves reciprocal partnerships we have established with local, state, and national organizations to create long-term projects for the Civil War Sesquicentennial and beyond. Major partners include the Tennessee Department of Tourist Development, Tennessee Department of Education, Tennessee Civil War Sesquicentennial Commission, Tennessee Historical Commission, Tennessee Historical Society, Tennessee State Museum, Franklin's Charge Inc., National Battlefields in Tennessee, Tennessee Preservation Trust, Tennessee Civil War Preservation Association, East Tennessee Historical Society, East Tennessee Civil War Alliance, Tennessee State Parks, Teaching with Primary Sources Across Tennessee, Lakeway Civil War Preservation Association, and Mississippi River Corridor–Tennessee.

Also, our collaborative partnerships require a minimum 50/50 match. For each dollar received from the Heritage Area, partners contribute at least a dollar in cash or in-kind match. Last year, we leveraged our \$465,000 federal appropriation with \$794,881 in matching funds, and we anticipate an equally strong match in fiscal year 2011.

Fulfilling Our Goals

The Heritage Area provided leadership on a national scale when Tennessee hosted the National Trust for Historic Preservation's 2009 National Preservation Conference, which attracted over 2,000 heritage professionals. Director Van West served as the conference's co-chair and co-organizer. As a major sponsor, we also led field sessions across middle Tennessee on innovative approaches to battlefield preservation and interpretation. Our partnerships emphasized how collaboration involving sustainability, preservation, and economic development can save Civil War sites.

Educational initiatives abounded in new programs and services at the Heritage Center of Murfreesboro and Rutherford County, an orientation/education center directing visitors and residents to local historic sites, resources, and events. Initiatives included a new website (www.hcmrc.org), free guided tours of Battle of Murfreesboro sites, and new publications and programs. One of our best education/interpretation



collaborations was a project with the Parker's Crossroads Battlefield Association and several MTSU departments to produce a new audio driving tour for this significant west Tennessee battlefield.

We co-sponsored the sixth Legacy of Stones River Symposium, featuring Dr. Keith Bohannon, Dr. Kenneth Noe, and Mr. Sam Davis Elliott at the antebellum Rutherford County Courthouse. We also researched and wrote the *Railroads and the Civil War in Tennessee* exhibit at Casey Jones Village, installed a new exhibit at the Cumberland County Military Museum, and sponsored *Surviving Behind the Lines: Civil War Medicine in Middle Tennessee* at the Clement Railroad Hotel Museum.

Our staff and students produced a historic structure report for Glen Leven, a 60-acre Battle of Nashville site donated to the Land Trust for Tennessee. The report provided preservation recommendations, historical context, buildings assessment, and an archeological survey. We also helped write a successful Glen Leven transportation enhancement grant.

We developed a structural assessment for the antebellum McCampbell House in Nashville and spent a hands-on preservation work day at the Matt Gardner Homestead Museum, a Reconstruction-era African American farm in Giles County. Staff, students, and volunteers worked with the Lakeway Civil War Preservation Association in Hamblen County at the site of Gen. James Longstreet's winter camp in northeast Tennessee. They established interpretive themes, arranged exhibit spaces, and selected artifacts and furnishings for the opening of this new historic site/museum in spring 2011.

A television documentary on the significance of Knoxville's Civil War history, along with funding for additional archeology work, helped spur continued growth of the local movement to create a battlefield park in Knoxville.

With Tourism Commissioner Susan Whitaker, Van West continues to co-chair the Tennessee Civil War Sesquicentennial Commission, which coordinates events, educational opportunities, and heritage tourism for the state's 150th anniversary observation of the Civil War and manages the statewide Tennessee Civil War Trails program. Working with Nashville Public Television, we are a primary sponsor of a six-part documentary series on the Civil War in Tennessee, which will air locally and nationally in 2011 and for years to come in schools across the state.

At a Glance: Major Projects and Partnerships

Education and Interpretation

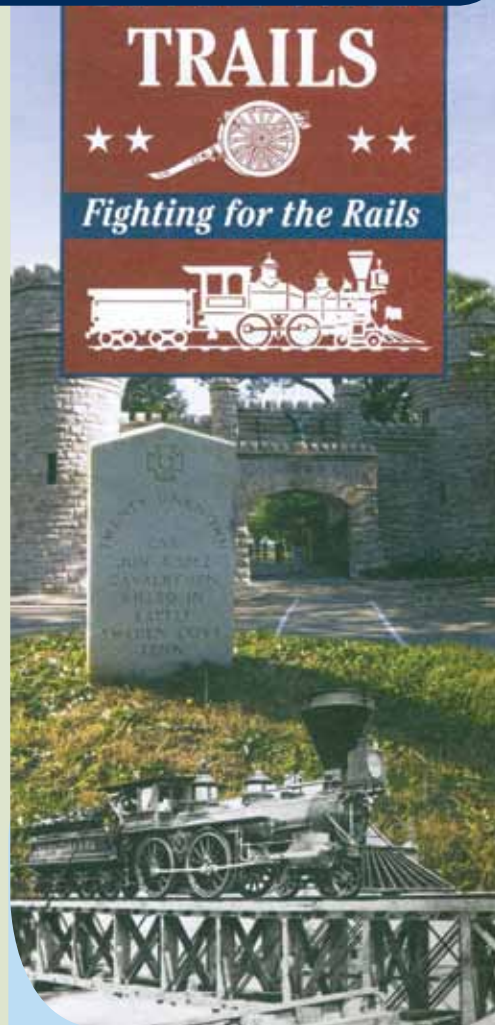
- Six-part documentary series on the Civil War in Tennessee with Nashville Public Television
- Tennessee Civil War Trails statewide marketing and interpretive program with the Tennessee Department of Tourist Development
- National Trust for Historic Preservation's 2009 National Preservation Conference in Nashville, Franklin, and Murfreesboro
- Battle of Parker's Crossroads audio tour, produced in cooperation with the Parker's Crossroads Battlefield Association
- *Surviving Behind the Lines* exhibit at the Clement Railroad Hotel Museum, Dickson
- *Railroads and the Civil War in Tennessee* exhibit at Casey Jones Village, Jackson
- "Why They Fought," the sixth Legacy of Stones River Symposium, Murfreesboro
- Abraham Lincoln Library and Museum educational traveling trunks, Harrogate
- Tennessee Historical Society abstracts for Sesquicentennial book series and public programs at Fort Negley, Nashville
- Civil War educational materials, tours, and programs for the Heritage Center of Murfreesboro and Rutherford County
- Civil War Art and Artists of Tennessee website development plan

