

HDI



HERITAGE DEVELOPMENT INSTITUTE

A training initiative of the Alliance of National Heritage Areas

International Conference Explores Heritage Development: Record Number Attend HDI Workshop

Over 325 professionals from across the country and around the world gathered in Nashville to explore the latest trends and practices in heritage development. The 2005 International Heritage Development Conference was sponsored by the Alliance of National Heritage Areas, and hosted by the Tennessee Civil War NHA and Middle Tennessee State University's Center for Historic Preservation.

This five-day conference featured 20 classroom sessions covering diverse, cutting-edge topics related to heritage development. Participants also left the classroom to explore heritage-related issues in twelve area communities. These interactive mobile workshops challenged participants with real-world scenarios affecting communities and local leaders. The classroom and mobile sessions were complemented by evening events at Belle Meade Plantation, Fisk University, and the Country Music Hall of Fame.

John Cosgrove, ANHA executive director, was pleased with the turnout and participation. "The remarkable network of ANHA part-



Participants pause for a photo while visiting Linden and Lobelville, Tennessee. This mobile workshop explored ways to work with small communities to build capacity through community-based partnerships.

ners crafted a rich and rewarding conference experience that was enlightening, encouraging, and really very enjoyable!"

A record number registered for an HDI workshop on the basics of heritage areas. Sixty professionals gathered for a pre-conference, six-hour course that featured discussion led by NHA directors and National Park Service officials.

Cosgrove remarked, "The Nashville HDI marked a milestone in heritage development. The best ever attended — it was a model illustration of the true value of getting the best and (cont'd, p. 2)



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brightest minds together to share, to challenge, and to learn from each other.” To expand professional training opportunities, NHA leaders are planning advanced HDI courses to focus on partnerships, board development, interpretation, and other important issues. The next HDI course will take place in Portland, Oregon, on September 28 (see page 3).

ANHA leaders are optimistic about the future of the heritage development industry. Cosgrove remarked, “The entire heritage development movement, nationally and internationally, has been very well served by the amazing participants in the IHDC.” Mark your calendars for the next ANHA-sponsored international conference. It will take place in Detroit in June 2007 and will be hosted by the MotorCities NHA.



TOP: These participants enjoy lunch at Miss Mary Bobo's in Lynchburg, Tennessee. This mobile workshop addressed the tension between preservation needs and economic development in small communities. Participants were asked to develop strategies on how best to maintain a town and town life when the tourists flood in.

BOTTOM: The City of Pulaski, Tennessee, welcomed a group of conference participants. Topics discussed included raising community visibility and credibility, developing effective signage and marketing, and packaging attractions to draw outsiders. **LEFT:** ANHA executive director John Cosgrove, who is accompanied by several NHA directors, unveils the Heritage Development Partnership, Inc. This ANHA organization brings together heritage interests for networking opportunities, training, and information sharing. For membership information, contact John Cosgrove at 202.528.7549 or anha.cosgrove@adelphia.net.

Contact the Alliance

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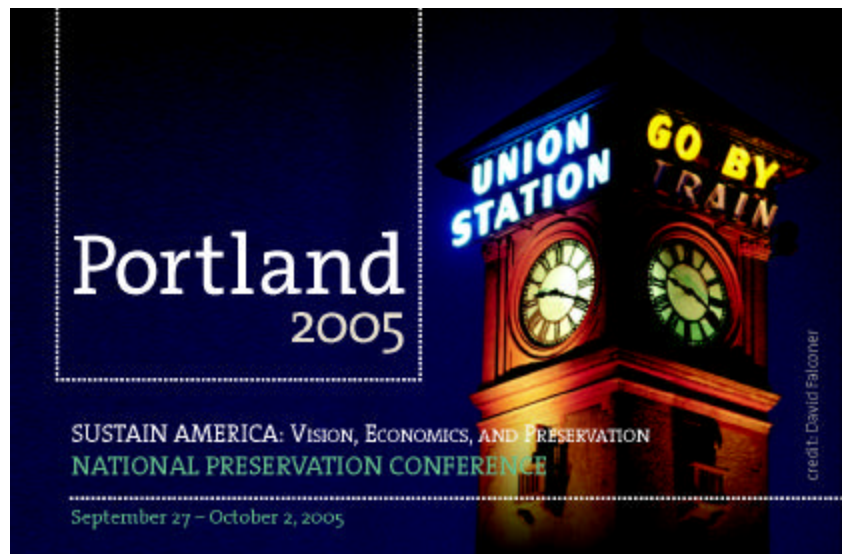
www.nationalheritageareas.org

Registration Open for Portland HDI Workshop

Spots remain available for the next Heritage Development Institute workshop to be held Wednesday, September 28 as part of the annual conference of the National Trust for Historic Preservation.

Hear experienced practitioners and program directors explain the basics of creating and managing a heritage area. Gain practical tips for engaging constituents, generating political support, forming public and private partnerships, fundraising, and creating a consensus-based regional vision. Discover how heritage areas encourage tourism, protect heritage resources, and unite communities and leaders behind a common regional vision.

Lunch is included in the \$50 ticket price. Register through the NTHP at www.nthpconference.org.



The National Preservation Conference provides all-important know-how, innovative ideas, and inspiration for people saving America's historic places and revitalizing communities. The conference is the premier educational and networking event for community leaders, volunteers, and staff of the historic preservation movement.

REQUEST registration information today from the National Trust for Historic Preservation:

CALL: 800-944-6847

WEB:
www.nthpconference.org

EMAIL:
conference@nthp.org



Upcoming Events of Interest

September 8-11, 2005

National Assembly of State Arts Agencies Annual Meeting

Shaping Cultural Landscapes

Boise, Idaho

www.nasaa-arts.org/nasaanews/nasaa_am_05.shtml

September 21-24, 2005

American Association of State & Local History Annual Meeting

Pittsburgh, Pennsylvania

www.aaslh.org/anmeeting.htm

September 27 - October 2, 2005

National Trust for Historic Preservation Conference

Sustain America: Vision, Economics, and Preservation

Portland, Oregon

www.nthpconference.org

Additions to Your Heritage Development Reading List

- Cartier, Carolyn. *Seductions of Place: Geographical Perspectives on Globalization and Touristed Landscapes*. London: Routledge, 2005.
- Stilgoe, John. *Landscape and Images*. Charlottesville: University of Virginia Press, 2005.
- Vowell, Sarah. *Assassination Vacation*. New York: Simon & Schuster, 2005. (Vowell, a contributor to NPR's *This American Life*, "takes readers on a pilgrimage of sorts to the sites and monuments that pay homage to Lincoln, Garfield and McKinley, visiting everything from grave sites and simple plaques...to places like the National Museum of Health and Medicine, where fragments of Lincoln's skull are on display. An expert tour guide, Vowell brings into sharp focus not only the figures included in the assassinations, but the social and political circumstances that led to each..." —Publishers Weekly)

For a comprehensive list of sources related to heritage development, visit www.heritagedevelopmentinstitute.org/research. This bibliography is updated monthly.

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The Alliance of National Heritage Areas (ANHA) established the Heritage Development Institute (HDI) as a way of providing leadership to the heritage development field as well as creating training and analysis of the best practices in our heritage areas across the country. The HDI Newsletter is sponsored by the ANHA, Middle Tennessee State University's Center for Historic Preservation, and the Tennessee Civil War National Heritage Area. To submit information and update e-mail addresses, please e-mail us at hdi@mtsu.edu.