



GALLATIN PUBLIC AFFAIRS Practice Group Overview

ISSUE & GRASSROOTS ADVOCACY

Sometimes effective advocacy requires more than educating a decision maker; it requires shaping the political environment and motivating the public or a constituency to support or oppose an issue. Through campaign-style advertising and communications, coalition-building and grassroots mobilization, our operatives across ten western states are ready to help you achieve your business and policy objectives.

EXPERTISE

- Grassroots operatives in 10 Western states (WestNet)
- Leadership of constituent letter/intercept initiatives
- Creation of advertising, direct mail, web programs
- Public involvement and communication management
- Experience in national, state and local campaigns

SELECTED CLIENTS

- Citizens for a Healthy Clark County
- Children's Defense Fund (SCHIP)
- Coalition for Patent Fairness
- Coalition for Oregon's Future
- People for Montana
- Coastal Jobs Coalition

PRACTICE GROUP PROFESSIONALS

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"WHEN OUR INDUSTRY NEEDED A BROADER, STRONGER VOICE TO ADVOCATE FOR OUR ISSUES, GALLATIN MADE SURE OUR ALLIES WERE WELL ORGANIZED, OUR MESSAGE WAS CLEAR, AND OUR VOICE WAS HEARD."

Craig Urness—Pacific Seafood Group

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