



Mark J. Cappellino

BIO

From Leader to Leadership Consultant and Coach

Mark Cappellino is a leadership consultant and executive coach and the Principal of PRIMARY LEADERSHIP, LLC. He coaches senior corporate leaders and their teams worldwide who desire to become more effective as measured by strategic and cultural measures. He coaches next generation leaders through their specific development needs and transitions as they accept greater management and leadership responsibility. Mark has been retained by public, private, and non-profit organizations.

Areas of Expertise

- Executive Coaching
- Leadership Development
- Organizational Development
- Leadership Team Coaching
- Emerging Leader Development
- Assessment
- Coaching Skills for Managers

Partial Client List

- Blue Cross Shared Services
- Citi Smith Barney
- FedEx
- Franke
- Ingram Content Group
- ITW Dynatec
- John Deere
- Kroll
- Microsoft
- NASA
- Social Security Administration
- Saint Thomas Health Services
- SK Telecom
- Vanderbilt University

Levels

- C-Suite Executives
- Emerging Leaders
- VPs/Directors/GMs

Mark compliments his executive leadership coaching with highly experiential custom learning workshops for intact leadership teams to help them see the organizational systems within which they work. Workshop topics have included “Developing Trust within Teams, and “Communicating for Commitment and Accountability. Mark believes strongly in one-on-one coaching and leadership team coaching for participants involved in his learning events in order to sustain learning and increase return on investment.

Mark offers his clients the insights that he has developed from over 20 years as a business professional. In private industry he has held the positions of Manufacturing Supervisor, Business Unit Leader, and VP Sales and Marketing. Mark was most recently the Director of Organizational Development for a multinational manufacturing company before he formed PRIMARY LEADERSHIP, LLC at the beginning of 2004.

Mark received his BS degree in Interdisciplinary Engineering & Management from Clarkson University and his MA degree in Industrial/Organizational Psychology from Middle Tennessee State University. Mark has trained extensively as an executive coach completing Newfield’s Art and Practice of Ontological Coaching program and additional course work through the College of Executive Coaching, Corporate Coach University. Mark is committed to rigorous ongoing professional development and now continues his learning through the Process Work Institute in the field of group process facilitation and conflict resolution. He frequently speaks at conferences and within organizations on the topic of leadership development, executive coaching, and building trust in organizations.

Speaking Engagements on the topics of Leadership and Executive Coaching:

- Vanderbilt Owen Graduate School of Management –2008 & 2009
- Bluepoint Leadership Development, Facilitators Retreat –July 2008
- Tennessee Lawyers Assistance Program – March 2007
- Association for Non-Profit Executives –Nashville, TN – November 2006
- Nashville Emerging Leaders – April 2006
- International Coach Federation Conference Presenter – November 2005
- Peabody College at Vanderbilt University – May 2005
- Asia Coach Center Workshop – Seoul, Korea – February 2005