

***HDI Electronic Newsletter, January 22, 2004***

Hello Colleagues,

The January 2004 Heritage Development Institute (HDI) Electronic Newsletter includes:

- Additional information about the upcoming Augusta Heritage Development Workshop,
- Potential National Heritage Area in the Mississippi Delta, and
- Informative bibliographic references.

***Space Available to attend Heritage Development Workshop in Augusta, GA***

It's not too late to register for a special course about the basics of heritage areas hosted by the Heritage Development Institute and sponsored by the Tennessee Civil War National Heritage Area, the National Park Service, and the Alliance of National Heritage Areas (ANHA). During the workshop, Brenda Barrett and Suzanne Copping of the National Heritage Areas office of the National Park Service will team with HDI staff and various National Heritage Area (NHA) directors of the ANHA to present a short course titled *Heritage Development: The Basics of Getting Started*. The topics will include:

"Why Heritage Areas and Heritage Development?" Presented by Carroll Van West, Committee chair of the Heritage Development Institute and the Director of the Tennessee Civil War NHA

"Building Capacity and Advocacy for Heritage Development" Presented by Dan Rice, Executive Director of the Ohio and Erie Canal National Heritage Corridor in Akron, Ohio

"Interpretation and Education in Heritage Areas" Presented by John Cosgrove, Executive Director of the Lackawanna Valley NHA in Pennsylvania

"Stump the Experts" A working lunch where attendees have an opportunity to ask heritage development-related questions

"The Federal Role: Planning and Compliance" Presented by Brenda Barrett, National Coordinator for Heritage Areas, National Park Service, and Suzanne Copping, National Park Service

"Conservation Stewardship" Presented by Dayton Sherrouse, Executive Director of the Augusta Canal NHA in Augusta, Georgia

The workshop will be from 9 a.m. to 3 p.m. Thursday, February 19, 2004 in Augusta, Georgia, at the Augusta Canal Interpretive Center at Enterprise Mill. A \$50 registration fee includes lunch and a workbook with excellent materials to share with your partners, board members, and potential stakeholders. Registration is limited to 35. Space is available, but registration has picked up since the first of the year. Visit <http://histpres.mtsu.edu/tncivwar> to access the registration form or call (615) 898-5990 to have one mailed or faxed to you.

Visit <http://www.augustacanal.com/images/direction-map.gif> for directions to the conference site. For hotel accommodations, the Partridge Inn, a historic property about five minutes from the conference site, located at 2110 Walton Way, is offering rates of \$55/night plus tax for those attending the Heritage Development Institute workshop. Call 1-800-476-6888 or visit <http://www.partridgeinn.com>.

### ***A Potential National Heritage Area in the Mississippi Delta***

The Blues Highway Association, based in Cleveland, Mississippi, consists of museum professionals, writers, academics, tourism officials, Chamber of Commerce representatives, travel magazine writers, and blues organizations. According to their website, <http://www.blueshighway.org>, this organization seeks to promote and interpret the blues and enhance the area's heritage tourism. The Association has investigated the establishment of a Mississippi Delta National Heritage Area as a means of promoting Delta culture.

Speakers at the Blues Highway Association's December 10, 2003 meeting included Brenda Barrett, Director of the National Heritage Areas Program, and Carroll Van West, Director of the Tennessee Civil War National Heritage Area. The Blues Highway Association website cited above has a full report about the meeting. The Association toured Barrett and West to several key resources, including the legendary "crossroads" of blues music, juke joints, historic churches, Civil Rights Movement sites, a Rosenwald school, great local cafes, and the overall plantation landscape of the region. At the meeting, Barrett spoke about the importance of partnerships and grass roots efforts to the success of a heritage area, as well as the role of the National Park Service in providing technical assistance, planning, and funding. West discussed the benefits of collaborating with a wide range of partners, including universities, and emphasized the importance of engaging the whole community and its varied resources into the heritage area. He also spoke about success and concluded that "good projects generate dollars."

### ***Informative Bibliography***

Barrett, Brenda. The National Register of Historic Places and Heritage Areas. *Cultural Resource Management*, 2000.

Lynn, Natasha A. and Robert D. Brown. "Effects of Recreational Use Impacts on Hiking Experiences in Natural Areas." *Landscape and Urban Planning*. Vol. 64, Issues 1-2 (15 June 2003): 77-87. [available on-line at <http://www.sciencedirect.com/science/journal/01692046> ]

Perdue, Richard, Patrick Long, Yong Soon Kang. "Boomtown Tourism and Resident Quality of Life: The Marketing of Gaming to Host Community Residents." *The Journal of Business Research*. Vol. 44, Issue 3 (Mar. 1999): 165-177. [available on-line at <http://www.sciencedirect.com/science/journal/01482963> ]

Stewardship of Heritage Areas. *George Wright Forum*, vol. 20, no. 2, June 2003.

That's all for January! Thanks for checking in.

*The Alliance of National Heritage Areas (ANHA) established the Heritage Development Institute (HDI) as a way of providing leadership to the heritage development field as well as creating training and analysis of the best practices in our heritage areas across the country. The HDI Newsletter is sponsored by the ANHA, Middle Tennessee State University's Center for Historic Preservation, and the Tennessee Civil War National Heritage Area. To submit information, and update email addresses, please email us at [hdi@mtsu.edu](mailto:hdi@mtsu.edu).*