

2008 HERCULES AWARD CALL FOR NOMINATIONS

*Hercules:
Greek hero in
mythology
renowned for
knowledge and
strength.*



*This award honors
an individual who uses
their professional
talents for the
benefit of the
PR profession.*

**We're looking for Nashville's top,
PR professional for outstanding contributions to the industry**

The Hercules Award recognizes current or former members of PRSA in good standing with at least 10 years of experience in PR.

The PRSA–Nashville Chapter invites any current member to nominate a colleague for the Hercules Award. Presented annually, the award will be presented at the 2008 Parthenon Awards, Tuesday, April 22.

Hercules Award candidates will be judged by the following:

- **Career accomplishments** in the field, including contributions to PRSA, the profession and the community
- Quality and effect of their **professional work**
- Example set by **ethical practices**
- Demonstration of **professional leadership**

The deadline for nominations is **Tuesday, March 25**. They can be mailed, faxed or e-mailed. A nomination form is attached for your convenience. Additional information and nomination forms will also be available on the PRSA Nashville Chapter website, www.prsanashville.com, under "Awards."



Previous award recipients include:

Tom Adkinson, APR

Susan Barnes, APR, Fellow

Susan Hart, APR

LaDonna McDaniel-Merville, APR

Lee Penuel, APR

Sue Atkinson

1997 PRSA National Conference Host Committee

Joan Armour

Barbara Brake, APR

Bill Hudson

Cynthia Morin, APR

Roy Vaughn, APR

Mark McNeely, APR

Vicki Bagwell, APR

Tim Dodson, APR

Aileen Katcher, APR, Fellow

Wally Nicoll, APR, Fellow

Don Whitehouse, APR

For nominations or questions, contact:

Trey Campbell, APR - Director of Communications

The Southwestern Company

2451 Atrium Way, Nashville, TN 37214

Phone: 615-391-2801; Fax: 615-391-2703

trey.campbell@southwestern.com



2007 HERCULES AWARD NOMINATION FORM



Name of Nominee:
Phone:
Title/Company:
Address:
E-mail:

Why do you feel this individual is qualified to win the Hercules Award? (Please include career accomplishments, leadership examples, chapter and community involvement, and explain the nominee's dedication to the profession. Additional pages may be attached if necessary.)

Nomination submitted by:
Phone:
E-mail:

Submit nominations to:
Trey Campbell, APR - Director of Communications
The Southwestern Company
2451 Atrium Way, Nashville, TN 37214
Phone: 615-391-2801; Fax: 615-391-2703
trey.campbell@southwestern.com

Nomination deadline: March 25