

# Belmont Vision Advertising Rate

615-460-6433

[vision@mail.belmont.edu](mailto:vision@mail.belmont.edu)

The *Belmont Vision* offers display ads or classified ads and our staff will work with you to determine the best value option to take your message to the fast-growing Belmont campus. With a monthly print edition paired with a frequently updated online edition – [belmontvision.com](http://belmontvision.com) – your ad reaches thousands of young consumers and many friends, parents and teachers.

Rates are based on submission in PDF format. The Vision can create your ad for an added charge of 15 percent of the ad rate. E-mail files to: [vision@mail.belmont.edu](mailto:vision@mail.belmont.edu)

## COMMERCIAL ADVERTISERS

Display Ad size for print	Dimensions	One time run	1 semester (4 issues)	Online text ads (with purchase of print ad)
1/8 page	4"w x 4"h	\$82.50 each	\$71.50 each	\$50 per month
1/4 page	5"w x 7 "h	\$159.50 each	\$137.50 each	
1/2 page	5"w x 13.75 "h or 10"w x 7"h	\$297 each	\$258.50 each	
Full page	10"w x 13.75 "h	\$500 each	\$445.50 each	
<b>Online only</b>	Text ad with link	\$100 per month	\$300 total	

## CAMPUS ORGANIZATIONS OR COMMUNITY NON-PROFITS

Ad rates are reduced for clubs, organizations and academic departments on the Belmont campus. The same reduced rates are offered to schools, churches, charitable groups and other non-profit agencies that provide services off-campus.

## CAMPUS or NON-PROFIT ADVERTISERS

Display Ad size for print	Dimensions	One time run	1 semester (4 issues)	Online text ads (with purchase of print ad)
1/8 page	4"w x 4"h	\$60.50 each	\$55 each	\$35 per month
1/4 page	5"w x 7 "h	\$93.50 each	\$77 each	
1/2 page	5"w x 13.75 "h or 10"w x 7"h	\$176 each	\$159.50 each	
Full page	10"w x 13.75 "h	\$231 each	\$209 each	
<b>Online only</b>	Text ad with link	\$70 per month	\$210 total	

## Other options

Rates for classified ads, color in display ads and pre-printed inserts are the same for all advertisers. Those rates break down as follows:

### Classifieds

Charges for classified ads are \$20 for 25 words and 10 cents a word for each additional word, with a \$20 minimum. All Classified ads must be pre-paid.

### Full Color

A full-color ad, the most emphatic way to call attention to your advertising message, is available for an additional charge of \$245 per ad, whatever size. This fee includes color separation, ink charges and press lockup.

### Inserts

Inserts of material that you've had printed are another option. The charge is \$350 for our press run. We will provide the address of the printer so you can have the inserts shipped directly there prior to the publication date.