Preservation and Planning

- Knoxville Civil War Roundtable archeological surveys of Civil War forts for future Knoxville battlefield park
- National Register nominations for Trousdale-Baskerville House, Gallatin, and Wilkinson-Martin House, Pulaski
- Historic structure report for the McCampbell House, Nashville
- Historic structure report and archeological survey for Glen Leven, Nashville
- Status report on Civil War heritage development for the Jackson Downtown Development Corporation, the Discovery Museum of West Tennessee, and the Big Black Creek Historical Association
- Flood damage assessment of the Carnton Plantation springhouse for the Battle of Franklin Trust
- Heritage development plan for the Battery Hill earthworks in Carthage for Smith County
- Tennessee Civil War Sesquicentennial Commission
- Tennessee Civil War Preservation Association GIS database
- Hands-on work day at Matt Gardner Homestead Museum, Elkton
- Hands-on work weekend at the Longstreet Headquarters, Russellville
- Preservation recommendations for heritage resources in Giles County

Heritage Tourism and Economic Development

- *A Civil War Driving Tour: The Tennessee River, Paris/Henry County Chamber of Commerce DVD*
- "Fighting for the Rails," Chattanooga/Southeast Tennessee Development District Civil War driving tour (second edition)
- Tennessee Civil War Trails program, statewide
- Website for Tennessee Civil War tourism
- Programs and tourism materials at the Heritage Center of Murfreesboro and Rutherford County
- Battle of Franklin Trust marketing committee



Fiscal Year 2010

Federal Funds:

Federal Appropriations	
National Park Service	\$ 465,000

Leveraged Funds:

State Match/Appropriations	
MTSU/TBR	\$ 268,956

County Government Funding	
Rutherford County	\$ 15,000

Local Government Funding	
City of Murfreesboro	\$ 62,000

Private Matching Funds	
Partnership matching funds	\$ 448,925

Total: **\$ 1,259,881**

Eighteen (18) collaborative partnerships were awarded, for a total of \$138,925. There was \$794,881 in matching funds generated to support the Heritage Area. Thanks, Tennessee!

Economic Impact of Heritage Tourism Spending in National Heritage Areas (NHAs)

(Source: *Economic Impact of Heritage Tourism Spending*, Alliance of National Heritage Areas)

Estimated total economic impact of all NHA visitors in 2007:

- \$8.5 billion in spending
- Spending supports 152,324 jobs and \$3.185 billion in personal income

Photo Captions

Cover images (clockwise from top)

Britton Lane Battlefield, Madison County
 Sparta Civil War Trails marker dedication, White County
 Students from LEAD Academy tour grounds of Glen Leven, Davidson County
 Students at the Heritage Center of Murfreesboro and Rutherford County

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Work day for staff and students at the Matt Gardner Homestead Museum, Giles County
 Still Hollow Farm, Greene County

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Civil War Sesquicentennial Signature Event at the Tennessee Performing Arts Center, Davidson County

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Ninth Kentucky Infantry (U.S.) reenactment program at Stones River National Battlefield, Rutherford County
 Mike Beck and Susan Whitaker at Civil War Trails marker dedication at Bethesda Church Cemetery, Hamblen County
 East High School teacher Mark Scott and students at Presidents Island Steering Committee meeting, Shelby County

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Abraham Lincoln Library and Museum traveling trunk at East Tennessee History Day, Knox County
 Parker's Crossroads Battlefield, Henderson County
 Civil War Sesquicentennial Signature Event at War Memorial Auditorium, Davidson County

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Southeast Tennessee "Fighting for the Rails" driving tour brochure, Hamilton, Bradley, Rhea, Meigs, McMinn, Polk, Sequatchie, Marion, Bledsoe, and Grundy counties
 Sam Davis Elliott, Kenneth Noe, and Keith Bohannon at the Legacy of Stones River Symposium, Rutherford County
Railroads and the Civil War exhibit at Casey Jones Village, Madison County

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Cheri LaFlamme, David Smith, and Kira Duke at Civil War Trails marker in Grand Junction, Hardeman County



Tennessee Civil War National Heritage Area

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Looking Ahead: FY 2011 Projects

- Supporting the Nashville Public Television Civil War documentary series
- Sponsoring the first Tennessee Civil War Sesquicentennial signature events
- Launching a Civil War book project with the Tennessee Historical Society
- Completing the Civil War Trails signage program throughout the state
- Opening the General Longstreet Headquarters Museum in Hamblen County
- Opening Glen Leven farm for Civil War interpretation in Nashville
- Continued growth of the projects to expand battlefield parks in Franklin and Knoxville



CHP MTSU Center
for Historic
Preservation
History • Education • Architecture

A partnership unit of the National Park Service, the Tennessee Civil War National Heritage Area is administered by the Center for Historic Preservation at Middle Tennessee State University. If we can assist your organization with Civil War-related heritage development projects, please contact us.

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